



## 墨西哥站点 市场周报

**2022-09-12**

内容概览（目录）：

- 近期活动安排及活动日历
- 开放报名中的活动
- 关键词
- 商品分享

## 近期活动安排

- 正在进行
- 即将进行:  
-9月15日- 闪购日



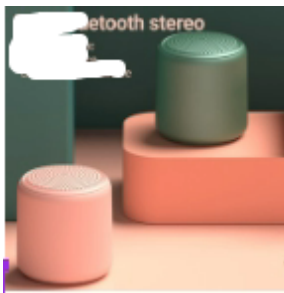
## 墨西哥站点活动日历

| 2022 年 9月                          |                           |                   |                          |                                |                   |                                    |
|------------------------------------|---------------------------|-------------------|--------------------------|--------------------------------|-------------------|------------------------------------|
| 12                                 | 13                        | 14                | 15                       | 16                             | 17                | 18                                 |
|                                    |                           |                   | CFS Day<br>闪购日           | Local Fashion Day<br>本地卖家时尚产品日 |                   | Local Lifestyle Day<br>本地卖家生活方式产品日 |
| 19                                 | 20                        | 21                | 22                       | 23                             | 24                | 25                                 |
| Local Lifestyle Day<br>本地卖家生活方式产品日 | Fashion Day<br>时尚产品日      |                   | Lifestyle Day<br>生活方式产品日 |                                | ELHA Day<br>电子产品日 |                                    |
| 26                                 | 27                        | 28                | 29                       | 30                             |                   |                                    |
| Mini Spike Day<br>迷你促销日            | Local Seller Day<br>本地卖家日 | FMCG Day<br>快消产品日 |                          | CB Day<br>跨境卖家市场产品日            |                   |                                    |

|        |           |       |        |
|--------|-----------|-------|--------|
| 市场周报当天 | 大促当天/大促预热 | 类目产品日 | 其他主题活动 |
|--------|-----------|-------|--------|

## 平台热搜关键词

| Keyword             | Translate CN | Translate EN       | Image                                                                                 |
|---------------------|--------------|--------------------|---------------------------------------------------------------------------------------|
| cubrebocas          | 口罩           | cubandos           |    |
| audifonos bluetooth | 蓝牙耳机         | Bluetooth headset  |   |
| airpods             | airpods耳机    | airpods            |  |
| cubrebocas infantil | 儿童口罩         | children face mask |  |

|                   |       |                   |                                                                                       |
|-------------------|-------|-------------------|---------------------------------------------------------------------------------------|
| bocina bluetooth  | 蓝牙音箱  | Bluetooth Speaker |    |
| lucos led         | LED灯串 | led lights        |    |
| reloj inteligente | 智能手表  | Smart watch       |   |
| lonchera termica  | 保温饭盒  | thermal lunchbox  |  |
| bocina            | 音响    | speaker           |  |

|              |      |           |                                                                                     |
|--------------|------|-----------|-------------------------------------------------------------------------------------|
| reloj hombre | 男士手表 | watch man |  |
|--------------|------|-----------|-------------------------------------------------------------------------------------|

| Keyword | Translate CN | Translate EN | Image                                                                                 |
|---------|--------------|--------------|---------------------------------------------------------------------------------------|
| lentes  | 眼镜           | lenses       |    |
| lampara | 灯            | Lamp         |  |
| fajas   | 束腰           | girdles      |  |

|                        |      |                  |                                                                                       |
|------------------------|------|------------------|---------------------------------------------------------------------------------------|
| reloj                  | 手表   | Watch            |    |
| termos                 | 保温杯  | Thermos          |    |
| cortadores de sandwich | 吐司模具 | sandwich cutters |   |
| pupilentes             | 美瞳   | Pupils           |  |
| colores                | 彩色铅笔 | Colored pencils  |  |



|          |           |           |                                                                                     |
|----------|-----------|-----------|-------------------------------------------------------------------------------------|
| pestanas | 假睫毛       | eyelashes |  |
| alexa    | alexa智能音响 | alexa     |  |

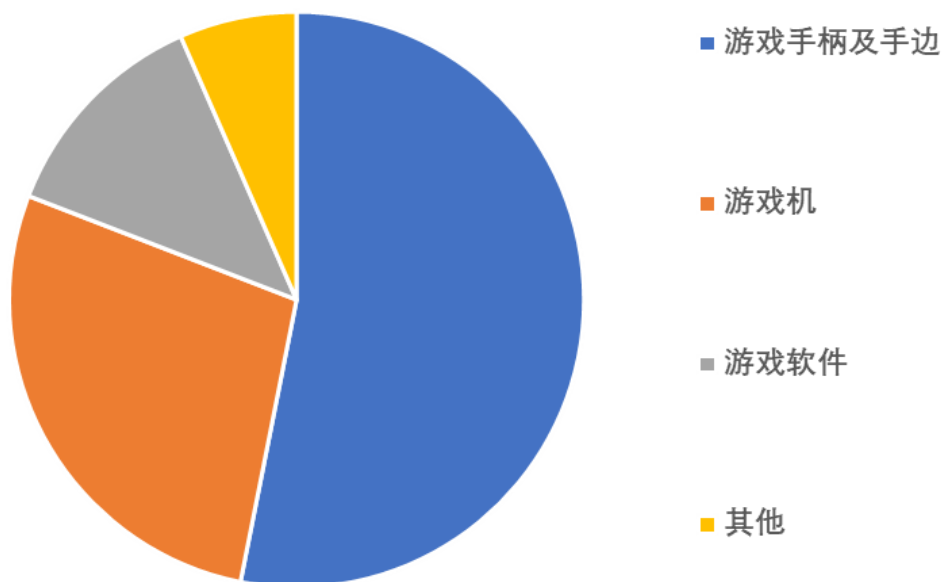
\*排名不分先后



## 品类分享—游戏设备

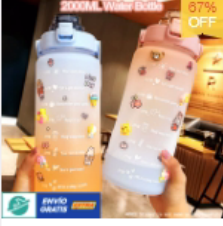
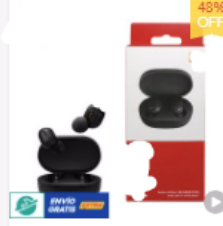
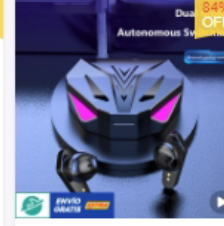
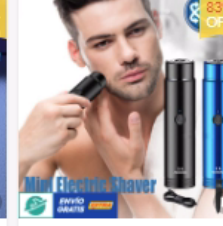
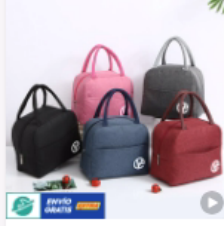
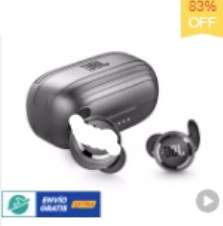
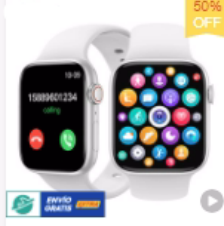
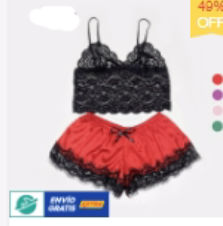
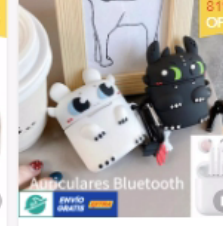
游戏设备子类目订单占比

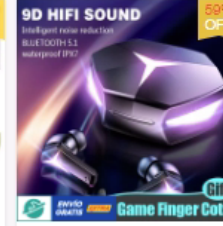
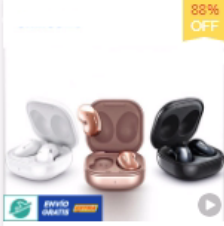
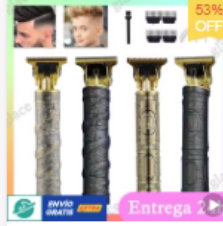
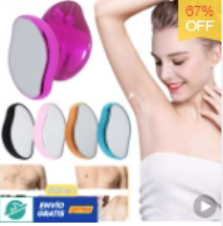
二级类目单量分布



热销品类：游戏手柄及周边、游戏机、游戏软件

## CFS 跨境闪购热销商品

|                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                         |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  <p>2000ml Water Bottle 87% OFF</p> <p>Botella de agua de 2000 ml con pajita Linda botella de escala...</p> <p>Add-on Deal</p> <p>\$99.00 MXN - \$105.00 ...</p> <p>★★★★★ 6.6mil sold</p> |  <p>12pc 56% OFF</p> <p>Cortador Rallador De Verduras Frutas Alimentos Set de 12...</p> <p>\$299.00 M... \$123.00 MXN</p> <p>★★★★★ 917 sold</p> |  <p>48% OFF</p> <p>Xiaomi Audífonos Redmi AirDots 2 inalámbricos airdots...</p> <p>\$290.00 M... \$105.00 MXN</p> <p>★★★★★ 7.2mil sold</p>                       |  <p>Dual 84% OFF</p> <p>X15 pro Deportivos Auriculares Inalámbricos Para Gamer De...</p> <p>Add-on Deal</p> <p>\$660.00 M... \$107.99 MXN</p> <p>★★★★★ 2mil sold</p> |  <p>83% OFF</p> <p>Mini Maquinilla De Afeitar Eléctrica Portátil/USB...</p> <p>\$594.95 MXN \$99.00 MXN</p> <p>★★★★★ 45 sold</p>                     |
|  <p>75% OFF</p> <p>Reloj Inteligente Y68 Para Hombre D20/Monitor De Ritm...</p> <p>\$559.96 M... \$140.00 MXN</p> <p>★★★★★ 1.5mil sold</p>                                                |  <p>Lonchera Térmica Bolsa Para Alimentos bolsas de aislamie...</p> <p>\$189.06 MXN</p> <p>★★★★★ 626 sold</p>                                   |  <p>83% OFF</p> <p>Mini Impresora Térmica Foto Bolsillo Inalámbrica Portátil...</p> <p>\$350.50 M... \$161.90 MXN</p> <p>★★★★★ 179 sold</p>                      |  <p>50% OFF</p> <p>Apple AirPods Pro TWS Original OEM Pop Up Auriculares...</p> <p>\$289.99 MXN - \$339.99...</p> <p>★★★★★ 2.2mil sold</p>                           |  <p>72% OFF</p> <p>2022 Original SmartWatch I7 Pro Max IWO14 Serie 7 Reloj...</p> <p>\$499.00 M... \$139.00 MXN</p> <p>★★★★★ 812 sold</p>            |
|  <p>83% OFF</p> <p>100 % original jbl t280 tws Inalámbrico bluetooth...</p> <p>\$1,072.63... \$177.90 MXN</p> <p>★★★★★ 160 sold</p>                                                     |  <p>50% OFF</p> <p>t500 smart watch series 5 44mm bluetooth llamada...</p> <p>\$130.90 MXN - \$173.90...</p> <p>★★★★★ 1.9mil sold</p>         |  <p>49% OFF</p> <p>Lovito Set de Lencería Encaje Sexy Slim Fit No Elástico...</p> <p>Add-on Deal</p> <p>\$428.90 MXN \$66.20 MXN</p> <p>★★★★★ 18.6mil sold</p> |  <p>Bluetooth SMART 59% OFF</p> <p>DZ09 SmartWatch con tarjeta SIM/Bluetooth/cámara Para...</p> <p>\$346.00 M... \$146.00 MXN</p> <p>★★★★★ 502 sold</p>            |  <p>81% OFF</p> <p>Audífonos inalámbrico bluetooth tws inPods i12 para xiaomi o...</p> <p>\$95.69 MXN - \$125.00 ...</p> <p>★★★★★ 19.4mil sold</p> |

|                                                                                                                                                                                                              |                                                                                                                                                                                                               |                                                                                                                                                                                                               |                                                                                                                                                                                                                   |                                                                                                                                                                                                           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  <p>Auriculares inalámbricos bluetooth i12 tws + estuche...</p> <p>\$300.00 MXN - \$103.00 MXN</p> <p>★★★★★ 4.3mil sold</p> |  <p>Rasuradora Trimmer Perfiladora Cortadora de Pelo Cabello...</p> <p>\$46.00 MXN - \$128.24 ...</p> <p>★★★★★ 1mil sold</p> |  <p>1:1 Apple AirPods Pro Wireless Bluetooth Earphone Active...</p> <p>\$625.00 MXN - \$112.90 MXN</p> <p>★★★★★ 910 sold</p> |  <p>Cuchillos De Cocina Juego de 6 Cuchillos de Cocina de Fibra ...</p> <p>\$125.00 MXN - \$399.00...</p> <p>★★★★★ 117 sold</p> |  <p>Audífonos Inalámbricos Bluetooth 5.1 Con Cancelació...</p> <p>\$99.80 MXN - \$134.90 ...</p> <p>★★★★★ 154 sold</p> |
|  <p>Reloj Inteligente De 1.69" Pantalla A Color De Completa...</p> <p>\$191.49 MXN - \$255.99...</p> <p>★★★★★ 483 sold</p>  |  <p>Samsung Galaxy Buds Live R180 Auriculares Inalámbrico...</p> <p>\$276.00 MXN - \$278.00...</p> <p>★★★★★ 133 sold</p>     |  <p>T9 USB Clipper De Pelo/Hombre Profesional...</p> <p>\$36.00 MXN - \$118.00 ...</p> <p>★★★★★ 167 sold</p>                 |  <p>HM-03 Licuadora Portátil USB Recargable Mini Eléctrico Viaj...</p> <p>\$499.00 MXN - \$89.00 MXN</p> <p>★★★★★ 624 sold</p>  |  <p>TWS audífonos Bass Latency Estéreo Bluetooth HIFI...</p> <p>\$104.00 MXN - \$129.00...</p> <p>★★★★★ 341 sold</p>   |
|  <p>Depiladora Corporal Sin Dolor De Cristal/Herramienta De...</p> <p>\$298.00 MXN - \$99.00 MXN</p> <p>★★★★★ 682 sold</p> |  <p>Termo Inteligente Digital Táctil Led Temperatura</p> <p>\$65.00 MXN - \$119.09 ...</p> <p>★★★★★ 421 sold</p>            |  <p>Control Ps4 DualShock Playstation 4 Joystick...</p> <p>\$301.90 MXN - \$345.90...</p> <p>★★★★★ 768 sold</p>             |  <p>Nuevo i7 PRO MAX Smartwatch IWO14 7 serisi...</p> <p>\$341.97 MXN - \$157.88 MXN</p> <p>★★★★★ 298 sold</p>                 |  <p>Chromecast G2 TV Adaptador HDMI Inalámbrico</p> <p>\$362.45 MXN - \$141.99 MXN</p> <p>★★★★★ 341 sold</p>          |

\*热销品分享排名不分先后

\*MXN: 墨西哥比索

更多选品干货：

- 1 [子类目选品攻略 \(不定时更新\)](#)
- 2 [其他所有选品内容](#)
- 3 [选品指南分享平台](#)