



新加坡市场周报 (07/06/2020)

新加坡 counterfeit listing 整改

新加坡站点将会对 counterfeit listing 进行更严格的规范，即日起将给卖家预留两周时间对店铺 listing 进行整改，产品标题/描述/brand attribute 均不能出现品牌名称。本周开始 content team 将会冻结不符合规定的产品，重复上架 counterfeit 产品将会得到罚分。

新加坡 Cash Back

Cashback 报名截止日期为每周四。每周日将开放 cashback FD Sunday，在项目中的商家可以参与后台报名。现在每个 CFS 时间段将会定量开放 0.99 新币，3.99 新币，5.99 新币 CFS, 只开放给 Cashback 卖家。请卖家继续报名。

新加坡 Cash Back Free Trial

从 07/04/2020 – 07/17/2020 被选到的 ICB 卖家便可免费试用 Cashback。免费试用期过后将需要付费。

新加坡 6.6 – 7.7 促销互动

新加坡促销互动 6.6 – 7.7 的产品清单，被选中的产品将会有机会在活动期间被平台 Feature。我们会与被选中的卖家们沟通。

上周关键词汇总（根据搜索热度排序，同时搜索次数>100）：

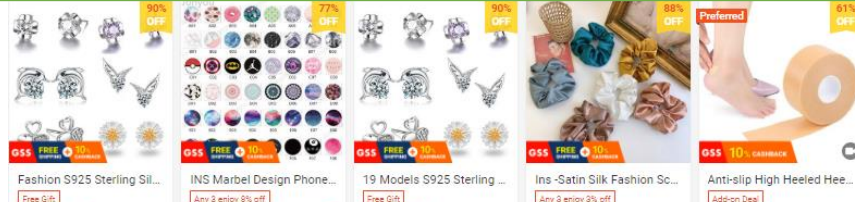
(Top 30 Keywords)

ranking	keyword	category	subcategory
1	mask	N.A.	N.A.
2	iphone case	N.A.	N.A.
3	grabfood	N.A.	N.A.
4	foodpanda	N.A.	N.A.
5	tops women	N.A.	N.A.
6	grab	N.A.	N.A.
7	kids mask	N.A.	N.A.
8	face mask	N.A.	N.A.
9	airpods case	N.A.	N.A.
10	durian	N.A.	N.A.
11	reusable mask	N.A.	N.A.
12	nintendo switch	N.A.	N.A.
13	laptop	N.A.	N.A.
14	wireless earphone	N.A.	N.A.
15	xiaomi	N.A.	N.A.
16	women's dress	N.A.	N.A.
17	surgical mask	N.A.	N.A.
18	yoga mat	N.A.	N.A.
19	mask holder	N.A.	N.A.
20	bedsheet	N.A.	N.A.
21	iphone 11 case	N.A.	N.A.
22	grab vouchers	N.A.	N.A.
23	bra	N.A.	N.A.
24	office chair	N.A.	N.A.
25	airpods	N.A.	N.A.
26	muji	N.A.	N.A.
27	face shield	N.A.	N.A.
28	dress	N.A.	N.A.
29	foldable table	N.A.	N.A.
30	kitchen rack	N.A.	N.A.

上周秒杀热卖分享(CB \$0.99)



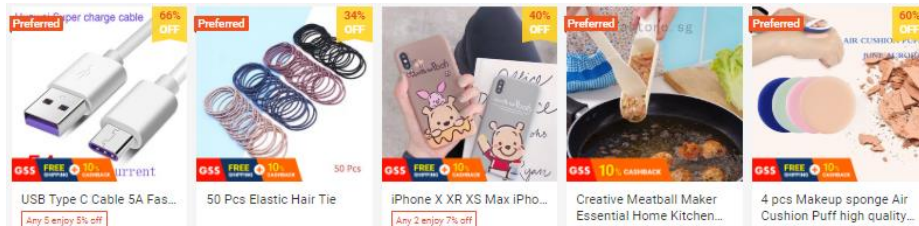
0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



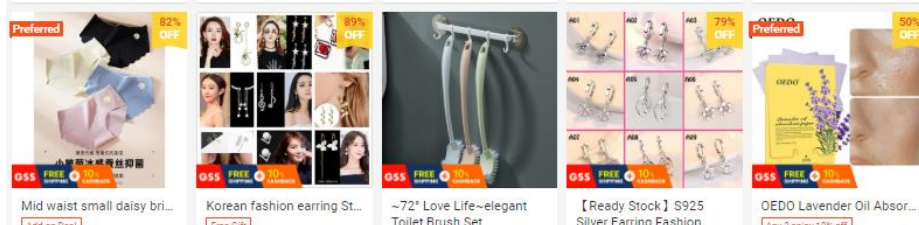
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0.99 0.99 0.99 0.99 0.99

上周秒杀热卖分享(CB)

 <p>Yoga Push Up Sports Bra... Add-on Deal</p>	 <p>Balsang Air Fryer Silicone Pot (Reusable Air Fryer... Made in Korea</p>	 <p>★2020 NEW★40ea★Nat... Any 2 enjoy 8% off</p>	 <p>[3,510 Patch] COSRX Acne Pimple Master Patch Acn... GSS</p>	 <p>Xiaomi Redmi Note 9 (3GB+64GB) Global... GSS FREE SHIPPING</p>
1.99	21.18	7.20	17.00	199.00
 <p>MOVING PEACH Compression Pants... GSS FREE SHIPPING</p>	 <p>New Sexy Women Y... Any 9 enjoy 2% off</p>	 <p>[Mise En Scene] Hello Bubble Foam Color Hair... GSS FREE SHIPPING</p>	 <p>New Mini Mask Storage Box Small Items Earrings... GSS FREE SHIPPING</p>	 <p>60PCS Eye Mask Anti Agi... Add-on Deal</p>
15.99	1.79	7.91	0.95	5.99
 <p>Original Inpods 12 Airpods TWS Wireless Earphone... GSS FREE SHIPPING</p>	 <p>MEDIHEAL/ Mediheal M... Any 2 enjoy 2% off</p>	 <p>[GRAFEN] [Bundle of 2] R... Any 2 enjoy \$2.00 off</p>	 <p>MAC Matte Lipstick (Chili/Marrakesh/Russia... GSS FREE SHIPPING</p>	 <p>Ready stock! Thermometer Non-contact IR... GSS FREE SHIPPING</p>
8.99	5.20	39.60	17.82	18.99
 <p>ANLAN Red Blue Light Ultrasonic Skin Scrubber... GSS FREE SHIPPING</p>	 <p>17 keys Kalimba Thumb... Add-on Deal</p>	 <p>Premium Uniqlo Soft Comfortable Women Girl... GSS FREE SHIPPING</p>	 <p>MARASIL KAXA-LIFT Mic... Any 9 enjoy 3% off</p>	 <p>KUULAA Phone Stand Ho... Add-on Deal</p>
21.99	16.93	7.99	73.58	3.20
 <p>[GRAFEN] Root Booster ... Any 2 enjoy \$2.00 off</p>	 <p>YTMH-30*60cm Car Wash Microfiber Towel Auto... GSS 10% CASHBACK</p>	 <p>Laura Mercier Loose Sett... Any 2 enjoy 2% off</p>	 <p>Fresh Rose Deep Hydrati... Any 2 enjoy 3% off</p>	 <p>women's day special 1+1 2020 Wishtrend Special... GSS FREE SHIPPING</p>
30.82	2.39	36.00	47.70	59.00
 <p>Free Gifts Ready Stock... GSS FREE SHIPPING</p>	 <p>[READY STOCK]6pcs Stretchable Silicone Lids... GSS FREE SHIPPING</p>	 <p>10Pcs Dishcloths Micro... Any 6 enjoy \$1.00 off</p>	 <p>[GRAFEN] [Bundle of 2] H... Any 2 enjoy \$2.00 off</p>	 <p>4 Pcs Japan 3D Honeycoo... Any 6 enjoy \$1.00 off</p>
5.99	3.00	1.99	36.90	5.35

上周秒杀热卖分享(本地)

 <p>[Singapore Seller] Dispo... Support Local... Any 2 at \$45...</p>	 <p>[READY STOCKS] Hai Chi Jia Mala Suan La Fen/ H...</p>	 <p>[Bundle of 24] Carlsberg ... Add-on deal!</p>	 <p>[Durian Plantation] Fresh ... Support Local</p>	 <p>[Bundle of 24] Tiger Lager... Add-on deal!</p>
17.17	13.00	44.16	53.90	44.50
 <p>MERRIES Twin Giant Pac... Support Local</p>	 <p>La Roche-Posay Effaclar Duo+ [Oily, Acne-Prone...]</p>	 <p>G-UARD Guard ANTS Bait... Support Local wholesale</p>	 <p>[Apriskin Official] Real Calendula Peel Off Pack...</p>	 <p>[Bundle of 2] Moist Diane Perfect Beauty Shampoo...</p>
35.50	28.00	9.38	14.50	22.90
 <p>Lululun Daily Facial Mask... Support Local</p>	 <p>[Bundle of 4 packs Pamp...]</p>	 <p>TNG Nano Fabric 3-in-1 ANTIBACTE... Support Local Add-on Deal</p>	 <p>Celderma Double Layerin... Support Local</p>	 <p>[Medicube Official] Ringier Mask 1Box (5 sheets)</p>
21.90	63.90	32.04	15.50	8.90
 <p>[SG STOCK] MEDIX Profe... Support Local</p>	 <p>[FLASH DEAL] BUNDLE ... Support Local</p>	 <p>Four Seasons Durians Pr... Redeem in-store</p>	 <p>[Bundle of 2] Breeze Liquid Detergent 3.6/3.8kg x 2</p>	 <p>ETUDE O.2 Air Therapy Mask Bundle (10 pcs)</p>
16.00	9.90	9.00	15.35	9.50
 <p>NEOFLAM Flutto Antibac... Free Gift Support Local</p>	 <p>Drypers Drypantz Carton ... Add-on Deal</p>	 <p>3-Ply Disposable Protecti... Support Local</p>	 <p>★ 3-Ply Premium grade B... Support Local wholesale</p>	 <p>[6 pkt] Hai Chi Jia Sour... Any 2 enjoy 10% off</p>
17.40	38.77	13.43	10.90	12.00
 <p>[Carton] Keep Friends 掩... Support Local</p>	 <p>Drypers Wee Wee Dry, Carton of 3 packs</p>	 <p>3-Ply Disposable Protecti... Support Local</p>	 <p>(SG Seller) Muscle Mass... Any 2 enjoy 2% off</p>	 <p>Kendamil Organic Toddler... Support Local Add-on Deal</p>
30.90	34.28	13.87	23.70	35.00

上周全品类热卖分享:

Automotive: <https://shopee.sg/collections/150959/>

Beauty: <https://shopee.sg/collections/150956/>

Camera: <https://shopee.sg/collections/150952/>

Collectible: <https://shopee.sg/collections/150944/>

Computer: <https://shopee.sg/collections/150946/>

Home Appliance: <https://shopee.sg/collections/150949/>

Men Clothes: <https://shopee.sg/collections/150942/>

Men Shoes: <https://shopee.sg/collections/150965/>

Men Bags: <https://shopee.sg/collections/150966/>

Non-clothes Fashion: <https://shopee.sg/collections/150939/>

Pets: <https://shopee.sg/collections/126039/>

Sports & Outdoors: <https://shopee.sg/collections/150958/>

Toys, Kids & Babies: <https://shopee.sg/collections/126037/>

Video Games: <https://shopee.sg/collections/72230/>

\$1 CFS Best Sellers: <https://shopee.sg/collections/204801/>