



新加坡 counterfeit listing 整改

新加坡站点将会对 counterfeit listing 进行更严格的规范，即日起将给卖家预留两周时间对店铺 listing 进行整改，产品标题/描述/brand attribute 均不能出现品牌名称。本周开始 content team 将会冻结不符合规定的产品，重复上架 counterfeit 产品将会得到罚分。

新加坡 Cash Back

Cashback 报名截止日期为每周四。每周日将开放 cashback FD Sunday，在项目中的商家可以参与后台报名。现在每个 CFS 时间段将会定量开放 0.99 新币，3.99 新币，5.99 新币 CFS, 只开放给 Cashback 卖家。请卖家继续报名。

新加坡 6.6 - 7.7 促销互动

新加坡促销互动 6.6 - 7.7 的产品清单，被选中的产品将会有机会在活动期间被平台 Feature. 我们会与被选中的卖家们沟通.

上周关键词汇总（根据搜索热度排序，同时搜索次数>100）：

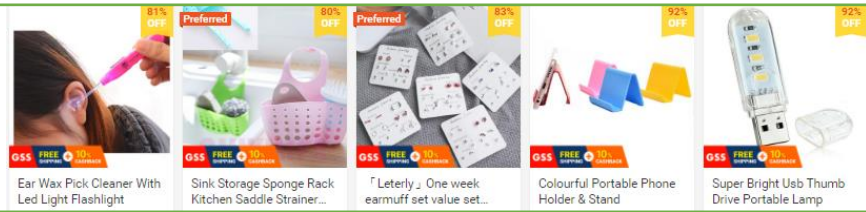
(Top 30 Keywords)

ranking	keyword	category	subcategory
1	mask	N.A.	N.A.
2	iphone case	N.A.	N.A.
3	grabfood	N.A.	N.A.
4	kids mask	N.A.	N.A.
5	face shield	N.A.	N.A.
6	foodpanda	N.A.	N.A.
7	tops women	N.A.	N.A.
8	airpods case	N.A.	N.A.
9	face mask	N.A.	N.A.
10	muji	N.A.	N.A.
11	durian	N.A.	N.A.
12	yoga mat	N.A.	N.A.
13	nintendo switch	N.A.	N.A.
14	grab	N.A.	N.A.
15	laptop	N.A.	N.A.
16	innisfree	N.A.	N.A.
17	xiaomi	N.A.	N.A.
18	baking tools	N.A.	N.A.
19	wireless earphone	N.A.	N.A.
20	surgical mask	N.A.	N.A.
21	air fryer	N.A.	N.A.
22	office chair	N.A.	N.A.
23	airpods	N.A.	N.A.
24	hai chi jia	N.A.	N.A.
25	suan la fen	N.A.	N.A.
26	reusable mask	N.A.	N.A.
27	bra	N.A.	N.A.
28	laptop stand	N.A.	N.A.
29	fan	N.A.	N.A.
30	thermometer	N.A.	N.A.

上周秒杀热卖分享(CB \$0.99)



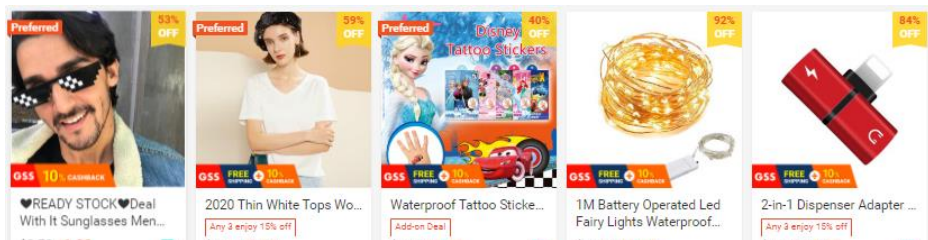
0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99

上周秒杀热卖分享(CB)

 <p>24Hours Shipping Preferred 3 Layers Filter Medium Dust GSS 10% CASHBACK Pcs/Bag Spot 50pcs Disposable Civil Masks Three-Layer...</p>	 <p>Preferred 42% OFF Stainless Steel Icing Piping Pastry Nozzles Set...</p>	 <p>Preferred 50% OFF GSS FREE SHIPPING ALLGOODS Black Practical Plastic Measuring Cups f...</p>	 <p>Preferred 50% OFF GSS FREE SHIPPING Adult Cotton Anti-fog Dustproof Washable...</p>	 <p>GSS FREE SHIPPING Balsang Air Fryer Silicone Pot (Reusable Air Fryer...</p>
7.90	2.49	2.64	1.99	22.15
 <p>Preferred 24% OFF [READY STOCK]6pcs Stretchable Silicone Lids...</p>	 <p>Preferred 50% OFF GSS FREE SHIPPING Cute Cartoon Print Kids C...</p>	 <p>Preferred 78% OFF GSS FREE SHIPPING DIY utensils non-stick dough pastry...</p>	 <p>Preferred 45% OFF GSS FREE SHIPPING Venus Shaver Blade For Venus Hair Removal for...</p>	 <p>Preferred 41% OFF GSS FREE SHIPPING Seamless Sports Bra Ves...</p>
2.90	1.60	2.63	12.00	2.49
 <p>Preferred 32% OFF GSS 10% CASHBACK Children's Dustproof Cott...</p>	 <p>Preferred GSS 10% CASHBACK sports shorts quick dry and loose yoga gym shorts</p>	 <p>Preferred 60% OFF GSS FREE SHIPPING Cartoon Mask Case Storage Bag Sumikko...</p>	 <p>Mall 30% OFF GSS FREE SHIPPING MOVING PEACH sports bra push up bra fitness...</p>	 <p>GSS FREE SHIPPING Thickened Insulated Kitchen Oven Gloves Hea...</p>
1.53	7.90	1.80	11.99	1.80
 <p>Preferred 14% OFF GSS FREE SHIPPING 12Pcs 7cm Muffin Silico...</p>	 <p>Preferred GSS FREE SHIPPING TIGER BALM MOSQUITO REPELLENTS PATCH</p>	 <p>Preferred 60% OFF GSS 10% CASHBACK High Quality Sexy Girl Seamless Underwear...</p>	 <p>GSS FREE SHIPPING Elastic Yoga Fitness Ban...</p>	 <p>Preferred 40% OFF GSS FREE SHIPPING Free Gifts Ready Stock</p>
1.75	4.80	2.95	1.58	5.99
 <p>Preferred 75% OFF GSS FREE SHIPPING Children's mask 50pcs 3-layer earhook ultra-light...</p>	 <p>Preferred 73% OFF GSS FREE SHIPPING 4 Pcs Japan 3D honeycomb warm palace...</p>	 <p>Preferred 36% OFF GSS FREE SHIPPING Sweejar Ceramic Handle ...</p>	 <p>Preferred 68% OFF GSS FREE SHIPPING 【FH】 The protective ca...</p>	 <p>Mall 68% OFF GSS FREE SHIPPING WALFOS 2in1 Rotatable Whisk Mixer Egg Cream...</p>
11.99	5.35	1.30	1.29	2.99
 <p>Preferred GSS FREE SHIPPING 10PCS Women Large Hair Claw Clamps Small Hair...</p>	 <p>PHILIPS Official Authorized 90% OFF GSS FREE SHIPPING Philips M315 (SPK7315) ...</p>	 <p>Preferred 92% OFF Maxim KANU Latte / Double Shot Instant Coff...</p>	 <p>Preferred 93% OFF GSS FREE SHIPPING Women Knit V-neck Short...</p>	 <p>Preferred 46% OFF GSS FREE SHIPPING Ice Silk Sports Yoga Vest ...</p>
1.99	5.99	15.44	3.99	2.90

上周秒杀热卖分享(本地)

 <p>[Durian Plantation] Fresh ... Support Local</p>	 <p>Takeaway Jollibean Panc... Redeem in-store</p>	 <p>D24 Premium Durian Puff... Support Local</p>	 <p>Exclusive Takeaway Brow... Redeem in-store</p>	 <p>[Old Tree] SLH Fresh Duri... Support Local</p>
50.80	3.99	17.44	2.67	32.82
 <p>[SG Seller] Blue Ocean 3-... Support Local</p>	 <p>[Supreme Durian] Fresh D... Support Local</p>	 <p>[SG STOCK] MEDIX Profe... Support Local</p>	 <p>Gift Muscle Massage Gu... Support Local</p>	 <p>[Bundle of 24] Tiger Lager Beer Can 320ml - 6 off 60... S-Mart</p>
28.55	38.49	16.00	24.63	44.50
 <p>Under Armour T-Shirt Support Local</p>	 <p>[SG SELLER] Disposable ... Support Loc... Any 2 at \$99...</p>	 <p>[Best Value] 365 Days Viu... Receive in notifications</p>	 <p>ETUDE 0.2 Air Therapy Mask Bundle (10 pcs) GSS</p>	 <p>Takeaway Jollibean 2 So... Redeem in-store</p>
13.50	18.00	45.00	9.50	2.00
 <p>JBL FREE X True Wireless In-Ear + JBL Go 2 GSS FREE SHIPPING</p>	 <p>Huawei MediaPad T5 Tablet 10.1 Inch 1080P... GSS FREE SHIPPING</p>	 <p>[Bundle of 24] Heineken Lager Beer Can 320ml +... S-Mart</p>	 <p>[LOCAL SG] Hai Chi Jia S... Any 2 at \$58.80</p>	 <p>Oldam 童童 Baby wet wip... Support Local Add-on Deal</p>
129.00	266.00	59.90	17.90	15.15
 <p>UNICEE 1 for 1 Brown Sug... Support Local Redeem in-s...</p>	 <p>[Local Stock] 嗨哈家酸辣粉 Sour & Spicy Potato... GSS</p>	 <p>NEOFLAM Flutto Antibac... Support Local Any 2 enjoy \$2.5...</p>	 <p>[Single Packet] Keep Frie... Support Local</p>	 <p>Soft and Breathable Ice S... Support Local Add-on Deal</p>
3.99	14.00	18.85	10.90	2.64
 <p>Logitech M220 Silent Wir... wholesale</p>	 <p>SG SELLER READY STOCK 50pcs 3ply disposable... CE Certified</p>	 <p>[Bundle of 4] Drypers Drypanz GSS FREE SHIPPING</p>	 <p>嘿人那福麻辣烫 - Hei... Add-on Deal</p>	 <p>Kumon First Steps Workb... Support Lo... Any 2 enjoy 35%...</p>
14.95	17.30	38.90	11.90	25.90

上周全品类热卖分享:

Automotive: <https://shopee.sg/collections/150959/>

Beauty: <https://shopee.sg/collections/150956/>

Camera: <https://shopee.sg/collections/150952/>

Collectible: <https://shopee.sg/collections/150944/>

Computer: <https://shopee.sg/collections/150946/>

Home Appliance: <https://shopee.sg/collections/150949/>

Men Clothes: <https://shopee.sg/collections/150942/>

Men Shoes: <https://shopee.sg/collections/150965/>

Men Bags: <https://shopee.sg/collections/150966/>

Non-clothes Fashion: <https://shopee.sg/collections/150939/>

Pets: <https://shopee.sg/collections/126039/>

Sports & Outdoors: <https://shopee.sg/collections/150958/>

Toys, Kids & Babies: <https://shopee.sg/collections/126037/>

Video Games: <https://shopee.sg/collections/72230/>

\$1 CFS Best Sellers: <https://shopee.sg/collections/204801/>