



巴西市场周报

2020/6/29

近期活动安排:

FRETE GRÁTIS
Compras acima de R\$10

Free

O INVERNO CHEGOU!
GANHE **20% DE CASHBACK**
APROVEITE A ESTAÇÃO

ATÉ **70% OFF**

Compre agora ▶

FRETE GRÁTIS
Compras acima de R\$10

Free

ATÉ R\$19,99
OS MELHORES PRODUTOS

ATÉ **70% OFF**

Compre agora ▶

FRETE GRÁTIS
Compras acima de R\$10

Free

ACONCHEGO EM CASA
LAR E DECORAÇÃO E PET SHOP
R\$10 OFF NAS COMPRAS
ACIMA DE R\$30

A PARTIR DE **R\$4,99**

Compre agora ▶

正在进行:

Surprise for your family (6.29-7.5)

即将开始:

Winter sale (7.6-7.12)

Have fun and relax (7.13-7.19)

竞品网站近期主推活动：

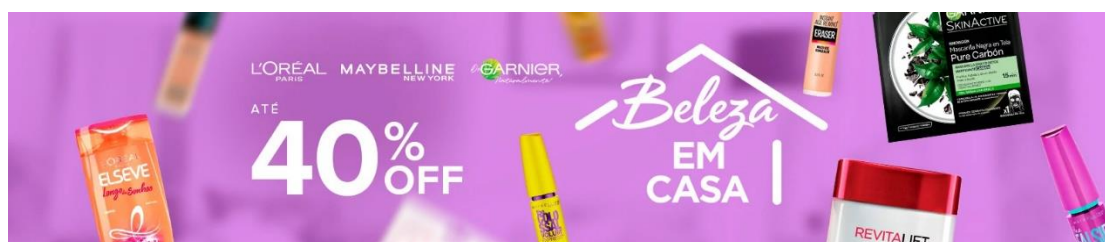
(1) MELI:

Beauty in home: H&B、Skincare

Must-have appliances

Products for new adventures: Toys and Hobbies、Games

Find everything for you and your home: Audio, TVs and smartphone, footwear and bags, dress, FA, Cloth, HB, cleaning, appliances



Enviando normalmente

R\$ 34⁹⁰

6x R\$ 5⁸² sem juros



Enviando normalmente

R\$ 164⁹⁰

12x R\$ 13⁷⁴ sem juros



Enviando normalmente

R\$ 1.167

12x R\$ 97²² sem juros

		
Enviando normalmente R\$ 149 R\$ 94⁹⁹ 36% OFF 12x R\$ 9,27	Enviando normalmente R\$ 349 R\$ 269⁹⁰ 22% OFF 12x R\$ 26,35	Enviando normalmente R\$ 2.999 R\$ 2.400 20% OFF 12x R\$ 234,29

COMPRA SEM SAIR DE CASA

Encontre tudo para você e seu lar

ATÉ **50% OFF** ENTREGA RÁPIDA



 A PARTIR DE R\$ 79,90 CALÇADOS E BOLSAS Ver ofertas	 ATÉ 50% OFF VESTIDOS Descubra	 ATÉ 50% OFF CAMISETAS Não perca
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 ATÉ 30% OFF ÁUDIO Aproveite	 ATÉ 30% OFF TVS E SMARTPHONES Aperte o play	 ATÉ 40% OFF SUPERMERCADO Fuja de filas
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(2) AliExpress:

-Super tech deals with up to 50% off:

Auto electronics, technology and security, tools and equipment



(3) Americanas:

-Home appliances:

Up to 30% discount + 30% cashback + up to 24x free-interest

-3C:

Brands sale – Dell & LG



ofertas pro lar!

Móveis com até **30% de desconto** + com até **30% de cashback***

eu queeero!

*dinheiro de volta (pagando com )



tudo para sua casa

em até **24x sem juros** + **cashback***

queeero!

só com o Cartão Americanas :)

1 dinheiro de volta (pagando com )



Dell

Pronto para aprender mais.

A Dell tem as soluções ideais para você aprender, assistir às aulas e fazer as tarefas de casa. Compre agora.

Windows 10

Nova tecnologia. Novas expectativas.

confira

Processadores Intel® Core™

PUBLICIDADE



LG

TVs LG com até **R\$200 de desconto**

com os cupons: **SMARTTV100** **SMARTTV200**

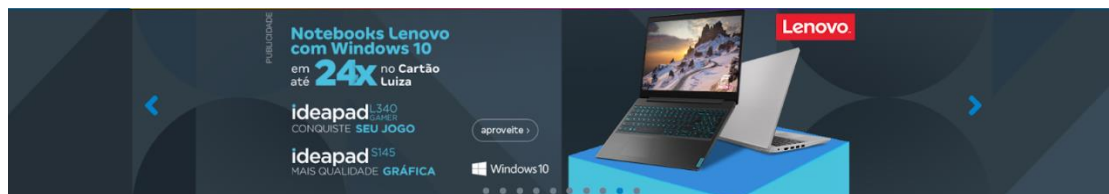
queeero

1 confira as regras



(4) Magazine Luiza:

- Winter with up to 50% off: Home appliances, HL.
- Much more than you imagine with up to 70% off: 3C, TKB, HL, BE, Games, books.
- 3C-Brands sale: Lenovo.

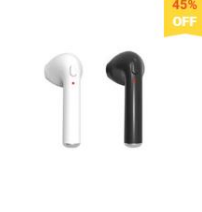


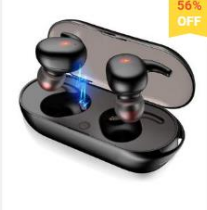
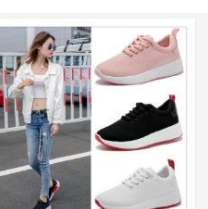


上周热搜关键词：

Keyword	Translate CN	Translate EN	本周排名	上周排名
celular	电话	cell phone	1	1
maquiagem	化妆品	make up	2	2
relógio	手表	watch	3	3
ring light	环形灯	ring light	4	8
fone de ouvido	耳机	Earphone	5	7
tenis	运动鞋	sneakers	6	6
iphone	iphone	iphone	7	10
óculos	眼镜	glasses	8	9
moletom	运动裤	sweatpants	9	4
smartwatch	智能手表	smartwatch	10	14
fone	电话	phone	11	12
bts	BTS	BTS	12	17
cozinha	厨房用品	kitchen	13	15
celulares e smartphone	手机和智能手机	mobile phones and smartphone	14	new in
pincéis	刷子	brushes	15	5
papel de parede	墙纸	Wallpaper	16	new in
fone bluetooth	蓝牙手机	Bluetooth phone	17	11
tablet	平板电脑	tablet	18	20
bolsa	手拿包	handbag	19	18
decoração	装饰品	decoration	20	new in

CFS 热销商品:

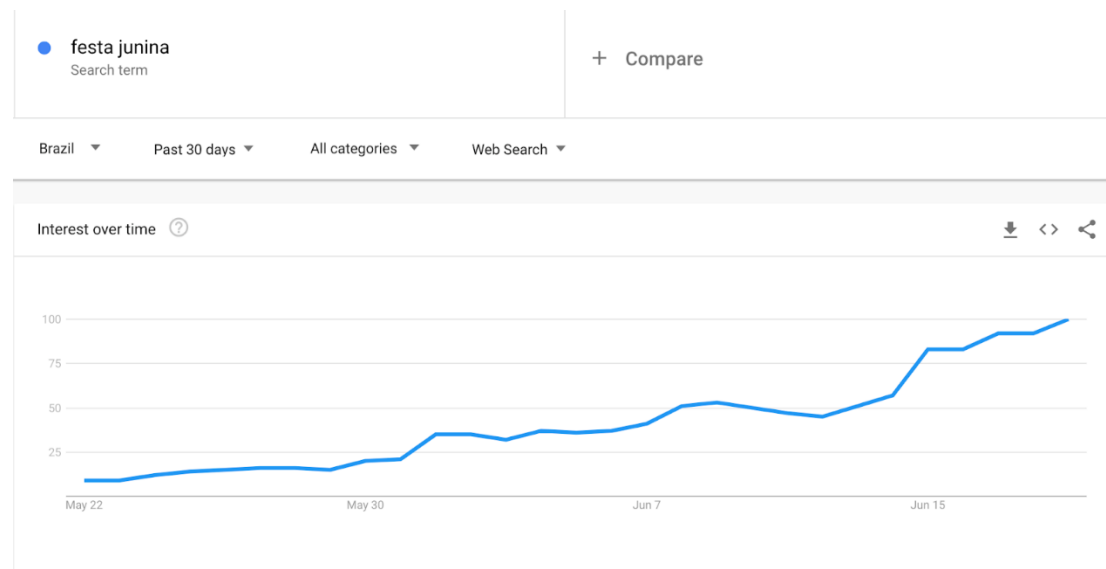
 29% OFF 20 Pcs Makeup Brush for Foundation / Eyeshadow / Blush / Lip... R\$ 40.99 R\$ 28.90 ♥	 32% OFF 10 Pcs Makeup Brush for Foundation / Blush / Lip... R\$ 43.50 R\$ 29.50 ♥	 37% OFF 12 Pcs Purple / Diamond Makeup Brush for Base / ... R\$ 55.50 R\$ 34.90 ♥	 36% OFF 11 Pcs Makeup Brush for Foundation / Blush / Lip... R\$ 54.90 R\$ 34.90 ♥	 41% OFF Y68 Sports USB Waterproof Smart Watch... R\$ 29.50 - R\$ 32.50 ♥ ★★★★★ 50 sold
 45% OFF BT Sports In-Ear Headphones / Mini Stere... R\$ 18.19 R\$ 10.00 ♥ ★★★★★ 100 sold	 35% OFF beasties Set / 20 Makeup... Any 2 get 5% off! R\$ 45.90 R\$ 29.90 ♥	 41% OFF Samsung USB 3.0 Metal Pen Drive with 2TB... R\$ 33.50 R\$ 19.90 ♥ 14 sold	 78% OFF 18 Pcs Makeup Brush with Wool Bristles for Persona... R\$ 154.50 R\$ 33.50 ♥	 Plus Size Medium Waist Casual Women's Pants / ... R\$ 58.56 ♥ ★★★★★ 5 sold
 40% OFF New Mobile Phone Smart... Any 2 enjoy R\$ 5.00 discount R\$ 481.00 R\$ 288.60 ♥	 57% OFF Cherry Blossom Moisturizing Serum for... R\$ 30.98 R\$ 13.32 ♥	 54% OFF Smart Bracelet / Smart Watch 116 Plus BT with... R\$ 41.79 R\$ 19.99 ♥ ★★★★★ 9 sold	 51% OFF RBT Rug / Soft / Non-slip Carpet for Home... R\$ 28.51 - R\$ 50.66 ♥	 24% OFF PR * Flexible Spongy Oct... Any 2 enjoy 15% discount R\$ 22.09 R\$ 16.99 ♥ ★★★★★ 52 sold
 37% OFF 15 pcs Mermaid Makeup Brush for Foundation / ... R\$ 52.50 R\$ 32.90 ♥	 70% OFF LED Luminous Cord for P... Any 4 enjoy R\$ 5.00 discount R\$ 12.49 - R\$ 18.59 ♥	 36% OFF 10 pcs Mermaid Makeup Brush for Foundation / ... R\$ 40.50 R\$ 25.90 ♥	 34% OFF TDE 22 Pcs Makeup Brush for Eyeshadow / Blush / ... R\$ 68.90 R\$ 45.50 ♥	 82% OFF Original Samsung 128GB... Any 2 enjoy 15% discount R\$ 118.90 R\$ 21.99 ♥ ★★★★★ 3 sold

 Korean Style Men's Running Shoes / Sneaker... R\$ 60.00 ★★★★★ 3 sold	 Electric / Sonic / USB Silicone Facial Brush to... R\$ 55.00 R\$ 25.08 ★★★★★ 1 sold	 elf MAANGE Professional... Any 2 get 5% off R\$ 43.50 R\$ 34.50 ★★★★★ 126 sold	 Transparent / Sexy / Sensual Lace Lingerie Kit R\$ 9.36 - R\$ 10.22 ★★★★★ 12 sold	 M4 Sports Bracelet Bluetooth M4 Waterproof Smart Watch / Sports... R\$ 40.00 R\$ 22.00 ★★★★★ 12 sold
 Mini Waterproof TWS Blu... Any 2 enjoy 5% discount R\$ 105.00 R\$ 46.49 ★★★★★ 14 sold	 Small USB 2.0 Flash Drive / Hello Kitty Format with... R\$ 12.50 - R\$ 28.00 ★★★★★ 1 sold	 Facial Blackhead Removal Machine for Aspiration / ... R\$ 104.82 R\$ 39.99 ★★★★★ 2 sold	 BW Smart Bracelet D13 Sports ^with Waterproof... R\$ 64.10 R\$ 35.25 ★★★★★ 17 sold	 Y68 Bluetooth Smartwatch with Fitness Monitor R\$ 60.00 R\$ 31.00 ★★★★★ 125 sold
 Bluetooth 4.1 Mini Single Earphone Sportive and Executive Single 530X Wireless... R\$ 47.00 R\$ 16.40 ★★★★★ 105 sold	 Smart Band 115 Plus Waterproof / Heart Rate... R\$ 20.88 - R\$ 23.40 ★★★★★ 2 sold	 Rechargeable Acne Extra... Any 2 get 5% off R\$ 98.90 R\$ 61.50 ★★★★★ 24 sold	 EXO Hot LAMUSLAND 3 Pcs / kit Waterproof Lip... R\$ 9.36 - R\$ 9.83 ★★★★★ 71 sold	 Sport Shoes / Women's Running Shoes R\$ 36.30 - R\$ 42.96 ★★★★★ 1 sold
 Small Octopus Silicone Brush for Face / Pore... R\$ 18.00 R\$ 5.99 ★★★★★ 118 sold	 Metal USB Flash Drive / Pendrive with 2T Flash... R\$ 46.00 R\$ 26.50 ★★★★★ 1 sold	 Hono_Easy Electric Epila... Any 2 get 5% off R\$ 33.50 R\$ 17.99 ★★★★★ 99 sold	 Smooth Facial Primer / Oil Control / Pore / Invisible... R\$ 29.98 R\$ 11.99 ★★★★★ 75 sold	 M3Plus Smart Watch IP67 Waterproof Fitness... R\$ 52.00 R\$ 21.50 ★★★★★ 75 sold

Google 搜索趋势情况：

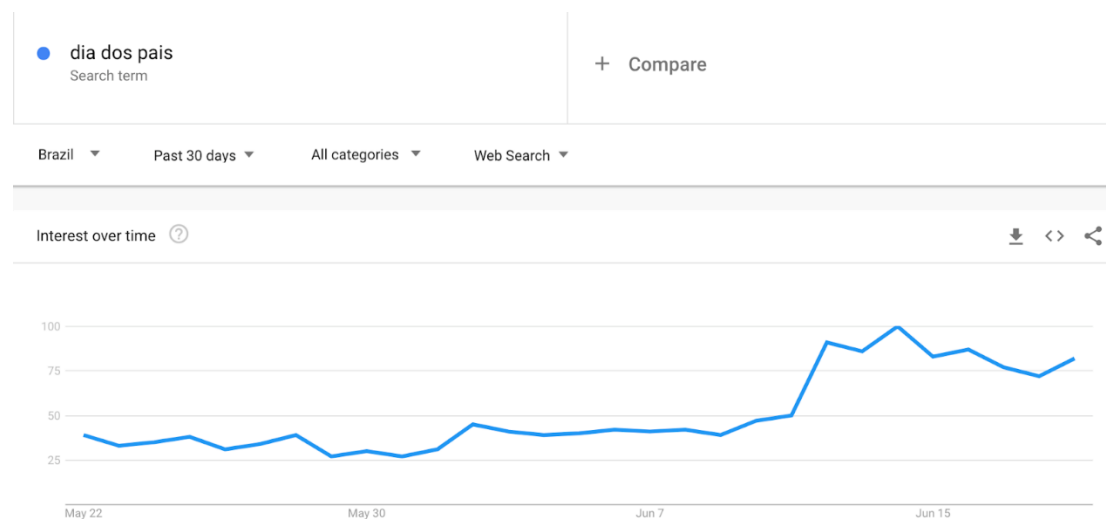
1. 六月节：

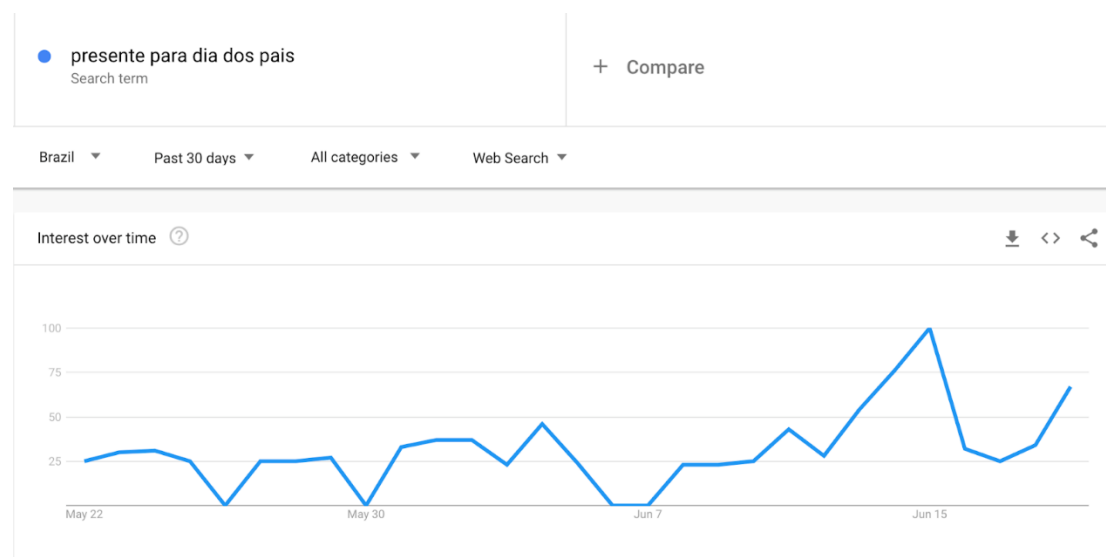
在六月节，人们会穿着盛装参加聚会，跳舞和喝热酒。受到 covid-19 的影响，许多机构（例如学校）都在线上进行庆祝活动。



2. 父亲节：

我们看到人们在为父亲节准备礼物。

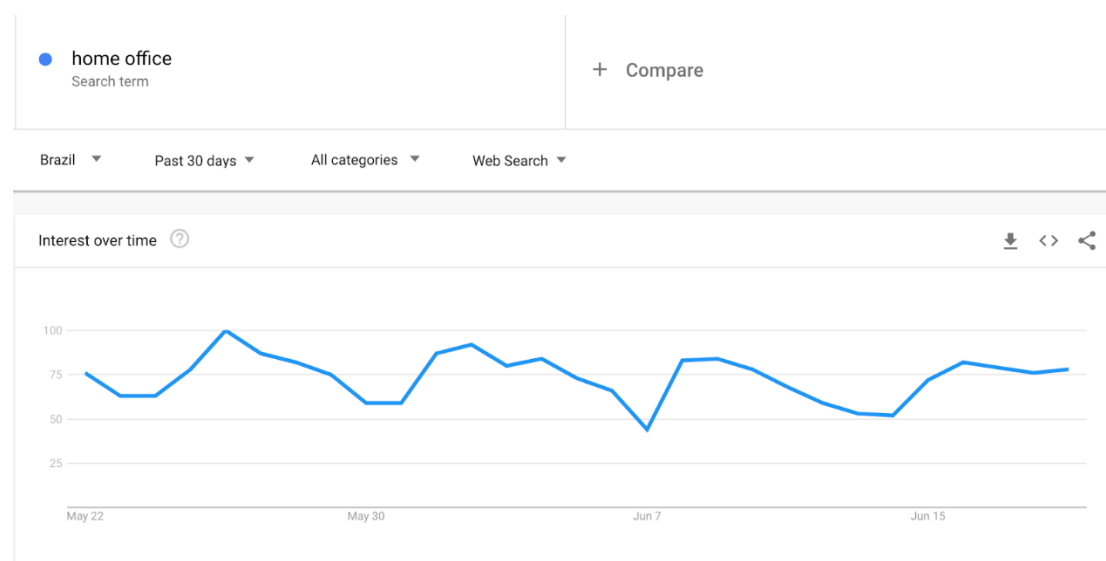




3.家庭办公

-尽管巴西的商店已经开始营业，但是巴西的大多数州都没有宣布上班族何时应该重返办公室。

-因此，我们仍需密切关注与家庭办公室相关的关键字，例如“显示器”，“办公椅”



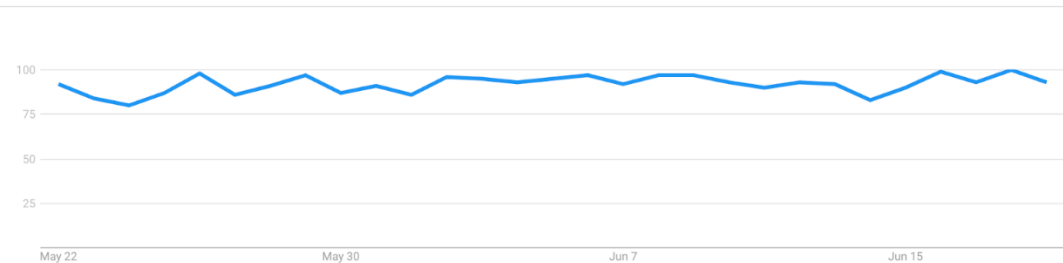


● **monitor**
Search term

+ Compare

Brazil ▼ Past 30 days ▼ All categories ▼ Web Search ▼

Interest over time ?



● **cadeira**
Search term

+ Compare

Brazil ▼ Past 30 days ▼ All categories ▼ Web Search ▼

Interest over time ?

