



巴西市场周报

2020/9/21

近期活动安排:

正在进行:

Welcome Spring

Free FRETE GRÁTIS
Sem valor mínimo

PRODUTOS INCRÍVEIS
POR ATÉ R\$20



Compre agora ►

Free FRETE GRÁTIS
Sem valor mínimo

MODA PRIMAVERA
ATÉ 50% OFF



Compre agora ►

Free FRETE GRÁTIS
Sem valor mínimo

PARA SE DIVERTIR
A PARTIR DE R\$ 6,00



Compre agora ►

即将开始:

1010 big sale



上周热搜关键词：

Keyword	Translate CN	Translate EN
vestido	连衣裙	dress
iphone	苹果手机	iphone
naruto	火影忍者	naruto
bts	防弹少年团	bts
smartwatch	智能手表	smartwatch
relógio	手表	watch
fone bluetooth	蓝牙耳机	bluetooth earphone
maquiagem	美妆	makeup
tênis feminino	女运动鞋	women's sneakers
fone de ouvido	耳机	earphone
biquíni	比基尼	bikini
fone de ouvido sem fio	无线耳机	wireless earphone
tv box	电视盒子	tv box
celular	手机	cell phone
bolsa	包包	bag
luminária	灯具	light fixture
tenis	球鞋	sneakers
fone de ouvido bluetooth	蓝牙耳机	bluetooth earphone
fone	耳机	earphone
óculos	眼镜	glasses



搜索量上升最多的关键词：

Keyword	Translate CN	Translate EN
bolsas femininas	女包	women's bag
piscina	泳池	swimming pool
sex shop	性用品店	sex shop
biquíni	比基尼	bikini
naruto	火影忍者	naruto
quadro decorativo	装饰画	decorative painting
fone bluetooth	蓝牙耳机	bluetooth earphone
drone	无人机	drone
relógios masculinos	男表	men's watch
harry potter	哈利波特	harry potter
fone de ouvido bluetooth sem fio	无线蓝牙耳机	wireless bluetooth earphone
smartwatch	智能手表	smart watch
relógio	手表	watch
fone sem fio	无线耳机	wireless earphone
amor acobreado	amor acobreado (专门针对红色卷发的巴西 护发品牌)	amor acobreado (Brazilian hair care brand for ginger curly hair)
ventilador	风扇	fan
óculos	眼镜	glasses
fone de ouvido	耳机	earphone
bicicletas	自行车	bicycle
ringlight	环形灯	ring light

CFS 热销商品:

 Golden Lipstick MISS RO... Any 3 enjoy 5% discount R\$19.00 R\$ 5.20 209 sold	 Bluetooth 5.0 Touch Control Y30 Tws Bluetooth 5.0 Wireless In-Ear... R\$29.99 International	 Sports Magnetic Bluetooth... Any 2 enjoy 5% discount R\$24.20 R\$ 11.79 1.8 thousand s... International	 Y68 Smart Watch IP67 Waterproof Y68 Sm... Wholesale R\$68.00 R\$ 31.40 1.3 thousand s... International	 IP67 Waterproof Y68 Smartwatch with Fit... Any 3 get 10% off R\$98.50 R\$ 46.50 131 sold International
 Bluetooth 4.2 Xt11 Headphones Wireless Bluetooth Magnetic In-Ea... R\$11.23 - R\$ 11.96 International	 1 Pair of Unstained Female Colored Contact... R\$ 8.99 - R\$ 12.49 72 sold International	 IMAGIC Water Drop Shap... Any 3 enjoy 5% discount R\$ 6.40 - R\$ 8.99 2.3 thousand s... International	 3D Design Soft Silicone Case and Stand for Xiao... R\$18.00 R\$ 11.36 101 sold International	 Stainless Steel Reusable Drinking Straw with... R\$11.50 R\$ 6.32 12 sold International
 Finger Ring Phone Holder For Smartphone R\$5.70 R\$ 4.99 227 sold International	 Digital Multipurpose Lcd Oral Thermometer /... R\$35.20 R\$ 15.84 International	 Wireless Headset / Bluetooth 5.0 / Headset... R\$52.00 R\$ 18.99 226 sold International	 Noise Canceling Bluetooth Wireless In-Ear Headset... R\$52.10 R\$ 18.99 24 sold International	 Dental Bleaching with LED Light / Dental Whitening... R\$23.99 R\$ 9.99 2 sold International
 1 Pc Animal Sticker Wall Hook / Hook for Home R\$2.60 R\$ 2.21 330 sold International	 15 Pcs Maange Makeup Brush for Foundation /... R\$ 21.63 - R\$ 22.65 31 sold International	 Smart Watch 15 Smart Bracelet with Pedometer ... R\$69.98 R\$ 34.99 1 sold International	 Multifunctional LED Digital Wrist Watch for Outdoor... R\$11.64 R\$ 8.99 4.1 thousand s... International	 Mini TWS Waterproof Wireless Bluetooth... R\$105.00 R\$ 43.99 338 sold International

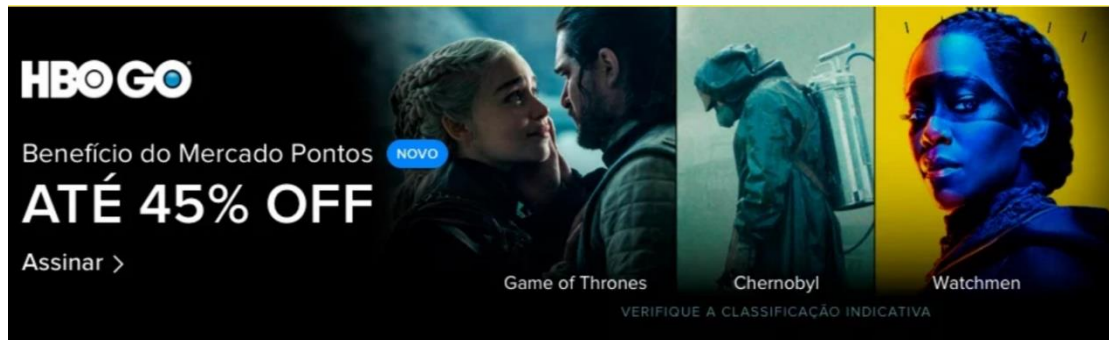
 50% OFF [MISS] Exfoliating Silicon... Any 2 enjoy R \$ 0.50 discount R \$ 17.00 R \$ 8.50 ★★★★★ 649 sold International	 *400* GAMES UP TO 50% DISCOUNT High Quality Mini Game / Portable Gameboy... R \$ 68.76 ★★★★★ 129 sold International	 VENDEDOR LOCAL Comfortable Mule Shoe / Women's Rasteirinha Sho... R \$ 34.90 ★★★★★ 35 sold Sao Paulo	 73% OFF 4PCS Tool / Blackhead Extractor Needle / Pimpl... R \$ 36.30 R \$ 9.79 ★★★★★ 88 sold International	 80% OFF SANIYE Waterproof Liqui... Wholesale R \$ 29.26 R \$ 5.99 ★★★★★ 85 sold International
 etetooth 5.0 Touch... gentle noise reduction 53% OFF PK Xiaomi Haylou GT1 H... Any 3 enjoy R \$ 1.00 discount R \$ 100.00 R \$ 46.99 ★★★★★ 1.3 thousand s... International	 41% OFF 【Sunshine】 Non-co... Any 3 enjoy 3% discount R \$ 82.42 R \$ 48.99 ★★★★★ International	 OFFICIAL STORE 20% OFF IMAGIC Soft Makeup Sponge for Foundation... R \$ 8.33 R \$ 7.99 ★★★★★ 868 sold International	 58% OFF FOCALLURE Long Lastin... Any 2 enjoy 15% discount R \$ 23.80 R \$ 9.99 ★★★★★ 213 sold International	 70% OFF ROMANTIC BEAR Moisturizing Lip Balm wit... R \$ 22.94 R \$ 6.99 ★★★★★ 996 sold International
 67% OFF Massage Sponge / Facial Cleanser / Octopus Shape R \$ 14.99 R \$ 4.99 ★★★★★ 314 sold International	 78% OFF Rabbit Ear Hair Bandana / Hair Band with... R \$ 35.00 R \$ 7.59 ★★★★★ 193 sold International	 41% OFF (HS) Wireless Bluetooth ... Any 3 enjoy 2% discount R \$ 22.74 R \$ 13.37 ★★★★★ 94 sold International	 47% OFF TOPK AN24 1m Micro USB Nylon Braided Data Sync... R \$ 16.67 R \$ 10.00 ★★★★★ 197 sold International	 50% OFF Silicone Watchband for Waterproof Y68 D18 L18... R \$ 8.88 - R \$ 18.88 ★★★★★ 9 sold International
 38% OFF Velvet / Cosmetic Bag Female Makeup Drawing... R \$ 10.00 - R \$ 13.20 ★★★★★ 140 sold International	 57% OFF HP Original Metal USB Fl... Any 2 enjoy 10% discount R \$ 64.60 R \$ 27.99 ★★★★★ International	 53% OFF Waterproof Sports M4 S... Any 3 enjoy 2% discount R \$ 43.14 R \$ 20.99 ★★★★★ 381 sold International	 59% OFF Optical Wireless Mouse Usb 2.4g Wireless Receiver R \$ 9.90 - R \$ 17.50 ★★★★★ 251 sold International	 40% OFF Toothbrush Holder / Toot... Any 2 enjoy 5% discount R \$ 26.20 R \$ 15.70 ★★★★★ International



竞品网站活动：

(1) MELI

- HBO GO 7-day free trial, Up to 45% off subscription
- Up to 40% off + 12/ \$0 interest + free shipping min spen R\$99, Mobile, Notebook



(2) Americanas

- Free membership + free shipping for 15day, Customer Week



(3) Aliexpress

- Up to 40% off, Brand Fest, Realme 6S
- US\$2 Voucher, \$3 min spend, Top Discount Week, across categories



AliExpress Premiere | **realme**

Challenge what's possible

Get up to 50% off your fave phone brands!

The background image shows a futuristic scene with a large screen displaying a cityscape and a person in a suit, with mechanical arms on either side.

(4) MAGALU

- Up to 70% off, Mobile, Home appliance, Babies
- Up to 40% off, free shipping min spend R\$99, Game Festival



multo mais do que você imagina

tem no Magalu

com até **70% OFF**

The advertisement features a blue background with four product images in the top left: a smartphone, a Pampers baby product, a laptop, and a book titled 'O PODER DA AÇÃO'. A yellow tag with a percentage symbol is also visible.