



# 马来西亚市场周报

## 07-13

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## 热搜关键词分享

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Keyword	热门搜索 关键词
storage rack	
mask	
blouse	
kids mask	
women blouse	
face mask	
air fryer	
handbag	
realme	
dress	
iphone	
laptop	
cordless drill	
hoodie	
huawei	
earphone	
bluetooth earphone	
sling bag	
bra	
smart watch	

# 关键词样品图








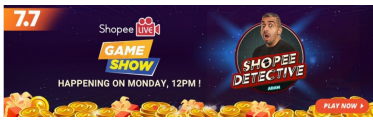

## 热卖商品分享: 跨境闪购热卖产品

Toys, Kids & Babies				
	童装	奶瓶	奶瓶	童装
	RM6.50	RM16.98	RM28.47	RM6.69
Health & Beauty				
	染发液	护肤品	洗发液	护肤品
	RM27.50	RM53.63	RM74.00	RM57.30
Women Bags				
	手提包	手提包	手提包	手提包
	RM99.00	RM38.80	RM10.99	RM39.50
Home & Living				
	壁纸	LED 灯	窗帘	电钻
	RM16.80	RM7.90	RM1.80	RM99.00
Mobile & Gadgets				
	蓝牙耳机	蓝牙耳机	智能手表	手机
	RM79.00	RM499.00	RM109.00	RM299.00
Home Appliances				
	无线吸尘器	智能电视	搅拌机	智能电视
	RM169.00	RM93.00	RM29.89	RM235.00

## 热卖商品分享: 本地闪购热卖产品

Toys, Kids & Babies				
	尿布	尿布	奶粉	清洗液
	RM82.90	RM58.90	RM191.00	RM10.50
Health & Beauty				
	尿布	蛋白饮料	蛋白饮料	电子秤
	RM122.90	RM195.00	RM73.90	RM12.20
Women Bags				
	手提包	手提包	手提包	手提包
	RM334.50	RM37.30	RM27.00	RM400.00
Home & Living				
	烹饪锅	架子	电脑椅	架子
	RM279.00	RM129.00	RM399.00	RM53.90
Mobile & Gadgets				
	蓝牙耳机	蓝牙耳机	手机	智能手表
	RM159.00	RM589.00	RM999.00	RM92.90
Home Appliances				
	搅拌机	电视机	搅拌机	空气炸机
	RM99.99	RM184.00	RM499.99	RM249.99

## 开放报名中的主题活动: 首页专区活动

活动时间	活动名称	活动入口
07 10 - 07 17	<a href="#">Lowest Price Guaranteed</a>	
07 13 - 07 20	Global Free Shipping ( FSS )	
07 13 - 07 20	RM1 <a href="#">Deals</a>	
07 13 - 07 20	<a href="#">Men's Sale</a>	
07 13 - 07 20	<a href="#">Daily Coins Rewards</a>	
07 13 - 07 20	Livestream	
07 18 - 07 20	Massive Deals Inside	

## 开放报名中的主题活动: 7 & 8 月活动

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活动时间	活动名称	关键信息
06 22 - 07 07	7.7 Mega Sale	<ul style="list-style-type: none"><li>• Daily RM 7 Deals</li><li>• RM 0.77 Deals</li></ul>
07 26 - 08 09	8.8 Mega Sale	<ul style="list-style-type: none"><li>• Daily RM 8 Deals</li><li>• RM 0.88 Deals</li></ul>

## 其他卖家活动

### Free Shipping Special (FSS)

- 3
- 1X CFS
- RM19 SKU tag
- FSV
- RM10
- GFS Circle

### Shopee 直播

直播项目		
1. Shopee Produce	1.1	RM2500 no mini spend voucher
	1.2	5
2. Seller Produce	2.1	Free voucher program (KAM _____) Shopee 100 cashback voucher
	2.2	Shopee Live Day (KAM _____) Shopee 100 cashback voucher
<a href="#">MY</a> _____		
<a href="#">MY</a> _____		



# 尺寸指引 Size Guide

Apparel, Shoes, Fashion Accessories  
 Shoes Fashion Accessories

- <https://shopee.com.my/m/apparel-size-guides>
- <https://shopee.com.my/m/shoes-size-guides>
- <https://shopee.com.my/m/accessories-size-guides>

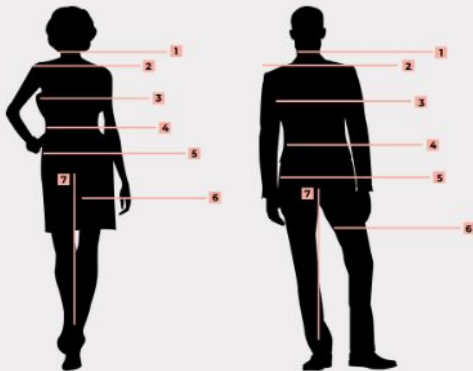
## Apparel Size Guide

### How To Measure a Correct Body Dimension?

To ensure you are measuring your body accurately, you should:

1. Use a soft (or cloth) measuring tape (not a metal measuring tape!)
2. Measure only over bare skin or skin-tight clothes so as to ensure the most accurate measurements
3. Ensure that the measuring tape is consistently level

Remember not to wrap the tape too tightly.

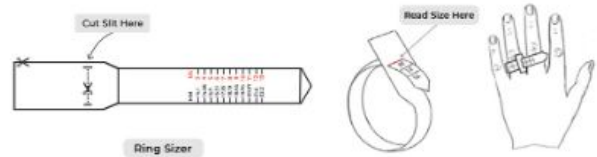


## Ring Size Guide

### How To Measure a Correct Ring Size?

#### Option 1: Printable Ring Sizer

1. Print this page and cut out the Ring Sizer shown below. Cut a small slit next to the arrow.
2. Place the Ring Sizer around your finger, then slip the pointed end through slit with the numbers facing out.
3. Tighten the Ring Sizer by pulling the pointed end towards your finger. The fit should be snug but comfortable.
4. Read the number pointed to by the arrow next to "Read Size Here".
5. Refer to the size chart for exact measurements.



[CLICK HERE TO PRINT >](#)

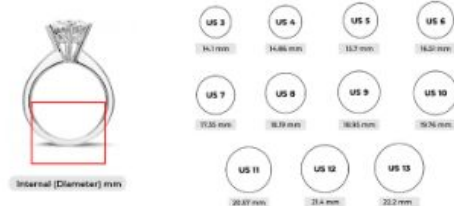
## Shoe Size Guide

### How To Measure a Correct Shoe Size For Your Feet?

1. Print the measurement tool on an A4 Size paper. Ensure printer setting is set to actual size.
2. Place the printed tool on a flat surface and tape the sides to prevent movement.
3. Place your foot onto the tool with your heel and feet aligned at the starting line (0 cm at both horizontal and vertical line). You may choose to wear a sock if you are measuring for sneakers.
4. The length of your feet is where your longest toe touches the horizontal line and the width is where your feet touches the vertical line.
5. Once your measurement is known, you may match your length and width to the size charts available in individual seller's store.

#### Option 2: Printable Ring Sizer using a Ring

If you have an existing ring available, print this page and align your ring with one of the circles above. Simply place the existing ring with the inside edge of the ring fitting against the matching circle to find your size.



[CLICK HERE TO PRINT >](#)



