



新加坡市场周报（21/09/2020）

新加坡 counterfeit listing 整改

新加坡站点将会对 counterfeit listing 进行更严格的规范，即日起将给卖家预留两周时间对店铺 listing 进行整改，产品标题/描述/brand attribute 均不能出现品牌名称。本周开始 content team 将会冻结不符合规定的产品，重复上架 counterfeit 产品将会得到罚分。

新加坡 Cash Back

Cashback 报名截止日期为每周四。每周日将开放 cashback FD Sunday，在项目中的商家可以参与后台报名。现在每个 CFS 时间段将会定量开放 0.99 新币，3.99 新币，5.99 新币 CFS，只开放给 Cashback 卖家。请卖家继续报名。

新加坡 10.10 - 11.11 促销互动

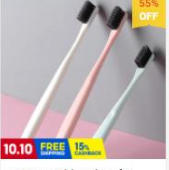
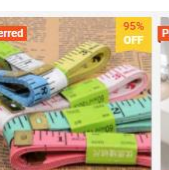
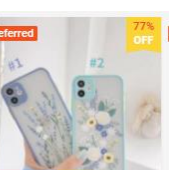
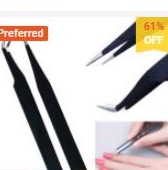
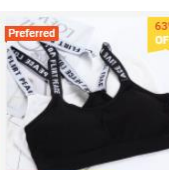
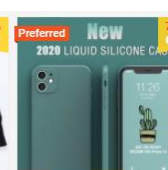
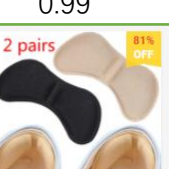
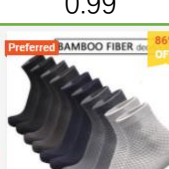
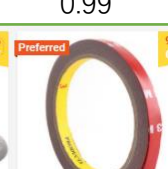
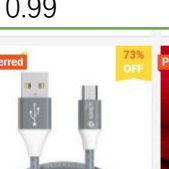
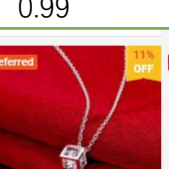
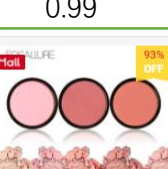
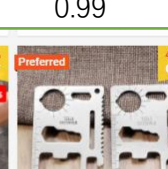
新加坡促销互动 10.10 - 11.11 的产品清单，被选中的产品将会有机会在活动期间被平台 Feature。我们会与被选中的卖家们沟通。

上周关键词汇总（根据搜索热度排序，同时搜索次数>100）：

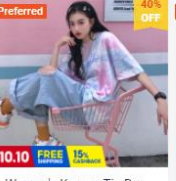
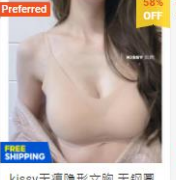
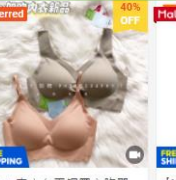
(Top Keywords)

keyword	category	subcategory
nintendo switch	N.A.	N.A.
grabfood	N.A.	N.A.
mini fridge	N.A.	N.A.
adidas	N.A.	N.A.
airpods pro	N.A.	N.A.
airpods	N.A.	N.A.
tops women	N.A.	N.A.
oversized tee	N.A.	N.A.
under+armour+bags	N.A.	N.A.
mask	N.A.	N.A.
mooncake	N.A.	N.A.
kids mask	N.A.	N.A.
xiaomi	N.A.	N.A.
grab vouchers	N.A.	N.A.
iphone case	N.A.	N.A.
grab	N.A.	N.A.
foodpanda	N.A.	N.A.
innisfree	N.A.	N.A.
face mask	N.A.	N.A.
casio watch	N.A.	N.A.

上周秒杀热卖分享(CB \$0.99)

 Preferred 97% OFF 10.10 15% CASHBACK Luminous Moon 3D Wall Sticker Moonlight Glow in...	 Hot! 45% OFF 10.10 15% CASHBACK Tigemu Anti-theft lock Th... Any 2 enjoy 10% off	 72% OFF 10.10 FREE SHIPPING 15% CASHBACK Sports Gym Jogging Enduring Running Instant...	 Preferred 21% OFF 10.10 15% CASHBACK Light Breathable Women ... Any 10 enjoy 2% off	 10.10 FREE SHIPPING 15% CASHBACK 【Silicone Bib】Baby's Silicone Bib baby eating...
0.99	0.99	0.99	0.99	0.99
 25% OFF 10.10 15% CASHBACK Long Handle Stir Spoon	 77% OFF 10.10 FREE SHIPPING 15% CASHBACK Long Handle Stir Spoon	 Preferred 8% OFF 10.10 15% CASHBACK New Women Panties Cut... Any 10 enjoy 2% off	 Preferred 68% OFF 10.10 15% CASHBACK 4pcs Data Line Organizer Cable Winder Earphone...	 Preferred 80% OFF 10.10 FREE SHIPPING 15% CASHBACK Fashion Accessories S92... Add-on Deal
0.99	0.99	0.99	0.99	0.99
 Preferred 10.10 FREE SHIPPING BIOAQUA 3 Steps Remove Blackhead Pig Nose...	 61% OFF 10.10 FREE SHIPPING 15% CASHBACK Munafie Hot Sale Quick... Any 2 enjoy 5% off	 60% OFF 10.10 FREE SHIPPING 15% CASHBACK iPhone Earpods Original... Any 2 enjoy 5% off	 55% OFF 10.10 FREE SHIPPING 15% CASHBACK Hot 2 toothbrushes for adults and children with...	 Preferred 63% OFF 10.10 FREE SHIPPING 15% CASHBACK Kpop BT21 Cartoon Silicone Hand Sanitizer...
0.99	0.99	0.99	0.99	0.99
 Preferred 95% OFF 10.10 FREE SHIPPING 15% CASHBACK 2pcs 60"/150cm Sewing Tailor Soft Flat Ruler Bod...	 Preferred 77% OFF 10.10 FREE SHIPPING 15% CASHBACK Mowin - iPhone Case Har... Add-on Deal	 Preferred 61% OFF 10.10 FREE SHIPPING 15% CASHBACK UIEEPGP 2pcs Nail Art Rhinestones Tweezer...	 Preferred 63% OFF 10.10 FREE SHIPPING 15% CASHBACK Push Up Bralette Yoga Underwear Workout Spor...	 Preferred New 72% OFF 10.10 FREE SHIPPING 15% CASHBACK Casing For iPhone 11 Pro XS Max XR X 7 8 Plus SE...
0.99	0.99	0.99	0.99	0.99
 Preferred 70% OFF 10.10 FREE SHIPPING 15% CASHBACK Tempered Glass Screen Protector Apple iPhone 1...	 81% OFF 10.10 FREE SHIPPING 15% CASHBACK 【Damaged return】2 pai...	 84% OFF 10.10 FREE SHIPPING 15% CASHBACK Baby Silicone Bibs, Baby ...	 Preferred BAMBOO FIBER 86% OFF 10.10 15% CASHBACK YTMH-Men Bamboo Fibre Odorless Socks Casual...	 Preferred 98% OFF 10.10 15% CASHBACK 3M Auto Acrylic Foam Double Sided Attachment...
0.99	0.99	0.99	0.99	0.99
 Preferred 73% OFF 10.10 FREE SHIPPING 15% CASHBACK WSKEN Micro USB Charg... Any 2 enjoy 5% off	 Preferred 11% OFF 10.10 15% CASHBACK 925 Sterling Silver Fashion Women Square Zircon...	 Hot! 93% OFF 10.10 15% CASHBACK FOCALLURE 6 Colors Blush Natural Refill...	 Food 94% OFF 10.10 FREE SHIPPING 15% CASHBACK 100PCS Plastic Gloves Disposable Food Grade...	 Preferred 45% OFF 10.10 FREE SHIPPING 15% CASHBACK Outdoor Stainless Steel C... Any 10 enjoy 2% off
0.99	0.99	0.99	0.99	0.99

上周秒杀热卖分享(CB)

 3-Layer Protective Mask Anti-Spray 50 pcs 24h SHIP OUT Anti-dust Face Mask 50 pcs 3-ply mask Anti-Fog... 4.99	 Disposable Protective Face Mask 50 pcs 10.10 15% OFF Disposable Protective Fa... 4.79	 Spot 50pcs Disposable Civil Masks Three-Layer... 4.90	 50 Pcs Face Mask 3 Ply Anti-Fog Dust-Proof... 4.99	 50 PCS / Ready Stock C... 4.69
 50 Pcs/pack Cartoon Pri... 6.89	 50 pieces of 3-layer disposable masks for... 4.17	 3 Ply 50pcs/Box 3 Ply Breathable Anti-Fog... 3.70	 50 pcs 3-layer Earloop Disposable Breathable... 4.50	 Home Clean 2in1 Pump Soap Dispenser and... 3.30
 Fast delivery Hot Sale 3-layer mask 50pcs Face... 4.99	 Women's Korean Tie-Dye Short-Sleeved T-Shirt 3.99	 Usb Recharge Vibration Sonic Electric Toothbrush... 5.99	 KUULAA Phone Stand Holder for iPhone iPad Ai... 2.90	 Crazy Sale! 100% Original G GA100 Men Women... 18.00
 TBTC 3A Nylon Micro Usb LED Lighting Fast Chargin... 1.75	 Face Mask 50 pcs Anti-dust 3-ply mask Anti-Fog... 4.68	 10/50pcs kids mask for 3 layers disposable mask/... 4.39	 Stainless Steel Anti-explo... 2.62	 [READY STOCK] 2 pcs pillowcases size 48x74c... 3.99
 CLS Women Fashion Bucket Hat Outdoor... 1.78	 kissy无领隐形文胸 无钢圈 聚拢 蕾丝 舒适运动... 22.64	 Baby Clothing girls Newborn Romper Footed... 3.99	 Alshone Washed cotton Comforter high quality... 16.31	 50-LOCAL SEALS 50-LOCAL SEALS 50-LOCAL SEALS 4.99
 Colorful Lanyard Soft Sili... 1.50	 Children's portable projection organ lanterns... 2.50	 YT-100pcs/bag women R... 1.89	 kissy内衣女无钢圈文胸聚... 19.12	 [1 Year Local Official War... 299.00

上周秒杀热卖分享(本地)

50% OFF 10.10 FREE 15% OFF [Gin Thye x Shopee Duria...] Support Local	52% OFF 10.10 FREE 15% OFF [Gin Thye] Teo Chew Flak... Support Local	50% OFF [1 for 1 Deal] Golden Mo... Support Local	SEASON Season Mooncakes Set of 4 White Lotus Paste...	Vitasg 3 Ply Protection MEDICAL MASK 66% OFF 10.10 FREE 15% OFF 0 PIECES OBOR Disposable Medica... Support Local
37.90	42.23	98.80	26.73	8.80
10.10 FREE 15% OFF 4 PIECES HANDMADE Traditional B... Support Local	13% OFF 10.10 FREE 15% OFF MAKKO Fitted Bedsheet ... Support Local Add-on Deal	19% OFF Peramakan Exclusive Ca... Redeem in- Support L	24% OFF 10.10 FREE 15% OFF [Bundle of 24] Tiger Laga... Free Gift	59% OFF 10.10 FREE 15% OFF [Gin Thye] Less Sugar Tra... Support Local
31.31	12.64	7.37	43.82	33.23
50% OFF Takeaway 1-for-1 Earl Gre... Free Shipping	30% OFF 4 PLY AMI FREE SHIPPING AMI SUPER CARBON 4 P... SGV in stock Premium Quality	33% OFF [Bundle of 4] Dynamo Liquid Concentrated Gel...	20% OFF [Peach Garden] - Peach Garden Snowskin...	40% OFF [FLASH DEAL] BUNDLE ... OILS
4.00	9.84	29.90	49.90	8.90
21% OFF 10.10 15% OFF ChngKae x Shopee Exclu... Support Local	58% OFF 10.10 FREE 15% OFF Blackdot Pro Wireless Ea... Support Local Any 2 enjoy 5% off	13% OFF [100% Authentic] Xiaomi ... FREE SHIPPING Support Local	25% OFF Ginvera Natural Bath Shower Foam 1000g x 3	29% OFF Oral B Replacement Elect... Support Local
74.00	36.99	15.90	9.50	10.00
24% OFF 10.10 FREE 15% OFF [Bundle of 24] Kronenbou... Add On Deals	31% OFF Local Seller 6 cups Hai C... Any 3 enjoy 5% off	61% OFF 2 x FREE Mask Pouch 10.10 FREE 15% OFF sgBuy With Confidence! Y... Support Local Free Gift	57% OFF New Moon Bird's Nest wi... Support Local	10.10 FREE 15% OFF (Original x 4) Aroma Truf... Support Local
64.80	7.50	10.73	56.80	32.77
13% OFF 10.10 FREE 15% OFF Kao - L'Oréal Creamy Bubble Hair Color Natural Liese Design/ Natural Ser... Support Local	50% OFF 10.10 FREE 15% OFF KIRONA ESSENTIAL OIL ... Support Local	32% OFF FLAVOURED SOJU - Bund... Support Local	21% OFF Bundle of 10 Bottles x36... Support Local	FREE SHIPPING Glenfiddich 12 Years 1 Lit... Support Local
11.90	8.90	24.78	81.57	71.90

上周全品类热卖分享:

Automotive: <https://shopee.sg/collections/150959/>

Beauty: <https://shopee.sg/collections/150956/>

Camera: <https://shopee.sg/collections/150952/>

Collectible: <https://shopee.sg/collections/150944/>

Computer: <https://shopee.sg/collections/150946/>

Home Appliance: <https://shopee.sg/collections/150949/>

Men Clothes: <https://shopee.sg/collections/150942/>

Men Shoes: <https://shopee.sg/collections/150965/>

Men Bags: <https://shopee.sg/collections/150966/>

Non-clothes Fashion: <https://shopee.sg/collections/150939/>

Pets: <https://shopee.sg/collections/126039/>

Sports & Outdoors: <https://shopee.sg/collections/150958/>

Toys, Kids & Babies: <https://shopee.sg/collections/126037/>

Video Games: <https://shopee.sg/collections/72230/>

\$1 CFS Best Sellers: <https://shopee.sg/collections/204801/>