



06/15/2020

Shopee 越南跨境运营政策

***新** 2020 Shopee越南站资源包

***新** 2020 时尚品类热销趋势——女装

***新** 跨境Feeds发文小贴士

越南Top资讯网站

如何装饰越南店铺

美妆重点子品类产品上新

卖家中心My Campaign报名

热门搜索关键词分享

上周热卖商品分享

Shopee 越南跨境运营政策

侵犯版权的产品或品牌

【注意】每次收到起诉会通过KAM team通知卖家，卖家一般有1-2天内处理（提供授权证件或删除产品）；若不处理当地QC会删除reason code为 **Hàng vi phạm quyền sở hữu trí tuệ**, "reason_id": 233（版权侵犯）

【重要】版权侵犯的被QC删除**2个SKU**将会计**1分**

越南Health & Beauty 品类无需证书即可上传

从11月29日开始，越南市场放松了售卖美妆品类的政策，卖家**不需要提交任何证书**，可直接上新产品。越南可以售卖并且运输美妆产品包括但不限于隐形眼镜，牙齿护理（牙膏，牙齿增白，口腔卫生），香水，个人护理，美妆类化学制品（凝胶，胶水，卸甲油）。还有家居清洁，婴儿用品（奶瓶和配件，奶嘴，尿布等）

重点子品类包括眼部彩妆(Eyes makeup)，脸部彩妆(Facial makeup)，唇部护理(Lipstick & Lips care)，皮肤护理(Skincare)。皮肤护理(Skincare)的卖家可以重点提交面膜(Skincare),防晒(Sunscreen)和面部清洁(Cleansing)。

满50K免运活动

卖家加入此活动可以让买家可以满50K享有免运。从四月起，佣金费由3%下调至2%，活动将会每个月开放卖家报名参加，想要推出活动的卖家可以选择下个月不参加等。详情请联系您的客户经理查询。

2020 Shopee越南站资源包

报名截至时间

- 联合商业计划：6月24号
- 月度资源包，月度直播资源包：每月14号之前，例如6月15号，7月14号
- 月度秒杀资源包：每月24号之前，例如6月24号

款式一：跨境资源包 - 月度资源包, JBP联合商业计划资源包

资源详情	原价 (每单位)	月度资源包	JBP联合商业计划资源包 (七月至十二月)	备注
秒杀位	\$33	15 个	15 个/月	A级流量活动日暖身和当天皆有秒杀位保证
A级流量活动单品曝光	\$100	-	2 档商品/月	A级流量活动包括：越南站点大促日或者跨境专属大促日（每月最后一个周日），总计每月3-4天A级流量日
B级每周日跨境专属促销日店铺横幅曝光	\$50	-	1 档/月	-
年度大促资源包福利	-	-	多达两个年度大促资源包9折优惠	年度大促资源包包含 9.9, 10.10, 11.11, 12.12
直播 Shopee Live Streaming	\$70	4 场次	4 场次/月	1. Shopee跨境专属直播人员，2名主播/场，配套资源参考第8页月度套餐2 2. JBP联合商业计划资源包可保证每月1场安排在站点A级流量活动日
Shopee Feed	\$10	15 帖	15 帖/月	每月可在Shopee Feed置顶一帖
Shopee Facebook/ Instagram官方账号发帖	\$5	4 帖	4 帖/月	每个店铺独立发帖，可配合平台流量活动或者店铺自身活动时间
产品标题描述优化	\$5	10 个SKU	50 个SKU/月	-
付费广告金	>=\$100	\$100	\$150/月	可由Shopee代操作或者商家自行操作
原价		\$1,095	\$9,570	
现价 (包含10%税, 美元)		\$660	\$4,950	

款式二：跨境资源包 - 单独购买资源

资源详情	类型	价格 (包含10%税, 美元)	备注
月度秒杀资源包	5 个/月	\$165	A级流量活动至少1个
	25 个/月	\$660	当月每场A级流量活动皆可保证1个, 3-4个
	50 个/月	\$1,320	A级流量活动日/月
月度直播 Shopee Live Streaming资源包	5千到10万级粉丝网红直播	A级流量活动当天一场: \$71或者143 每月4场, 其中一场在A级流量当天: \$257或者429	具体价格视主播人数, 直播场次决定 详情参考第8页
	Shopee跨境专属带货主播直播	A级流量活动当天一场: \$55 or 99 每月4场, 其中一场在A级流量当天: \$220或者319	
FSS免运项目	-	2%手续费, 至少1个月	达到免运门槛买家享受Shopee补贴免运, 提高店铺订单转化率 附加其他福利: A级流量活动曝光, 平台多处入口 (首页横幅, 每日新发现, 首页 circle), 商品打标, 专属秒杀位等
聊聊服务	-	2% 手续费, 至少6个月	详情参考 Shopee大学公告
付费广告代操作	-	每月充值至少\$100	无额外服务费

如要购买 请向客户经理咨询

更多细节可以在这里查看哦：[文档](#)

2020 时尚品类热销趋势——女装

女装 — 裙子, T-恤：目标价格：99K - 150K

 Yêu thích 37% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Đầm midi trễ vai họ... ₫189.000 ₫119.000 ♥ ★★★★★ Đã bán 96 Quốc Tế	 Yêu thích 48% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Đầm hoa ngắn tay ... ₫300.174 ₫156.088 ♥ ★★★★★ Đã bán 86 Quốc Tế	 Yêu thích 28% GIẢM RE VỎ ĐỊCH [Mã WAK20 giảm 20K đơn 99K] Sườn xám cách tã... ₫217.474 ₫155.999 ♥ ★★★★★ Đã bán 322 Quốc Tế	 Yêu thích 34% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Đầm voan 2 dây in... ₫128.000 ₫138.000 ♥ ★★★★★ Đã bán 50 Quốc Tế	 Yêu thích 34% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Đầm In Hoa Tiết H... ₫254.000 ₫165.000 ♥ ★★★★★ Đã bán 55 Quốc Tế
 Yêu thích 34% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Đầm Trẻ Vai Lung... ₫254.000 ₫167.000 ♥ ★★★★★ Đã bán 41 Quốc Tế	 Yêu thích 39% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn ...] Mua 2 & giảm ₫10.000 ₫186.873 ₫130.000 ♥ ★★★★★ Đã bán 211 Quốc Tế	 Yêu thích 34% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Đầm Midi In Hoa... ₫259.000 ₫171.000 ♥ ★★★★★ Đã bán 39 Quốc Tế	 Yêu thích 34% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Đầm Midi In Hoa... ₫256.000 ₫169.000 ♥ ★★★★★ Đã bán 29 Quốc Tế	 Yêu thích 38% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Đầm Midi Nữ Phôi... ₫324.000 ₫199.000 ♥ ★★★★★ Đã bán 23 Quốc Tế
 Yêu thích 40% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn ...] Mua 2 & giảm ₫10.000 ₫233.000 ₫139.000 ♥ ★★★★★ Đã bán 147 Quốc Tế	 Yêu thích 22% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Women White Off... ₫170.000 ₫133.000 ♥ ★★★★★ Đã bán 42 Quốc Tế	 Yêu thích 30% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Áo Kiểu Tay Phồng... ₫285.000 ₫199.000 ♥ ★★★★★ Đã bán 45 Quốc Tế	 Yêu thích 45% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Áo Kiểu Tay Ngắn... ₫207.000 ₫113.850 ♥ ★★★★★ Đã bán 22 Quốc Tế	 Yêu thích 49% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Áo chiffon nữ cổ ch... ₫324.667 ₫164.000 ♥ ★★★★★ Đã bán 363 Quốc Tế
 Yêu thích 10% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn ...] Mua 2 & giảm ₫10.000 ₫147.290 ₫132.561 ♥ ★★★★★ Đã bán 125 Quốc Tế	 Yêu thích 32% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Áo kiểu cổ vuông... ₫165.000 ₫132.000 ♥ ★★★★★ Đã bán 332 Quốc Tế	 Yêu thích 17% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn ...] Mua 2 & giảm ₫10.000 ₫144.000 ₫119.000 ♥ ★★★★★ Đã bán 140 Quốc Tế	 Yêu thích 32% GIẢM FREESHIP XTRA [Mã WAK20 giảm 20K đơn 99K] Áo sơ mi cổ bẻ hoa... ₫174.000 ₫116.280 ♥ ★★★★★ Đã bán 102 Quốc Tế	 Yêu thích 30% GIẢM FREESHIP XTRA Áo Sơ Mi Ngắn Mầu Trơ... Mua 3 & giảm ₫20.000 ₫315.000 ₫220.500 ♥ ★★★★★ Đã bán 13 Quốc Tế

更多热销商品可见：[链接点我](#)

跨境Feeds小贴士

大促来袭，鼓励卖家多多使用Feeds来提高流量。卖家可以参考以下 Feeds 模板以及 Hashtags.

越南文	中文
Hàng nhập quốc tế - Chất lượng miễn bàn - Giá cả phải chăng. Nhanh tay nhanh tay, rẽ mua liền tay nào bạn ơi!	国际进口，质量卓越，性价比高！赶紧下单吧，朋友们！
Chỉ có tại [@ SELLER NAME] sản phẩm đáng tin cậy, chất lượng miễn chê, đảm bảo không hối hận khi mua hàng. Chần chờ gì nữa mà không ghé thăm [@ SELLER NAME] bạn ơi!	在[@店铺名字] 你可以找到正品和最新款式！保证不会后悔，那么还等什么？快点击[@店铺名字]！
Bạn có 1 tin nhắn mới! [@ SELLER NAME] vừa mới phát hành loạt sản phẩm mới nhất siêu hấp dẫn, mau mau bỏ túi liền tay nào các bạn ơi 🥰	Hi Shopee朋友，你有一个新的消息！[@店铺名字] 刚刚发布了最新产品！来吧，赶紧下单 🥰🥰
Hàng mới sale cực sốc XX% chỉ hôm nay DD/MM/YY Ghé mua sắm ngay và luôn và đừng quên nhấn THEO DÕI shop nhé!!	新品惊爆XX%的折扣，只限今天DD / MM / YY 马上购物，不要忘记订阅我们的店铺！

Feeds Tab (CN)	越南文	中文
时装	#tuideocheo #aokhoac #aothun, #giaythethao, #ootd, #thoitrangnu, #thoitrangnam, #damnu, #tuixachthoitrang, #dongho, #giay, #giaynu, #giaythethao, #giaycaogot, #fashion, #tuixach, #tat, #vo, #mu, #non, #váy, #sandals	#斜挎包 #外套 #T恤, #运动鞋, #OOTD, #女装, #男装, #连衣裙, #时尚手袋, #钟表, #鞋子, #女鞋, #运动鞋, #高跟鞋, #时尚, #手袋, #袜子, #袜子, #帽子, #帽子, #连衣裙, #凉鞋
美妆	#tóc, #thuocnhuomtoc, #nhuomtoc, #daycottoc, #keptoc, #daugoi, #dauduong, #son, #sonmoi, #sonduong, #makeup, #lamdep, #taydachet, #kemchongnang, #lotion, #kemduongda, #vitc, #taytrang, #mayruamat, #suckhoa, #collagen	#头发, #染发剂, #染发, #发圈, #发夹, #洗发水, #护发, #口红, #口红, #护唇, #化妆, #化妆, #去死皮, #防晒霜, #身体乳, #身体乳, #维他命C, #卸妆, #洁面仪, #保健, #胶原
居家	#songthatchat, #lifestyle #songthatchat #trangtri #nhabep #bep #bedding #phongngu #dochoi #boardgame #masoi #uno #dochoichobe #giaoduc #sach #smartbook #xemay #nonbaohiem #phukien #noi #sách #giường #giuong #nệm #ga	#品质生活, #生活方式 #品质生活 #装饰 #厨房 #厨房 #寝具 #卧室 #玩具 #桌游 #masoi #UNO #儿童玩具 #教育 #书籍 #smartbook #摩托车 #安全帽 #配件 #锅 #书籍 #床 #g床 #垫子 #床单

越南Top资讯网站

越南当地的本土购物网站

1. tiki.vn (首页有International Collection, 买家可选择国际品牌或国家)
2. lazada.vn
3. sendo.vn
4. adayroi.com
5. thegioididong.com (ELHA电子品类)
6. ftshop.com.vn (ELHA电子品类)
7. yes24.vn
8. vatgia.com
9. zalora.vn (Fashion时尚品类)
10. depxinh.net (HB美妆品类)

新闻网站

1. facebook
2. Youtube主要频道
 - Fashion时尚品类: Phuong Ha, Chau Bui
 - Health & Beauty美妆品类: changmakeup, Trinh Phạm, Quach Anh Makeup Artist
 - ELHA电子品类: Vật Vờ Studio, AnhEmTV, Tony Phùng Studio
 - Lifestyle品质生活: Thơ Nguyễn, ToyStation, AnAn ToysReview TV (toys)
3. <https://news.zing.vn/>
4. <https://kenh14.vn/>
5. www.saostar.vn
6. www.yeah1.com
7. <https://vnexpress.net/>
8. <https://www.24h.com.vn/>
9. <http://dantri.com.vn/>
10. <https://www.24h.com.vn/>

知名社交应用

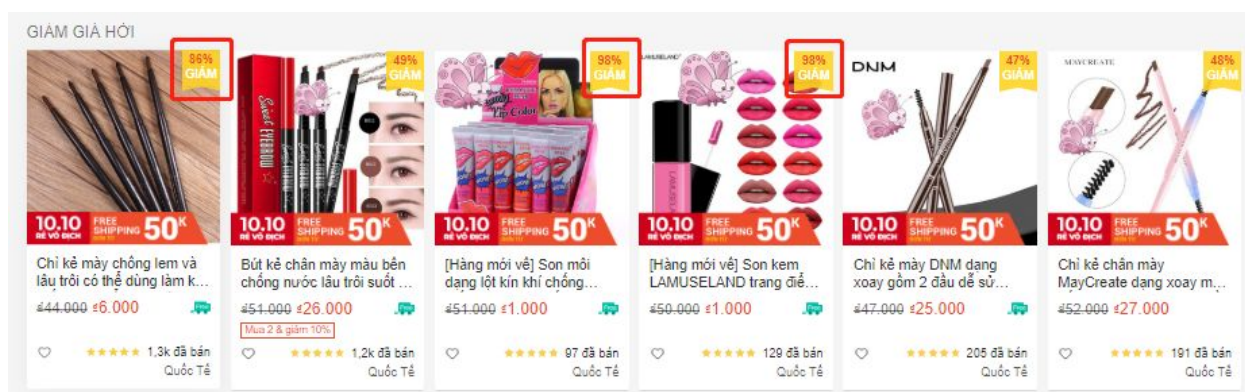
目前, 越南没有像小红书类似购物网站/应用, 用户评论主要来自Facebook, Youtube, Instagram, Tiktok, Zalo(类似国内微信)等社交媒体。知名的instagram账号有:

1. Fashion时尚品类: mieu.vn, theblues1994, chizhouse
2. Health & Beauty美妆品类: hufuholic, rosiebeautie, lyncosmeticvn
3. ELHA电子品类: mintcase, paperman_saigon,
4. Lifestyle品质生活: caydauto, chu.bedding, _b.corner_

如何装饰越南美妆店

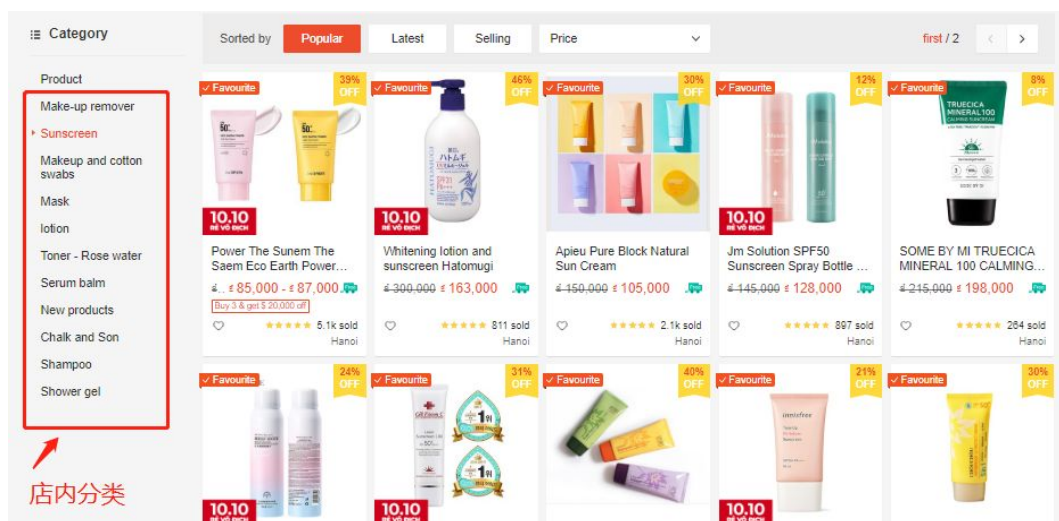
店内超低价(LLD)

卖家可以在店内设置一个劲爆价引流，感兴趣的卖家可以通知客户经理，越南团队会帮忙设置大于50%的折扣。



店内分类 (In-shop Categories)

为了让买家更一目了然的看到店内产品分类，请卖家创立店内分类。建议卖家着重打造美妆垂直店，店内的美妆产品至少占所有产品的60%以上



以下为店内分类关键词(越南文)

越南文店内分类	中文翻译	English
Giảm giá sốc!	劲爆价	Shocking discount
Hàng mới về	新品到货	New arrival
Trang điểm mắt	眼妆	Eyes makeup
Phấn mắt	眼影	Eyeshadow
Kẻ mắt	眼线液	Eyeliner
Mascara	睫毛膏	Mascara
Trang điểm da	脸妆	Facial makeup
Chăm sóc da	皮肤护理	Skincare
Kem chống nắng	防晒	Sunscreen
Mặt nạ	面膜	Masks
Nước tẩy trang	卸妆水	Makeup remover
Son và chăm sóc môi	唇膏及唇部护理	Lipstick & Lips care
Son lì	哑光唇膏	Matte lipstick
Son kem	固体唇膏	Cream lipstick
Son bóng	唇彩	Lip gloss
Dụng cụ làm đẹp	美妆工具	Beauty tools
Cọ trang điểm	化妆刷	Makeup brush
Chăm sóc tóc	头发护理	Hair care
Dụng cụ massage	按摩与医疗设备	Massager & Medical equipment
Tắm & Chăm sóc cơ thể	沐浴及身体护理	Bath & Body care

营销中心 (Marketing Centre)



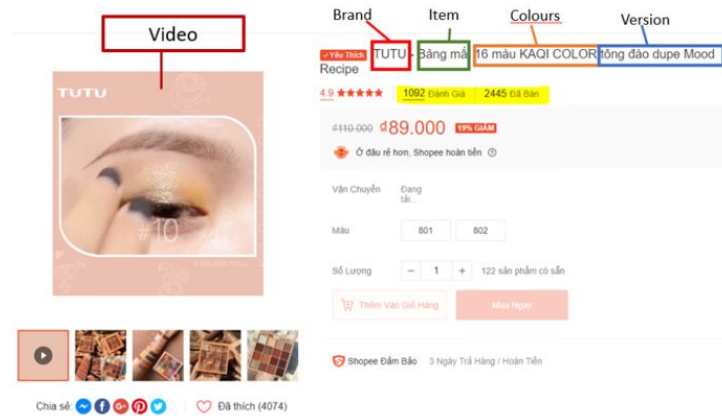
- 产品折扣: 折扣建议 $\geq 25\%$ off, 并且给至少 40%的店内产品打上折扣标签。(根据越南当地前200名的美妆店的数据)
- 优惠券: 3张以上, 不同程度的折扣, 如满50K减3K, 满80K减7K, 满100K减10K
- 商店内的限时抢购: 增加转化率
- 热门精选 (Top Selling): 为最畅销的商品带动流量
- 套装优惠 (Bundle Deals): 增加平均订单值
- 关注礼 (Follower Voucher): 增加粉丝数量
- 运费促销: 增加转换率
- 广告: 买关键词广告

名字优化 (Title Optimization)

名称应具备以下要素:

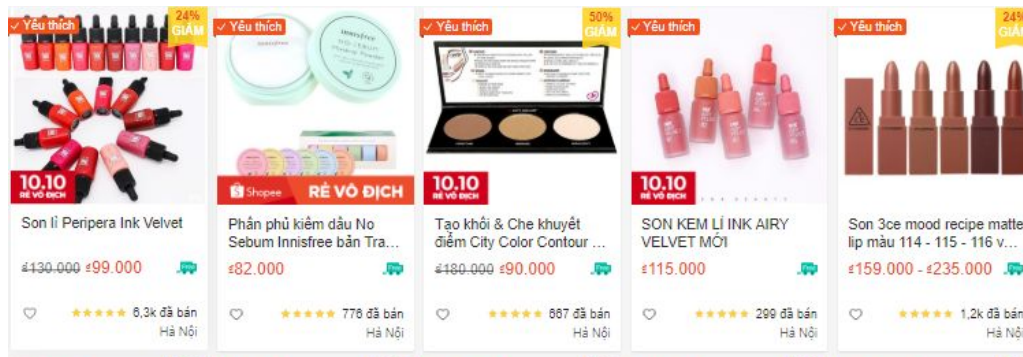
- 品牌 (如: O.TWO.O, BIOAQUA)
- 产品名字 (如口红, 眼影)
- 版本 (例如日落眼影, 哑光唇膏)
- 颜色 (如: 16种颜色, 红色版本...)
- Hàng Nội Địa Trung (即来自中国大陆)

标题将由当地翻译团队翻译, 所以请确保英文名称包括上述所有元素。



图片(Image Optimization)

产品首页建议白底图，为达到店铺内的统一，要简单易懂，脱颖而出，提高点击率。



美妆重点子品类产品上新

美妆产品请卖家持续上新，重点子品类包括眼部彩妆(Eyes makeup)，脸部彩妆(Facial makeup)，唇部护理(Lipstick & Lips care)，皮肤护理(Skincare)。当地单量高，跨境转换率很高，但是跨境卖家的SKU数量较少。皮肤护理(Skincare)的卖家可以着重上新面膜(Skincare),防晒(Sunscreen)和面部清洁(Cleansing)。

卖家中心My Campaign报名

请各位卖家在卖家中心[seller center](#) 查看相关campaign 咨询

活动名 Campaign CN	报名截止日期 cutoff time	活动开始日期 start time	活动结束日期 End Time	报名链接 Sign-up Link
【手拿用具折扣 50%】 - 六月雨季 - 居家生活折扣活动 【2020/06/21】	6/17/2020	6/21/2020	6/22/2020	https://banhang.shopee.vn/portal/campaign/102608
【美屋雨季 折扣 50%】 - 六月雨季 - 居家生活折扣活动 【2020/06/21】	6/17/2020	6/21/2020	6/22/2020	https://banhang.shopee.vn/portal/campaign/102607
【熟温厨房折扣50%】 - 六月雨季 - 居家生活折扣活动 【2020/06/21】	6/17/2020	6/21/2020	6/22/2020	https://banhang.shopee.vn/portal/campaign/102605
【舒适床折扣50%】 - 六月雨季 - 居家生活折扣活动 【2020/06/21】	6/17/2020	6/21/2020	6/22/2020	https://banhang.shopee.vn/portal/campaign/102602
【折扣50% ++】 - 【美屋生活, 夏季解暑】 - 唯一一天 2020/06/22	6/20/2020	6/22/2020	6/23/2020	https://banhang.shopee.vn/portal/campaign/102594
【全场1K】 - 【美屋生活, 夏季解暑】 - 唯一一天 2020/06/22	6/20/2020	6/22/2020	6/23/2020	https://banhang.shopee.vn/portal/campaign/102587
【全场促销折扣6k】 - 六月雨季 - 居家生活折扣活动 【2020/06/21】	6/17/2020	6/21/2020	6/22/2020	https://banhang.shopee.vn/portal/campaign/102481
CBVN <7.7 Prehype> <L1 精彩搜集> - <6月20日 - 7月6日>	6/17/2020	6/20/2020	7/6/2020	https://banhang.shopee.vn/portal/campaign/102870
CBVN <7.7 Prehype> <L2 高峰时间点> - <6月20日 - 7月6日>	6/17/2020	6/20/2020	7/6/2020	https://banhang.shopee.vn/portal/campaign/102874
CBVN <ELHA> - <折扣50-70% HOME BANNER> - <6月25日>	6/21/2020	6/25/2020	7/25/2020	https://banhang.shopee.vn/portal/campaign/102881
CBVN <ELHA> - <全场 12k Home Banner> - <6月25日>	6/21/2020	6/25/2020	7/25/2020	https://banhang.shopee.vn/portal/campaign/102924

**请大家注意，因为campaign 每日都会更新，请每天关注卖家中心的活动
热门搜索关键词分享**

6/15/2020		本周排名	上週排名	
sandal nữ	女凉鞋	78	136	Huge Increase
váy 2 dây	背心裙	83	157	Huge Increase
quạt cầm tay	手持电风扇	88	162	Huge Increase
kem nền	粉底霜	135	200	Huge Increase
mũ cói	草帽	138	193	Huge Increase
túi cói	草编袋	152	218	Huge Increase
đầm trắng	白裙	185	265	Huge Increase
mascara	睫毛膏	188	242	Huge Increase
set váy	裙子套装	192	326	Huge Increase
quần jean	牛仔裤	201	323	Huge Increase
đồ bơi nữ	女装泳衣	202	292	Huge Increase
quạt điều hoà	风扇	204	429	Huge Increase
bình đựng nước	水壶	213	301	Huge Increase
miếng dán ngực	隐形文胸贴	214	348	Huge Increase
váy maxi	连衣裙	220	401	Huge Increase
váy bé gái	女童裙子	225	277	Huge Increase
váy nữ	女裙	242	318	Huge Increase
maxi	连衣裙	246	308	Huge Increase
kẹp	夹	254	321	Huge Increase
jum	连身裤	260	378	Huge Increase
thắt lưng nam	男腰带	264	368	Huge Increase
mũ đi biển	出海用的帽子	271	394	Huge Increase
túi kẹp nách	手提包	272	441	Huge Increase
kính bơi	泳镜	277	329	Huge Increase
dép đi trong nhà	室内鞋	287	340	Huge Increase
quần ống suông	直筒裤	289	461	Huge Increase
áo thun nam tay ngắn	男T恤	290	479	Huge Increase
đồ ăn vặt trung quốc	中国零食	302	398	Huge Increase
đầm hoa	花裙	308	359	Huge Increase
lép	扁形	309	386	Huge Increase

卖家可以自行投放关键词使产品排在前列，为店铺引流，推动单量增长

* Increase 表示该keyword 搜寻排名有提高，High Increase 表示排名提升量大于50名

* High CR 表示 高转化率，即搜索量转化成实际订单量的比率

女凉鞋

 [FREE SHIP] High-heeled sandals / sandals 2cm... ₫170,000 ₫99,000 Sold 25 Hanoi	 New student sandal 2 straps 2019 (With video) ₫178,000 ₫99,000 Sold 517 Hanoi	 (S99) Sandal female sole bear 2 cross wires (cod... ₫105,000 Sold 38 Lao Cai	 Sandal pierced with soft sole, strap. - S18 May... ₫165,000 Sold 63 Hanoi	 Women's sandal soles free ship 2 very slender... ₫170,000 ₫89,000 Sold 74 Hanoi
---	---	---	---	---

背心裙

 DRAWING 2-PIECE HOT WIRE ₫69,000 - ₫80,000 Sold 321 Hanoi	 [CHEAP] checkered skirt... Buy 2 & reduce ₫10,000 ₫105,000 Sold 142 Hanoi	 2-color waistband skirt with 3 colors of scratches ₫96,000 Sold 12 Hanoi	 2-string skirts female 3 piles high quality super... ₫92,000 Sold 47 Hanoi	 2-piece dress ♥FREE... Buy Bundled Deal Stock ₫39,000 - ₫99,000 Sold 105 Hanoi
--	--	---	--	---

手持电风扇

 Portable Electric Charge... Buy 10 & reduce ₫10,000 ₫14,900 - ₫29,900 Sold 11.2k Hanoi	 (New Model 2020) Mini Portable Fan With... ₫10,000 - ₫35,000 Sold 3.8k TP Ho Chi Minh	 HAND-HOLDING FAN WITH INJECTION 2 IN1... ₫30,000 ₫65,000 Sold 68 TP Ho Chi Minh	 [EXPLOSION-PIN BATTERY] XFan portab... ₫126,000 ₫69,000 Sold 238 Hanoi	 Cute Portable Mini Fan With 3 Modes Of Wind... ₫72,000 Sold 960 Thai Nguyen
---	--	---	---	--

粉底霜

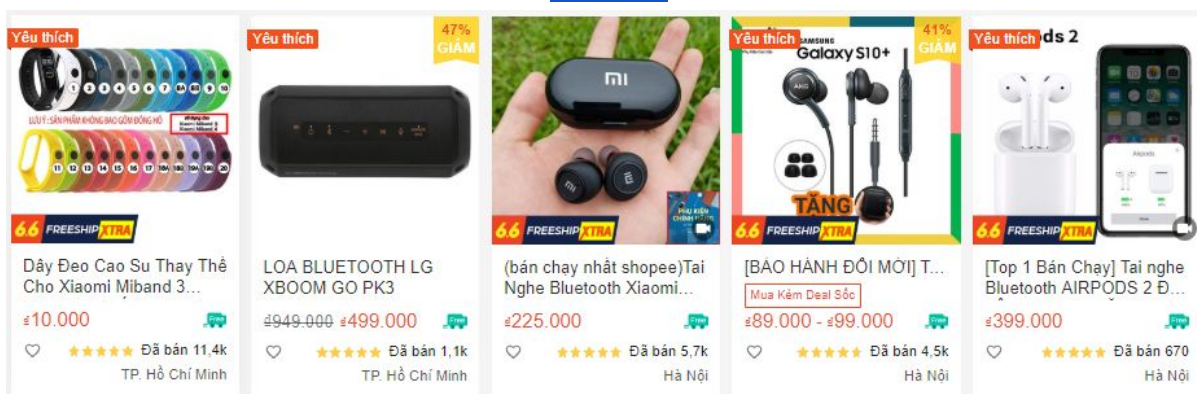
 BB Cream Moisturing L... Buy 2 & get 1% off ₫11,800 ₫11,682 Sold 1.4k Hanoi	 [AVAILABLE] MISSHA Daily Wear Foundation... ₫200,000 ₫119,000 Sold 31 Hanoi	 Kiss Beauty Concealer ... Buy 5 & reduce ₫5,000 ₫75,000 ₫42,750 Sold 464 Hanoi	 Wet N Wild Photofocus Foundation 30ml tone ₫200,000 ₫125,000 Sold 1.5k Hanoi	 Fit Me Maybelline New ... Buy wholesale / wholesale prices ₫139,000 - ₫218,... Sold 26.5k TP Ho Chi Minh
---	---	--	---	---

上周热卖商品分享

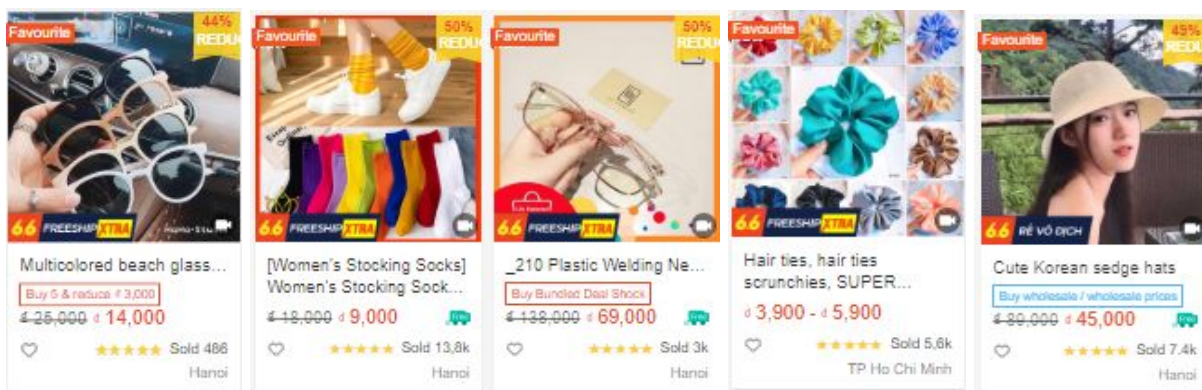
1. ELHA — Mobile & Accessories 手机平板与周边



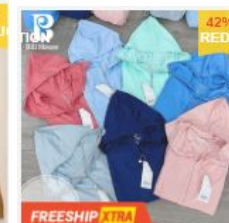
2. ELHA — Consumer Electronics 电子产品



3. Fashion — Fashion Accessories 女生配件



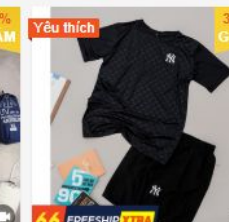
4. Fashion — Women Clothes 女生衣着

Favourite 44% REDU  66 FREESHIP XTRA Korean high waist wide leg pants for women Buy 5 & reduce 1,000 95,200 - 110,000 Sold 17.9k Hanoi	Favourite 41% REDU  66 FREESHIP XTRA The thigh shorts are super Buy 5 & reduce 1,000 100,000 - 59,000 Sold 2.9k Hanoi	Favourite 50% REDU  66 FREESHIP XTRA Cropped YAN Shirt Heart Buy 2 & reduce 10,000 150,000 - 79,000 Sold 1.1k TP Ho Chi Minh	Favourite 35% REDU  66 FREESHIP XTRA Thin hot cardigan sweater Buy 5 & reduce 3,000 65,000 - 75,000 Sold 20.1k Hanoi	Favourite 42% REDU  66 FREESHIP XTRA UV Female Sun Protection Buy 3 & get 2,000 off 74,000 - 75,000 Sold 1.9k Hanoi
--	---	--	---	---

5. Fashion — Kid's Fashion 婴幼儿服饰

Favourite 45% REDU  66 FREESHIP XTRA The happiest thigh set runs the hem of the pants for 70,000 - 38,500 Sold 2.3k Quang Ninh	Favourite 34% REDU  66 FREESHIP XTRA [KIDSUPER66 code complete 50K single coi 175,000 - 115,000 Sold 3.2k Hanoi	Favourite 30% REDU  66 FREESHIP XTRA Micky 2020 ultra-light cr Buy 2 & reduce 10,000 40,000 - 34,300 Sold 142 TP Ho Chi Minh	Favourite 45% REDU  66 FREESHIP XTRA Sandal is super light, super soft, super nice for 64,900 - 69,000 Sold 485 Hanoi	Favourite FORTY SIX% REDU  66 FREESHIP XTRA [Super Cool Ventilation Buy Bundled Deal Shock 109,000 - 120,000 Sold 809 Hanoi
--	---	---	--	--

6. Fashion — Men Clothes 男性衣着

Yêu thích 50% GIAM  66 FREESHIP XTRA (Hàng Xuất Xịn) Quần đ Mua 3 & giảm 2% 50,000 - 65,000 Đã bán 8.3k Hà Nội	Yêu thích 45% GIAM  66 FREESHIP XTRA Áo Chống Nắng Nam Vải Kim Cương Chống Tia 88,000 - 108,000 Đã bán 1.9k Hà Nội	Yêu thích 36% GIAM  66 FREESHIP XTRA Bộ thể thao đồ bộ nam c Mua 3 & giảm 10,000 138,000 - 88,320 Đã bán 3.5k Hà Nội	Favourite 25% REDU  66 FREESHIP XTRA Box of 4 high-quality Bo Buy 2 & get 5% off 270,000 - 199,800 Sold 3.1k TP Ho Chi Minh	Favourite 50% REDU  66 FREESHIP XTRA UNISEX FULL COLOR DRESS OVERSIZE (16 160,000 - 75,000 Sold 12.5k TP Ho Chi Minh
--	---	--	--	---

7. FMCG — Health & Beauty 美妆保健

 GOGO TALES - Air Velvet Lip Gloss GogoTales ₫ 63,000 - ₫ 370,000 ★★★★★ Sold 82 Lang Son	 Lip balm + blush I'm Meme Pep Balm ₫ 120,000 ★★★★★ Sold 331 TP Hồ Chí Minh	 Link 1 (Price for 1 Set) 1... Buy Bundled Deal Shock ₫ 125,000 ₫ 75,000 ★★★★★ Sold 1.5k Hanoi	 [Full 13 colors] Son Romand / Son tint... ₫ 220,000 ₫ 135,000 ★★★★★ Sold 1.4k Hanoi	 April Skin Black Magic Snow Cushion 2.0 has... ₫ 244,000 - ₫ 249,000 ★★★★★ Sold 2.1k Hanoi
--	---	---	---	---

8. Lifestyle — Home & Living 居家生活

 Xốp dán tường giả gạch 3D - Khô lớn 70x77cm ₫ 47,900 ₫ 11,500 ★★★★★ Đã bán 64.8k Hà Nội	 RETAIL WALL PLATE P... Buy 25 & reduce ₫ 5,000 ₫ 11,500 - ₫ 14,000 ★★★★★ Sold 268.7k Hanoi	 Bags for DOS9 blankets Buy Bundled Deal... 10% re... ₫ 36,000 ₫ 19,000 ★★★★★ Sold 4.8k Hanoi	 Full set of 5 latest polyester bedding ₫ 175,000 - ₫ 199,000 ★★★★★ Sold 2.5k Hanoi	 Lock & Lock Basic Table... Buy with shock deal ₫ 299,000 ★★★★★ Sold 2.4k Hanoi
---	---	---	---	---