



新加坡 counterfeit listing 整改

新加坡站点将会对 counterfeit listing 进行更严格的规范，即日起将给卖家预留两周时间对店铺 listing 进行整改，产品标题/描述/brand attribute 均不能出现品牌名称。本周开始 content team 将会冻结不符合规定的产品，重复上架 counterfeit 产品将会得到罚分。

新加坡 Cash Back

Cashback 报名截止日期为每周四。每周日将开放 cashback FD Sunday，在项目中的商家可以参与后台报名。现在每个 CFS 时间段将会定量开放 0.99 新币，3.99 新币，5.99 新币 CFS，只开放给 Cashback 卖家。请卖家继续报名。

新加坡 6.6 - 7.7 促销互动

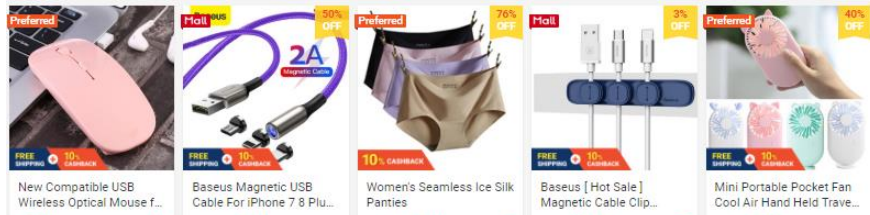
新加坡促销互动 6.6 - 7.7 的产品清单，被选中的产品将会有机会在活动期间被平台 Feature。我们会与被选中的卖家们沟通。

上周关键词汇总（根据搜索热度排序，同时搜索次数>100）：

(Top Keywords)

keyword	category	subcategory
iphone case	N.A.	N.A.
face mask	N.A.	N.A.
nintendo switch	N.A.	N.A.
foodpanda	N.A.	N.A.
tops women	N.A.	N.A.
dress	N.A.	N.A.
mask	N.A.	N.A.
mask holder	N.A.	N.A.
baking tray	N.A.	N.A.
airpods case	N.A.	N.A.
iphone 11 case	N.A.	N.A.
oversized tee	N.A.	N.A.
mini fridge	N.A.	N.A.
grab	N.A.	N.A.
laptop	N.A.	N.A.
xiaomi	N.A.	N.A.
surgical mask	N.A.	N.A.
kids mask	N.A.	N.A.
grab vouchers	N.A.	N.A.
grabfood	N.A.	N.A.

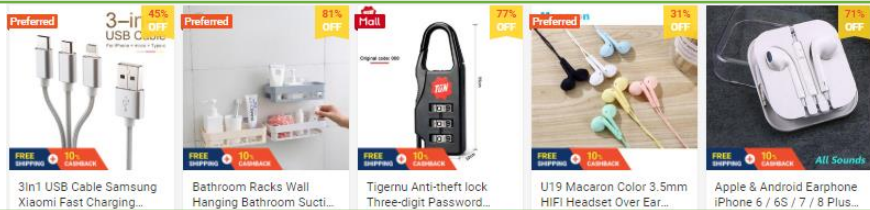
上周秒杀热卖分享(CB \$0.99)



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99

上周秒杀热卖分享(CB)

 <p>Disposable Protective Fa... Add-on Deal</p>	 <p>Fast delivery Hot Sale 3-layer mask 50pcs Face...</p>	 <p>50 pcs 3-layer Earloop Disposable Breathable...</p>	 <p>[50 PCS / Ready Stock] C... Add-on Deal</p>	 <p>Anti-dust Face Mask 50 pcs 3-ply mask Anti-Fog...</p>
4.99	4.99	4.99	4.84	5.99
 <p>10D Full Cover Protection Tempered Glass For...</p>	 <p>[Ready Stock] 20/50pcs 3 Ply Breathable Anti-Fog...</p>	 <p>Sexy Lace Women Seamless Underwear...</p>	 <p>Jeju Wet Wipes 10packs (800pcs) Refill type Ne...</p>	 <p>50Pcs 3 Ply Facemasks Unisex Respiratory...</p>
0.69	3.65	0.89	15.50	8.99
 <p>Spot 50pcs Disposable Civil Masks Three-Layer...</p>	 <p>New Sexy Women Y... Any 5 enjoy 5% off</p>	 <p>Korean Girls' Elastic Wai... Any 2 enjoy 15% off</p>	 <p>Low price Webcam Cover Protective Lens...</p>	 <p>Philips M315 (SPK7315) ... Any 2 enjoy 2% off</p>
5.12	1.79	4.00	0.55	5.99
 <p>[Ready] Black Pink 50pcs Disposable Civil Masks...</p>	 <p>Kids Mask Children 3-Ply ... Add-on Deal</p>	 <p>UGREEN Original Cable C... Add-on Deal</p>	 <p>3pcs Pitta Mask Dark Gray Japan Anti-Pollution/Dus...</p>	 <p>[Misc En Scene] Hello Bubble Foam Color Hair...</p>
7.80	9.90	2.19	1.99	7.85
 <p>Educational Plastic Dentists for Children Gift...</p>	 <p>3 PCS Ice Silk Masks Washable Anti Dust Filter...</p>	 <p>Powerful Sink & Drain... DESTORY TOUGHEST CLOGS</p>	 <p>Portable Disposable Mask Storage Box Dust-proof...</p>	 <p>Innisfree My Real Squeeze Mask 20ml (New...</p>
3.99	2.90	1.99	1.30	0.90
 <p>1PCS Reusable Vacuum ... Any 5 enjoy 3% off</p>	 <p>10Pcs Dishcloths Microfi... Any 5 enjoy \$0.50 off</p>	 <p>6pcs Food Wraps Reusable Silicone Food...</p>	 <p>Summer Safety Pants Anti Emptied Women's-Outer...</p>	 <p>New Sexy Floral Sh... Any 5 enjoy 5% off</p>
2.85	2.13	1.99	2.69	1.97

上周秒杀热卖分享(本地)



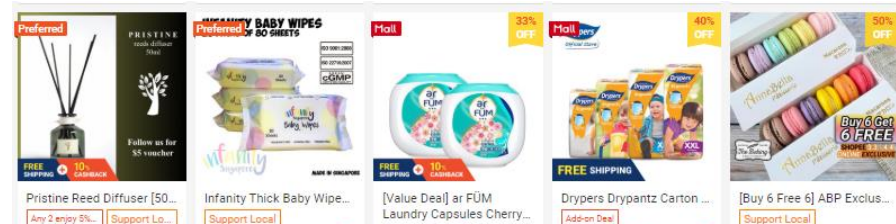
3.20 8.42 28.36 8.23 17.23



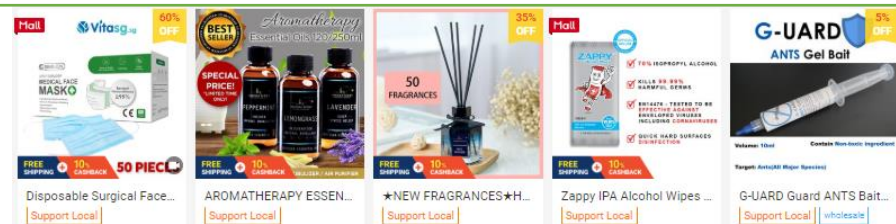
13.60 12.00 12.00 43.72 19.50



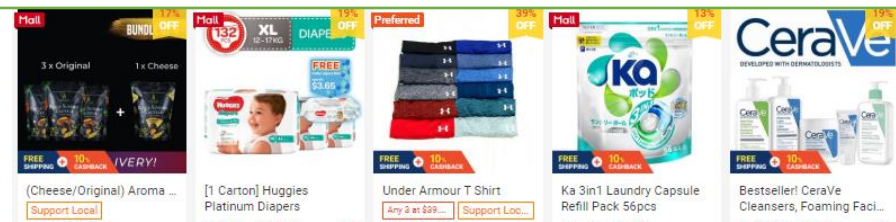
2.90 15.15 11.50 12.90 35.50



7.90 26.50 19.39 38.90 18.55



15.90 11.90 11.23 18.40 9.38



33.25 52.65 13.50 15.90 24.80

上周全品类热卖分享:

Automotive: <https://shopee.sg/collections/150959/>

Beauty: <https://shopee.sg/collections/150956/>

Camera: <https://shopee.sg/collections/150952/>

Collectible: <https://shopee.sg/collections/150944/>

Computer: <https://shopee.sg/collections/150946/>

Home Appliance: <https://shopee.sg/collections/150949/>

Men Clothes: <https://shopee.sg/collections/150942/>

Men Shoes: <https://shopee.sg/collections/150965/>

Men Bags: <https://shopee.sg/collections/150966/>

Non-clothes Fashion: <https://shopee.sg/collections/150939/>

Pets: <https://shopee.sg/collections/126039/>

Sports & Outdoors: <https://shopee.sg/collections/150958/>

Toys, Kids & Babies: <https://shopee.sg/collections/126037/>

Video Games: <https://shopee.sg/collections/72230/>

\$1 CFS Best Sellers: <https://shopee.sg/collections/204801/>