OBS STUDIO

Shopee

To get started, you'll want to download OBS Studio for Windows, macOS, or Linux. We'll use the Windows version for this tutorial, but it's similar across all platforms.

How to Use OBS Studio: The User Interface

The main OBS Studio interface allows you to set up everything you need to start streaming or recording. At the bottom of the screen, you'll see several control elements.
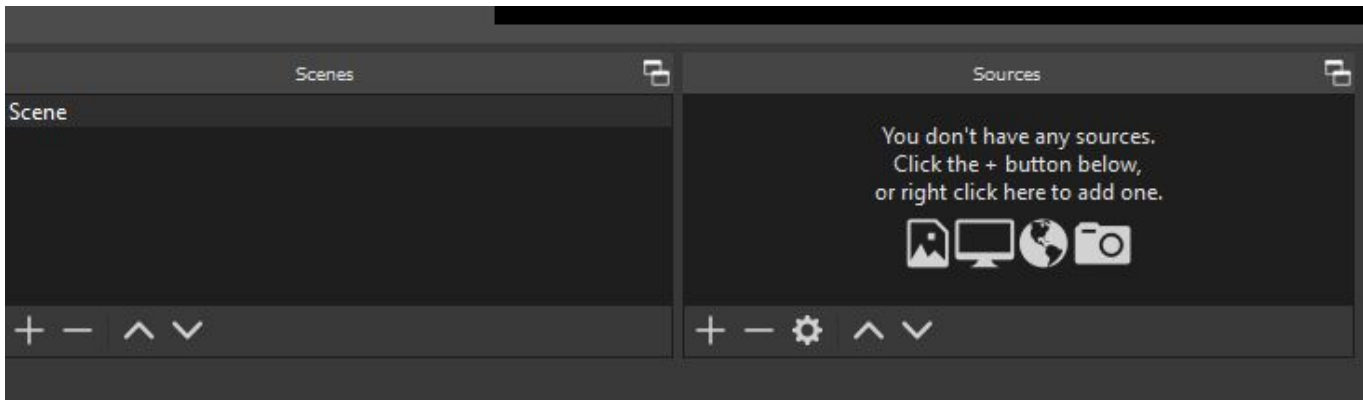
Scenes

A Scene in OBS Studio allows you to collect and arrange certain Source elements in a specific way. You can have multiple scenes and switch between them at will. This will make a bit more sense as we move on. For now, you can click the + (plus) button to create a new scene. Call it Default or something similar (you can change it later).
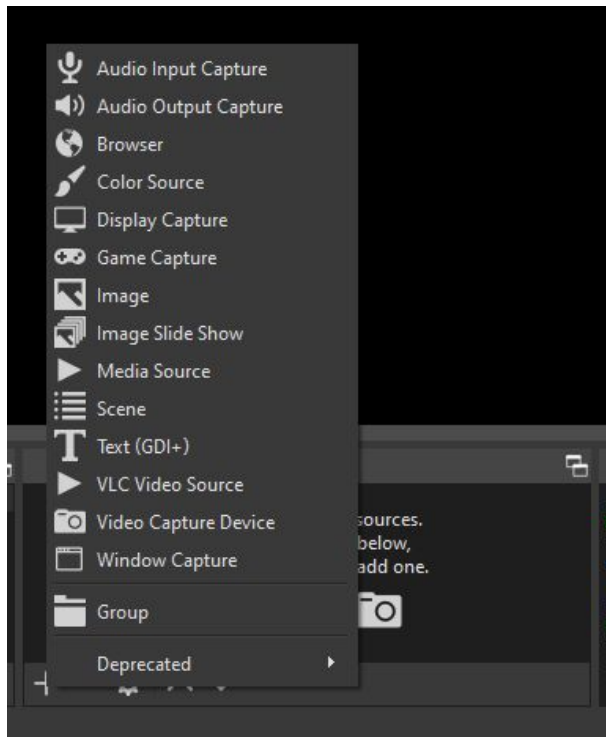
Sources

Sources are the video and audio inputs that you feed into OBS Studio. Click the + (plus) button to add a new one, and you'll see several categories. The most important ones include:

- **Audio Input Capture:** Record sound from a microphone or similar.

- **Audio Output Capture:** Capture the sound coming out of your computer, so that your recording/stream includes game or desktop audio.

- **Display Capture:** Allows you to capture an entire monitor, no matter what's showing on it.

- **Game Capture:** Choose a specific game to record.

- **Image:** Display a static image.

- **Video Capture Device:** Records footage from a webcam or similar.

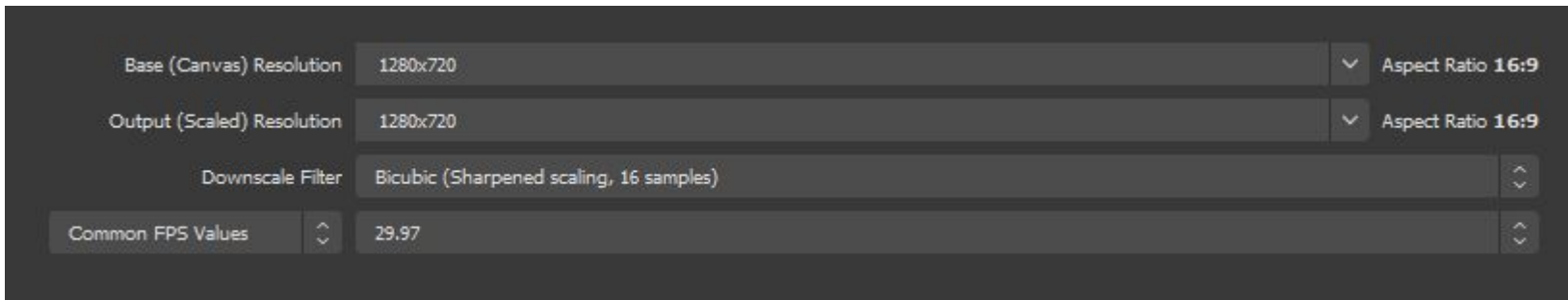- **Window Capture:** Record a specific program window. This is like Game Capture, but works for any program.

Before your first recording or stream, you should tweak a few options. Click Settings in the Controls section of the interface to access them.

Video Settings

First, head to the Video tab. Here, check the Base (Canvas) Resolution and Output (Scaled) Resolution) options.

The first should match your screen resolution, while the second lets you choose the resolution of the final video. Leave **Output** the same as **Base** for a full-quality recording, or lower it to something like **1280×720** for a lower file size. Leave the **Downscale Filter** as Bicubic.

Lastly, you'll need to choose the FPS (frames per second) of the recording. For a smooth picture, choose 29.97.

Base (Canvas) Resolution	1280x720	˅	Aspect Ratio 16:9
Output (Scaled) Resolution	1280x720	˅	Aspect Ratio 16:9
Downscale Filter	Bicubic (Sharpened scaling, 16 samples)		
Common FPS Values	29.97		

Audio Settings

Sample Rate: 44.1 kHz
Channels: Mono

Desktop Audio: Default
Desktop Audio 2: Disabled
Mic/Auxiliary Audio: Default
Mic/Auxiliary Audio 2: Disabled
Mic/Auxiliary Audio 3: Disabled
Mic/Auxiliary Audio 4: Disabled

Decay Rate: Fast
Peak Meter Type: Sample Peak

OBS Settings to Use

Output Settings

Switch to the Output tab to access options related to streaming—make sure you're looking in the Streaming section, not Recording.

Output Mode: Advanced

Audio Track: 1
Encoder: x264
Tick - Enforce streaming service encoder settings
Rescale: 960x540

Rate Control: CBR
Bitrate: 1000Kbps
CPU Usage Preset: ultrafast

OBS Settings to Use

Stream Settings

Service: Custom
Server:
Stream Key:

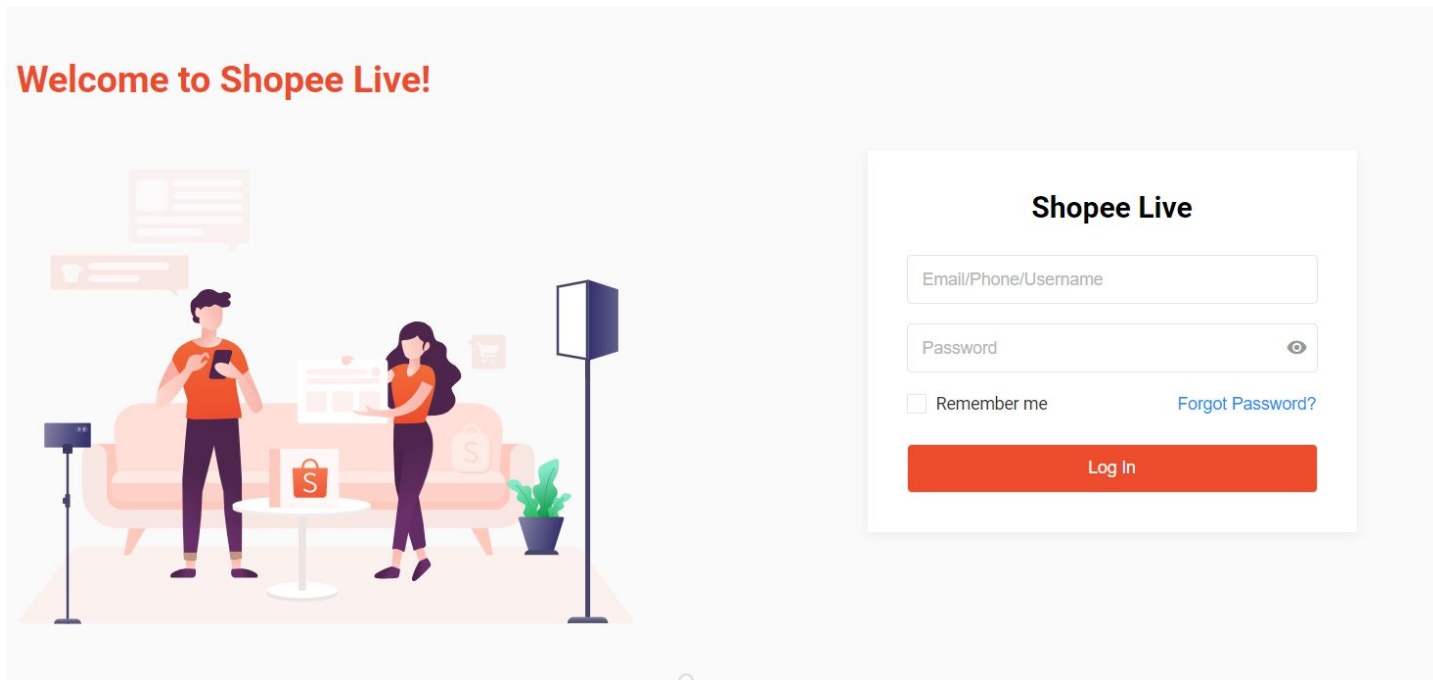Links will be available once logged in on Shopee PC streaming website.

Service	Custom...
Server	
Stream Key	Show

Shopee Live - PC Setting

  Using the Shopee Livestream Link, login in to your account (same username and password on the Shopee app).

Then, set up your stream by entering details, such as:

Cover Image *(Square ready 500x500 size)*
Title
Description
Highlight *(if needed)*
Activity *("Mine" option - if needed)*
Related Products *(items/SKUs you wish to show during your stream)*

Once done filling out, hit "**Next**"

Create Streaming

* Cover Image

The recommended size is 1:1, or it will be trimmed.

* Title | Please enter your live title. |
Recommended not to exceed 20 characters.

Description | Add a description of this streaming |

Highlight | No Highlight   ∨ |
Highlight will display on your streaming cover.

Activity | ✐ Configure 'Mine' Event |

Related Products | + Add Related Products (0/200) |
Add products from your likes and your shop for streaming.

NEXT

Standby - Last set up before going live

Toolkit/Toolbox

Shopee Live

Shopee Livestream
Setting up OBS Studio

Tool Box

Products

Vouchers

Coins Reward

Titles

items/SKUs located - can be shown during livestream

option to show the allocated voucher during livestream

coins must be set up before going live - otherwise it will not be visible to the viewers.

Coins Reward

Available: 1,000.00

Set coins

Stream budget:

| 2,500.00 | 1,000.00 | 500.00 | 250.00 |

Coins for each claim:

| 1.00 | 0.50 | 0.20 | 0.10 |

Claims: Unset

Save

Turn on coins

Toggle on to use Reward Coins in stream

Stream budget:	Coins for each claim:	Claims:
500.00	0.20	2,500.00

Set coins: stream budget and coins for each claim (Make sure to save and "turn on coins")

Coins Reward

Configured

Once successful, "configured" message will show up.

Stream Keys:

Copy these links and paste it on your OBS set up for streaming.

URL is for **Server**
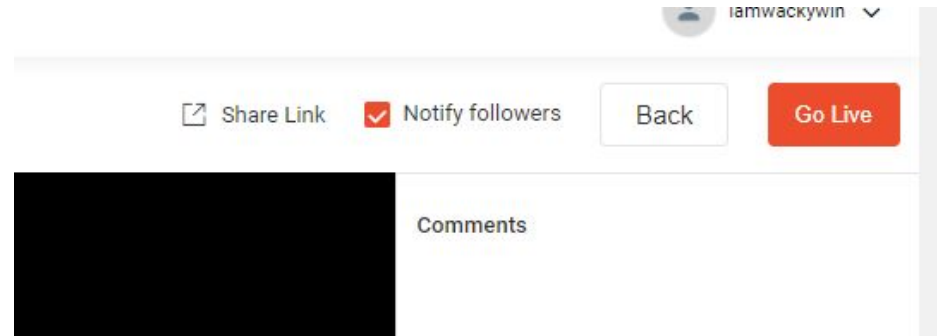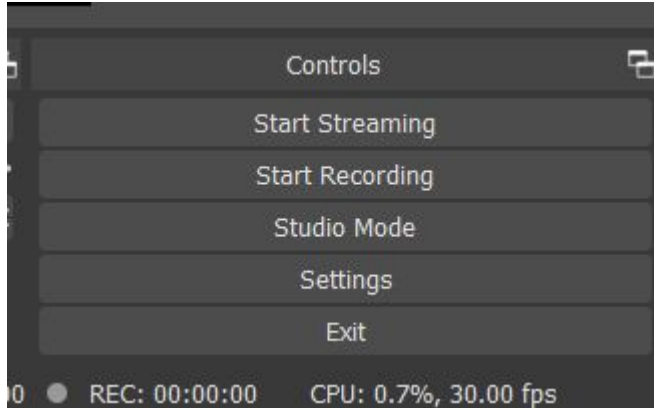**Key** is for **Stream Key**

To avoid having feedback or echo, make sure that your audio is properly set up. Or, mute the Shopee Livestream browser.
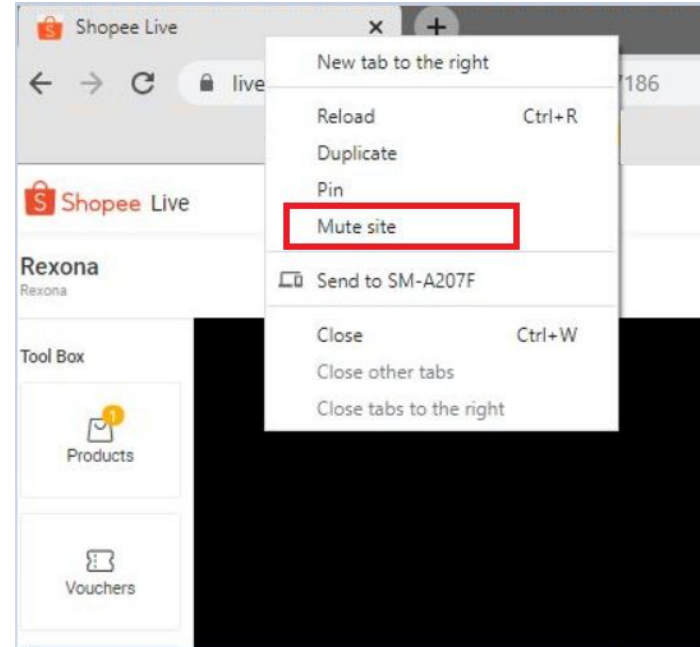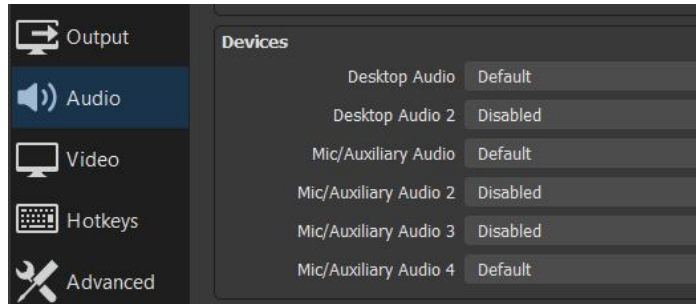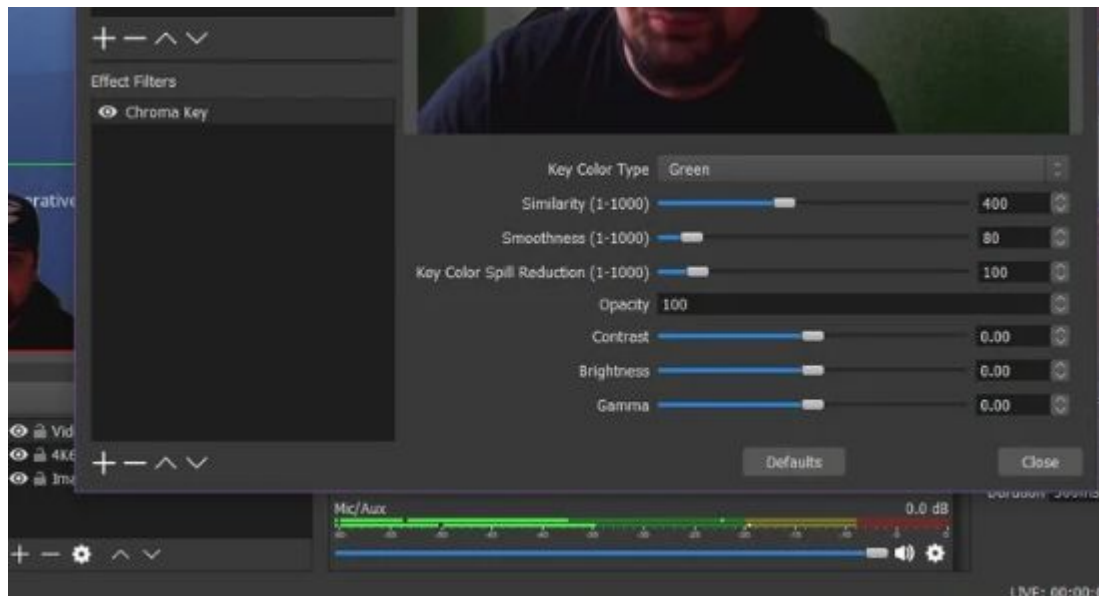
Once all links are entered, make sure to *start your streaming first on OBS Studio (lower left part) before going live to Shopee Live website.*

Greenscreen Set-up

- Open OBS and add your webcam as a video source.
- Right click on the video source and select Filter.
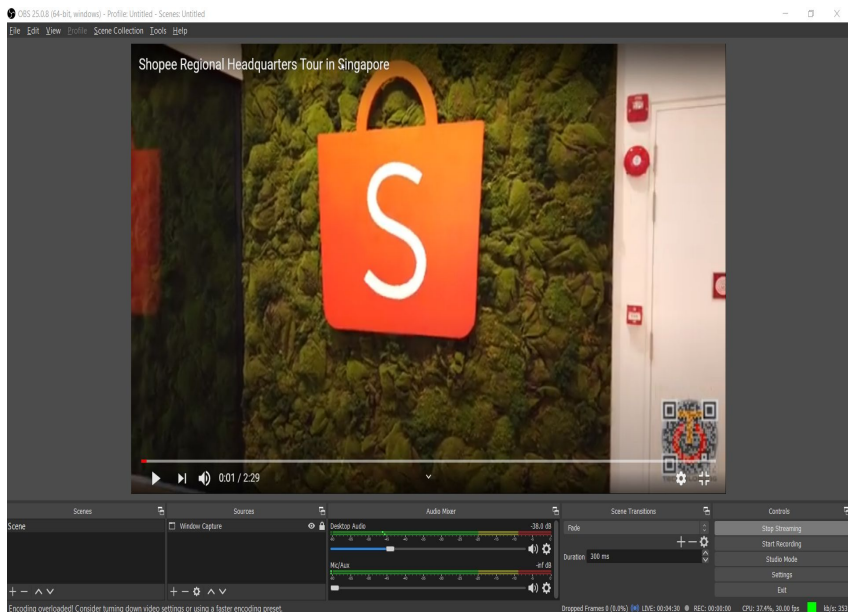- Click the + button beneath the effect filters box.
- Select chroma key.

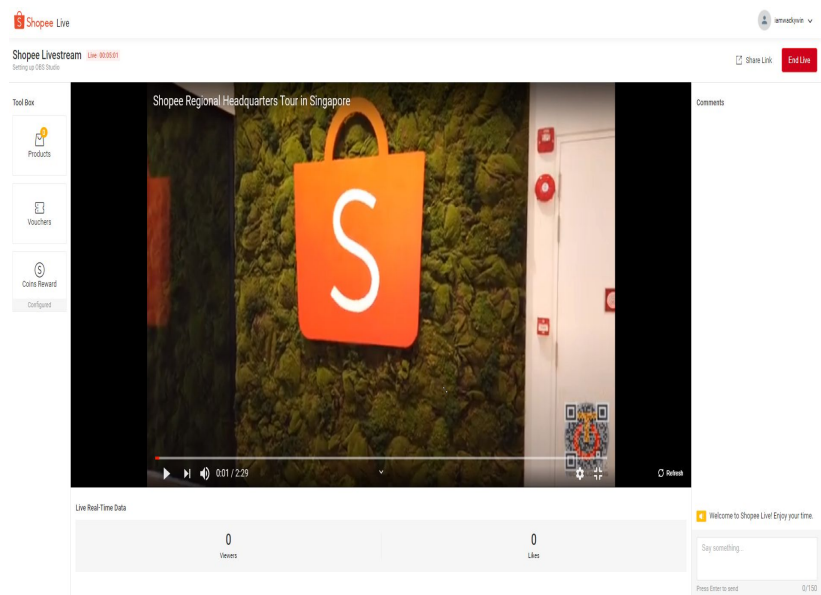- Enter a name for the layer, and tune the settings for the layer should you need to.

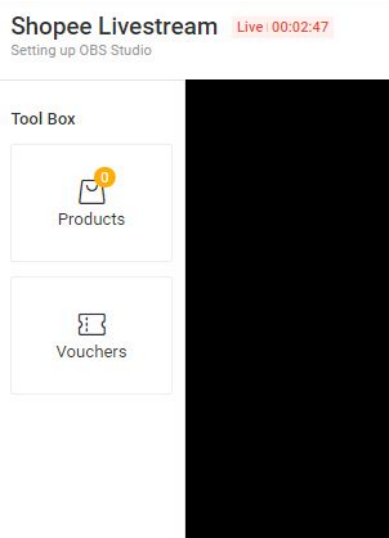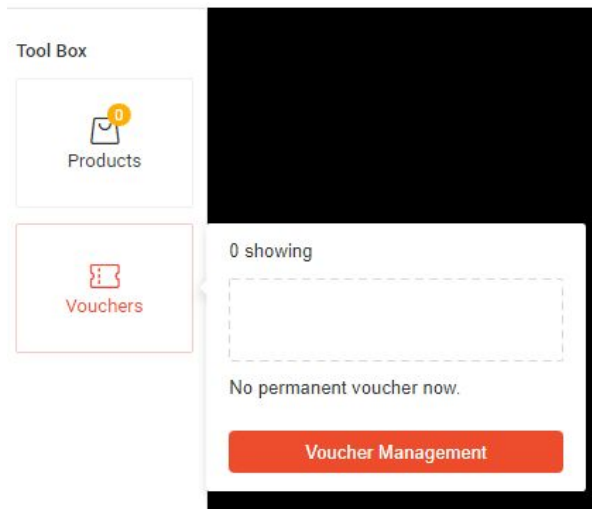**OBS Studio**

Shopee Live Website

Voucher Release via PC Streaming

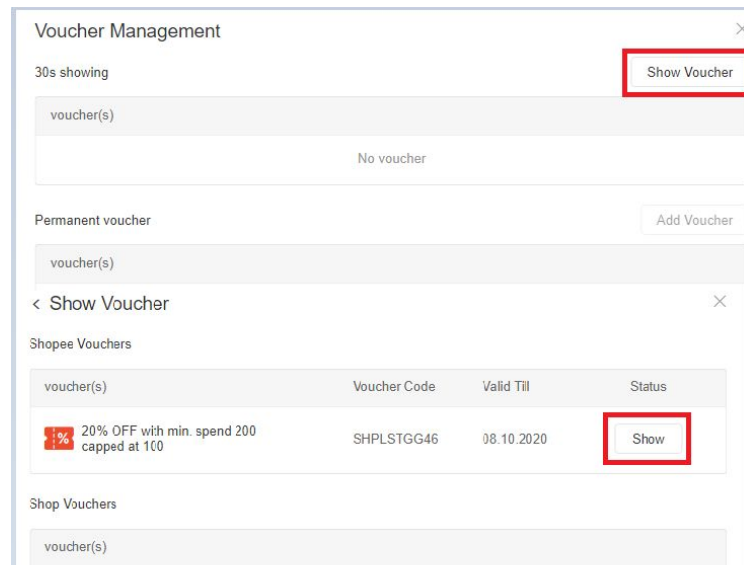Once hit "Go Live", loaded voucher will be visible on the toolkit *(left part of the screen).*

Step 1: Hover your mouse to "vouchers"

Step 2: Click "Voucher Management"

Step 3: Click "Show Voucher", loaded voucher will be shown.

Step 4: Click "Show" if you wish to release during your stream.

Note: You may release vouchers as many as you can as long as it's still NOT FULL REDEEMED.