



印尼市场周报

21/09/2020

内容

公告栏与常用链接	2
推荐商品 - 类目: Computer & Accessories	3
印尼市场本周热搜产品	6



1. 公告栏与常用链接

【全新】Shopee [公告栏](#)

(PMO卖家管理公告, 包含: 物流渠道补贴已其他重要通知)

小语种客服[公告栏](#) 2019(印/泰/越)

(内容包含: 产品描述相关问题, 聊聊回复模板, 等等)

Shopee [在线学习](#)

(如何使用Shopee平台功能)



2. 推荐商品 -类目: Computer & Accessories

Description: Consumers are investing in more expensive and high quality computer accessories to help them work from home.

说明： 消费者正在投资购买更昂贵和更高质量的电脑配件。这是为了帮助他们在家里工作。

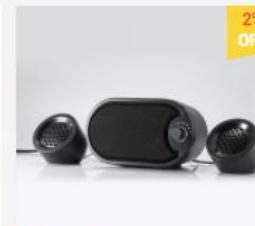
Opportunity for CB: CB sellers can sell computer accessories that have high specifications or more features to help them stand out from the competition.

机会点： 卖家可以出售具有更高规格或更多功能的电脑配件，从而在竞争中脱颖而出。

为您推荐以下热卖产品：

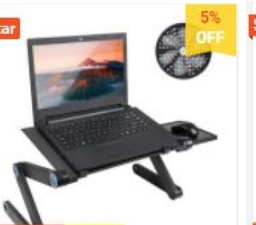
Subcategory: [Computer Audio](#) (电脑音响)

热卖产品： 混音器，声音适配器，蓝牙扬声器，立体声耳机

 Bluetooth Live Mixer Broadcast Audio USB... Rp133.000 617 Terjual/ B... KOTA JAKARTA BARAT	 USB virtual 7.1 channel sound adapter USB... Rp12.000 240 Terjual/ B... KOTA JAKARTA UTARA	 BLACK SPEAKER ROBOT ... Rp75.000 Rp73.500 229 Terjual/ B... KOTA SURABAYA	 Logitech Stereo Headset H111 Rp100.000 124 Terjual/ B... KOTA JAKARTA BARAT	 Headphone Gaming Stereo Bass dengan Mic untuk P... Rp50.000 Rp46.170 101 Terjual/ B... Luar Negeri
--	--	---	--	--

Subcategory: [Computer Accessories](#) (电脑配件)

热卖产品： OTG微型电缆，无线HDMI 加密狗，笔记本电脑桌木，笔记本电脑散热风扇

 Non Cable OTG IDR 525 1RB + sold / m... CITY OF JAKARTA PUSAT	 Anycast Dongle HDMI Wi... IDR 67,500 1RB + sold / m... CITY OF JAKARTA PUSAT	 Versatile Laptop Study F... IDR 79,000 1RB + sold / m... NORTH JAKARTA CITY	 Aluminum Portable Laptop Desk with cooler big fan... Rp143,000 IDR 135,850 865 Sold / Mo... NORTH JAKARTA CITY	 Ace cooling fan laptop sa... Rp37,000 IDR 28,000 938 Sold / Mo... NORTH JAKARTA CITY
---	--	---	---	--

Subcategory: [Mouse & Keyboards](#) (鼠标和键盘)

热卖产品：鼠标垫枕头，游戏键盘，游戏鼠标，手写笔

Star 8% OFF  GRATE OVERSEAS 2123 MOUSE PAD PILLOW Reg. 6,000 IDR 5,500 ♥ ★★★★★ 391 Sold / Mo... CITY OF JAKARTA PUSAT	Star 5% OFF  GRATE OVERSEAS 2127 Bonkyo RGB Gaming Keyboard and Mouse Set ... IDR 119,900 ♥ ★★★★★ 452 Sold / Mo... WEST JAKARTA CITY	Star 49% OFF  GRATE OVERSEAS 2124 uNIQue Cheap Wifi Wireless Mouse - Wireles... IDR 49,000 IDR 25,000 ♥ ★★★★★ 10RB + sold NORTH JAKARTA CITY	Star 45% OFF  GRATE OVERSEAS 2122 Optical Wired RGB Gaming Mouse - 1600dpi V6 LED... IDR 100,000 IDR 55,000 ♥ ★★★★★ 1,8RB sold NORTH JAKARTA CITY	Star 97% OFF  GRATE OVERSEAS 2124 For iPad Pencil with Palm... Pick 2, 5% discount IDR 353,400 - IDR 399,000 ♥ ★★★★★ 1,1RB sold Overseas
--	---	---	---	---

3. 印尼市场本周热搜产品

*SKU ranking have been randomized

main_category	sub_category	item_name	item_price	link	Chinese
Mobile & Accessories	Casing & Covers	OPPO A9 A5 2020 A92 A52 A91 A12 A72 A31 2020 A1K A7 A5S A3S A37 F11 F1S A12 F7 F9 F5 Realme C3 5S 5i 5 Soft Case Fashion Warna Polos	9941	https://shopee.co.id/sss-i.77884290.5802750754	OPPO A9 A5 2020 A92 A52 A91 A12 A72 A31 2020 A1K A7 A5S A3S A37 F11 F1S A12 F7 F9 F5 Realme C3 5S 5i 5软包时尚韦诺珀勒什
Fashion Accessories	Glasses	[Bayar Di Tempat]Kacamata Baca Frame Metal Gaya Retro untuk Pria / Wanita	8891	https://shopee.co.id/sss-i.47678487.1116700606	[收费在分]老花镜金属框架复古风格的男士/女士
Fashion Accessories	Glasses	[Bayar di Tempat]Korean Trendy Gata Bulat Kacamata Hitam Wanita/Pria Sunglasses Anti UV400	11399	https://shopee.co.id/sss-i.47678487.2044686088	[收费代替]韩国时尚加塔圆形墨镜女/男太阳镜抗UV400
Fashion Accessories	Glasses	【Bayar di Tempat】INS Fashion Square Besi Frame Wanita Kacamata Hitam Women Sunglasses	28499	https://shopee.co.id/sss-i.47678487.6403703999	【收费代替宏时尚女装广场金属镜框的太阳镜妇女太阳镜
Fashion Accessories	Glasses	Kacamata Lensa Photocromic Anti Blue Ray Radiasi Wanita Korea Besi Frame Kacamata Komputer Anti Silau 2 in 1 Potocromic Fotocromik Fashion Anti Sinar Matahari UV400 Kaca Mata Hitam	91200	https://shopee.co.id/sss-i.70841363.4818176571	Photocromic眼镜镜片防蓝光辐射韩版女装铁框眼镜计算机防眩2在1 Potocromic Fotocromik 时尚防UV400太阳眼镜黑色
Fashion Accessories	Glasses	✨ Bayar di Tempat ✨ Kacamata Hitam 2018 Korean Ulzzang Triangle Vintage Cat Eye Sunglasses Women Men	11999	https://shopee.co.id/sss-i.47678487.1114242058	✨ Bayar2018年韩国 Tempat ✨ KacamataUlzzang黑三角复古猫眼太阳镜女装男装
Fashion Accessories	Glasses	【Bayar di Tempat】 Kacamata Hitam Fashion Wanita Model Simple Transparan Tanpa Frame untuk Pasangan	2000	https://shopee.co.id/sss-i.47678487.1114303113	【薪酬】在妇女的太阳镜时装模特简单透明无框架情侣
Fashion Accessories	Glasses	Kacamata Hitam Round Metal Sunglasses Steampunk Men Women Fashion Retro Vintage Sun Glasses	11399	https://shopee.co.id/sss-i.47678487.1122431488	Kacamata Hitam的圆形金属太阳镜蒸汽朋克男装女装时尚复古复古太阳镜
Fashion Accessories	Glasses	[Bayar di Tempat] Korean Fashion Bulat Mata Kucing Kacamata Hitam Wanita/Pria	8998	https://shopee.co.id/sss-i.47678487.2192597894	[收费代替]韩版时尚圆形猫眼太阳镜女士/男士太阳镜

		Sunglasses			
Fashion Accessories	Glasses	[Bayar Di Tempat] Pouch (sarung) Kacamata	2212	https://shopee.co.id/sss-i.47678487.1333068102	[PAY在分]袋（手套）眼镜
Beauty & Care	Nail Care	24 PCS / SET Marble ash Snoopy Gradien Strawberry Potongan Kuku Palsu R Tips Kuku Palsu Christmas	14592	https://shopee.co.id/sss-i.163520968.2727933035	24个/套大理石灰梯度草莓件史努比假指甲指甲假圣诞
Fashion Accessories	Glasses	✨ Bayar di Tempat ✨ Kacamata Hitam Wanita/Pria Cool Trendy Oval Half Frame Sunglasses Women/Men UV400	12000	https://shopee.co.id/sss-i.47678487.1116647982	✨ Bayar在 Tempat ✨ Kacamata 黑人女性/男性酷时尚椭圆形半框墨镜女/男UV400
Fashion Accessories	Hair Accessories	100pcs Ikat Rambut Seamless Gaya Korea Untuk Wanita	15340	https://shopee.co.id/sss-i.181934499.6809922797	无缝扎头发100个韩式欲女
Fashion Accessories	Necklace	COD 1Pc Kalung Lapis Emas Dengan Liontin Kunci Ganda Bahan Alloy Untuk Wanita	11999	https://shopee.co.id/sss-i.686305567.309886382	镀金项链1只鳕鱼多钥匙吊坠合金材料女性
Fashion Accessories	Glasses	【Bayar di Tempat】 COD Kacamata Hitam Frame Metal Kecil Gaya Vintage untuk Wanita	11999	https://shopee.co.id/sss-i.47678487.1116366536	【】 鳕鱼粮在框架太阳镜小金属风格的复古欲女
Mobile & Accessories	Casing & Covers	Realme C15 C12 C11 6 5s 5i 5 3 Pro OPPO A52 A92 A12 A31 A91 A5 A9 A3s A7 A5s A1K Realme C2 C3 Reno 3 Phantom Imitation Liquid Case LC	18673	https://shopee.co.id/sss-i.481238334.4401493013	Realme C15 C12 C11 6 5S 5i 5 3临A52 A92 A12 A31 A91 A9 A5 A7 A3S A5S A1K Realme C2 C3里诺3幻影仿液盒LC辰
Fashion Accessories	Glasses	[Bayar di Tempat] Korean Fashion Cod Bulat Mata Kucing Kacamata Hitam Wanita/Pria Sunglasses	8998	https://shopee.co.id/sss-i.126167401.7805406411	[收费代替]韩版时尚鳕鱼猫眼圆形墨镜女/男太阳镜
Beauty & Care	Facial Care	Breylee Masker Peel Off untuk Menghilangkan Komedo Hitam / Jerawat	33630	https://shopee.co.id/sss-i.952976372.2422980074	剥离式面膜Breylee为了摆脱黑头黑/痤疮
Fashion Accessories	Necklace	Mode Retro Emas Alloy Kalung Avatar Segel Wafer Manusia multi-layer Kalung Wanita Aksesoris hadiah	3599	https://shopee.co.id/sss-i.136342973.7905802967	复古时尚金合金项链男子头像密封晶圆多层项链妇女配件礼品
Beauty & Care	Facial Care	BREYLEE Varian STEP 1 - Blackhead Remover Mask (Termasuk Kertas 100pcs) & STEP 2 - Pore Serum	34200	https://shopee.co.id/sss-i.165025928.2587992865	Breylee瓦里安步骤1 - 黑头卸妆面膜（Termasuk Kertas 100个）第2步 - 孔隙血清