



菲律宾市场周报

09-21



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站点公告

Sept Schedule Calendar 九月活动表

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
9/14	9/15	9/16	9/17	9/18	9/19	9/20
Tech Fair	Payday Sale		ShopeePay Day	Mommy Savers Sale: TKB	Mommy Savers Sale: Food & Bev + Home Care	Mommy Savers Sale: HB
9/21	9/22	9/23	9/24	9/25	9/26	9/27
Mommy Savers Sale: Total FMCG	Tech Day	Fashion Day	10.10 Brands Festival Kick-Off Sale	Infinix SBD	Wyeth SBD	Havaianas SBD
CB FAIR			Fashion			GPC
			FS0 on Shopee Mall	FS0 on SBD	FS0 on SBD	FS0 on SBD
			FS0 with SPP			
9/28	9/29	9/30	10/1	10/2	10/3	10/4
Unilever SBD	Enfagrow SBD	Mamypoko SBD				
GPC	HB					
FS0 on SBD	FS0 on SBD	FS0 on SBD				

Oct Schedule Calendar 十月活动表

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
October						
9/28	9/29	9/30	10/1	10/2	10/3	10/4
			Nestle SBD	Avison SBD	Maybelline SBD	L'Oreal SBD
			STM		TKB	
			FS0 on SBD	FS0 on SBD	FS0 on SBD	FS0 on SBD
10/5	10/6	10/7	10/8	10/9	10/10	10/11
Inspi SBD	Vivo SBD	P&G Pampers SBD	J&J SBD	Abbott SBD	10.10 Brands Festival	Thank You Sale
HH		EL				
FS0 on SBD	FS0 on SBD	FS0 on SBD	FS0 on SBD	FS0 on SBD	FS0 on Shopee Mall	



疫情须知

- 跟疫情相关的产品，卖家需要严格遵守价格规定
- 跨境卖家也不可以运含有酒精的产品
- 卖家要上面罩，原价必须保持在 26 – 50 Peso，不然会被删除

Announcement

**Additional Item for Profiteering
Face Shield (Non-medical grade face shield for community use)**

DOH Memorandum No. 2020-0345 issued by the Department of Health on August 10, 2020
Below is the technical specifications of the Face Shield and its corresponding Suggested Retail Price (SRP):

Product	SRP (Php)
Face shield (Non-medical grade face shield for community use) Specifications: Clear plastic or acetate material, provides good visibility, fog resistant, adjustable band to attach firmly around the head, fit snugly against the forehead, full face coverage (completely cover the sides and length of the face), made of robust material that can be easily cleaned and disinfected, disposable or reusable.	26.00 - 50.00

Note: Eye shield is not included

Reason Code: Profiteering
1st Action: Ban
2nd Action: Delete

2020-085 As of 08/14/2020

ANNEX 1: SUGGESTED RETAIL PRICE ON EMERGENCY MEDICINES AND MEDICAL DEVICES			
	Medicines	LOWEST (Php)	HIGHEST (Php)
Medical Devices			
1	N95		
2	Disposable Face Mask		152.00
3	Nebulizer		28.00
4	Neb Kit: Adult		3,980.00
5	Neb Kit: Pedia		120.00
6	Oxygen Cannula: Adult		142.00
7	Oxygen Cannula: Pedia		60.00
8	Oxygen Cannula: Neonatal		53.00
9	Ethyl Alcohol 70% Solution 60mL		50.00
10	Ethyl Alcohol 70% Solution 250mL		25.50
11	Ethyl Alcohol 70% Solution 500mL (Flip top bottle)		47.25
12	Ethyl Alcohol 70% Solution 500mL (Pump)		92.00
13	Ethyl Alcohol 70% Solution 1L (Flip top bottle)		107.00
14	Ethyl Alcohol 70% Solution 1L (Pump)		184.00
15	Ethyl Alcohol 70% Solution 2L		190.00
16	Ethyl Alcohol 70% Solution 3L		368.00
17	Ethyl Alcohol 70% Solution 1 Gallon		552.00
18	Isopropyl Alcohol 70% Solution 75mL		650.00
19	Isopropyl Alcohol 70% Solution 150mL		22.25
20	Isopropyl Alcohol 70% Solution 250mL		36.50
21	Isopropyl Alcohol 70% Solution 330mL		50.20
22	Isopropyl Alcohol 70% Solution 500mL (Flip top bottle)		82.50
23	Isopropyl Alcohol 70% Solution 500mL (Pump)		99.75
24	Isopropyl Alcohol 70% Solution 1L (Flip top bottle)		111.50
25	Isopropyl Alcohol 70% Solution 1L (Pump)		137.50
26	Isopropyl Alcohol 70% Solution 2L		193.80
27	Isopropyl Alcohol 70% Solution 3L		275.00
28	Isopropyl Alcohol 70% Solution 1 Gallon		412.50
29	Sterile Gloves 25 Pairs/Box (Size 6.5, 7, 7.5, 8)		607.00
30	Sterile Gloves Per Pair (Size 6.5, 7, 7.5, 8)		450.00
31	Cover All Gown (Hazmat)		21.00
32	Shoe Cover		1,200.00
33	Safety Goggles		10.50
34	Surgical cap (disposable, 100 pcs/pack)		180.00
35	Gown, Sterile Disposable		250.00
36	Gown, Non-sterile		350.00
37	Oxygen tanks, 5 lbs		250.00
38	Oxygen tanks, 15 lbs		3,400.00
39	Pulse oximeters, pedia		5,000.00
40	Pulse oximeters, adult		2,500.00
41	Infrared Non-Contact Thermometer (for the head)		2,000.00
			4,500.00
** Alcohol can be computed per volume (i.e for 5 Gallons Ethyl- Php 650 per gallon x 5 = Php 3,250.00)			
** Please be reminded to check or verify if the products are approved by the Food and Drug Administration (FDA) (as per FDA Advisory No. 2020-451-A)			
		PROCUREMENT PRICES	
		LOWEST	HIGHEST
38	Ventilators	800,000.00	3,200,000.00

上周热搜关键字 | 上周热搜类别 Top 20 Keywords | Top Category

- 排名不分先后

关键词	中文
Face Shield	防护面罩
Laptop	笔记型电脑
Face Mask	面罩
Dress	连衣裙
Curtain	窗帘
Ring Light	网红灯
Shoes	鞋子
Oversized Shirt	超大T恤
Bra	内衣
Headset	头戴耳机
Study Table	书桌
Wallpaper	壁纸
Poco X3	Poco X3
Shorts	短裤
Sandals	凉鞋
Crop Top	短衬衫
Tala By Kyla	Tala By Kyla
Sling Bag	斜肩包
Earphones	耳机
Facemask	面罩

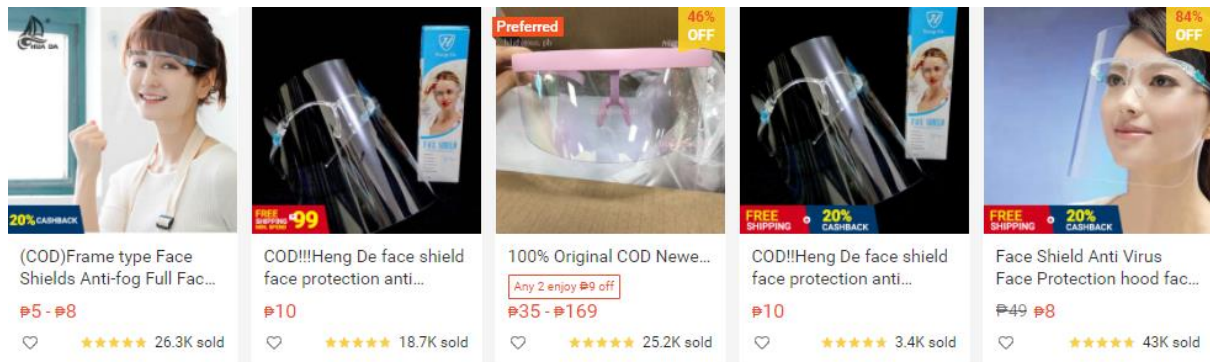
中文翻译	Top Category
手机配件	Mobile Accessories
男士服装	Men's Apparel
居家生活	Home & Living
笔记本与电脑	Laptops & Computers
健康与个人护理	Health & Personal Care
爱好与文具	Hobbies & Stationery
手机与配件	Mobiles & Gadgets
女士服装	Women's Apparel
婴儿与儿童	Babies & Kids
美妆与香水	Makeup & Fragrances

关键词产品分享

Top Keywords Products

Face Shield 面罩

- 目标价: ₱5 - ₱169



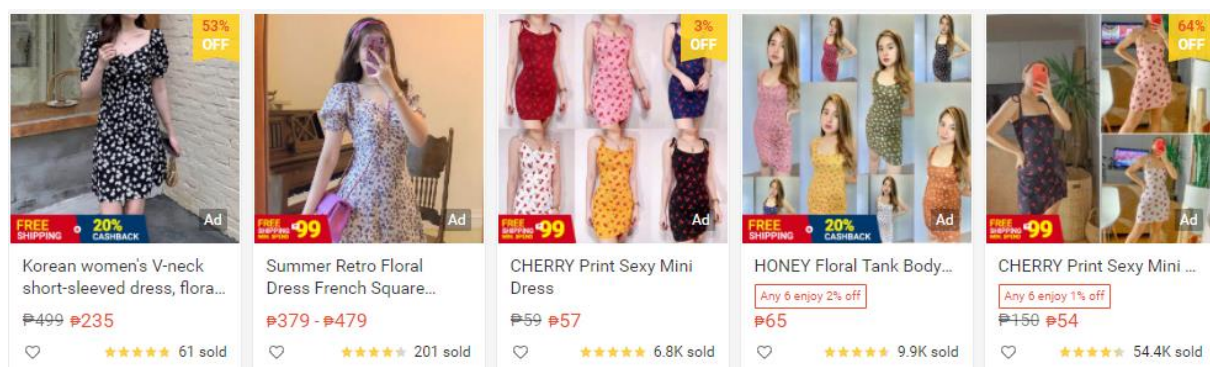
Face Mask 面罩

- 目标价: ₱5 - ₱64



Dress 连身裙

- 目标价: ₱54 - ₱479

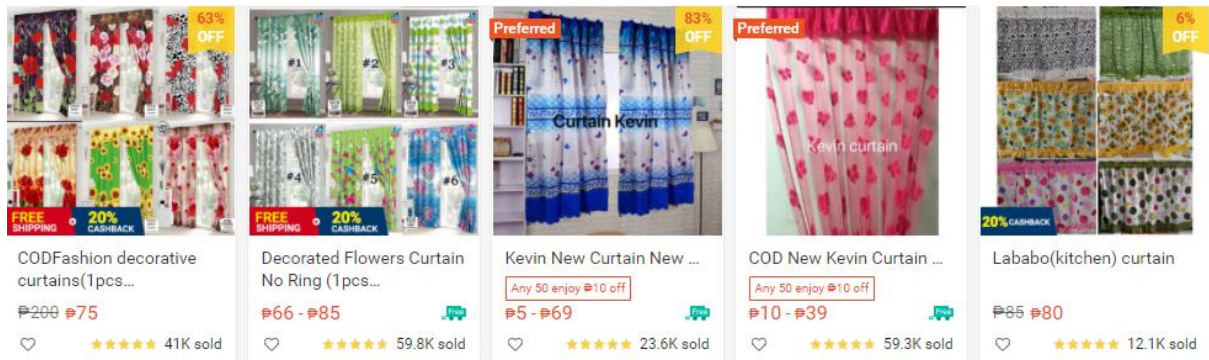


关键字产品分享

Top Keywords Products

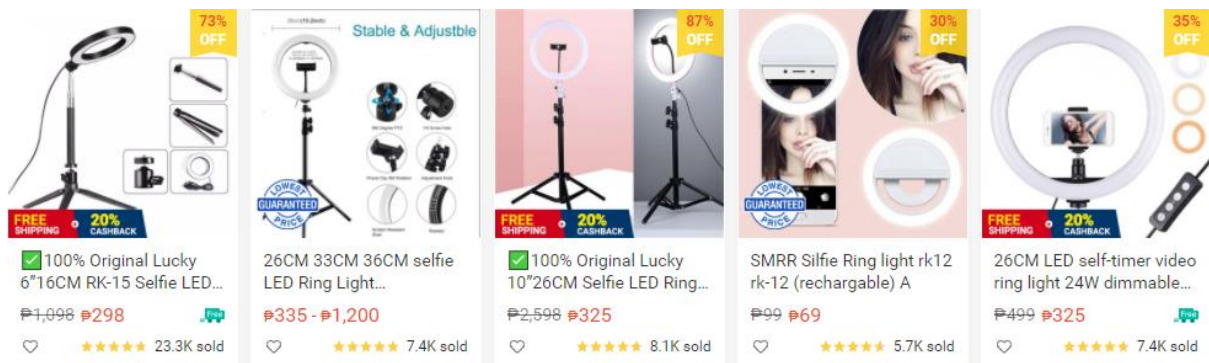
Curtain 窗帘

- 目标价: ₱5 - ₱85



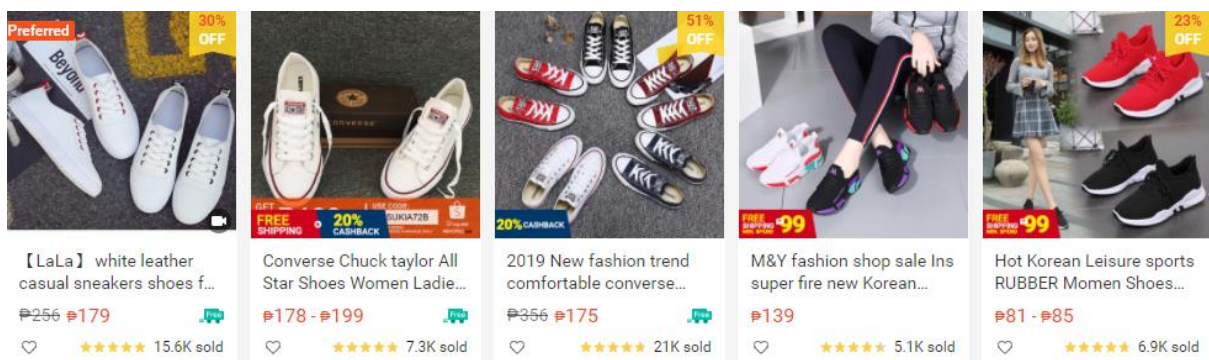
Ring Light 网红灯

- 目标价: ₱69 - ₱1200



Shoes 鞋子

- 目标价: ₱81 - ₱199

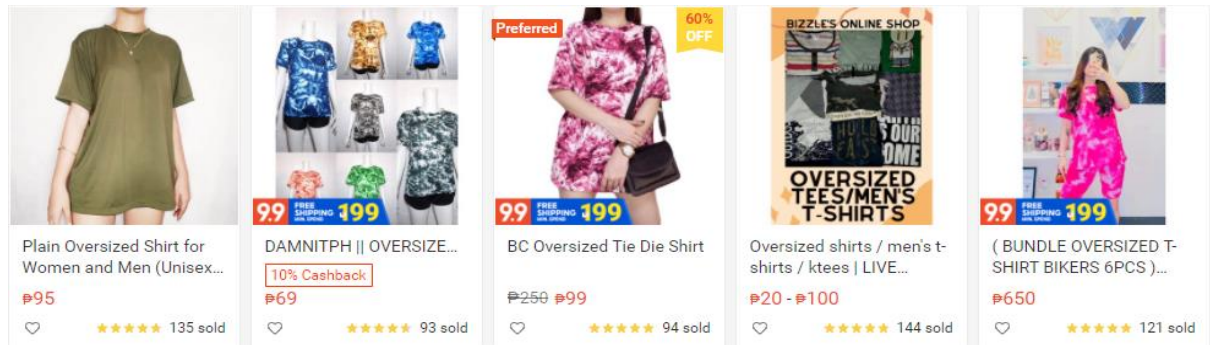


关键字产品分享

Top Keywords Products

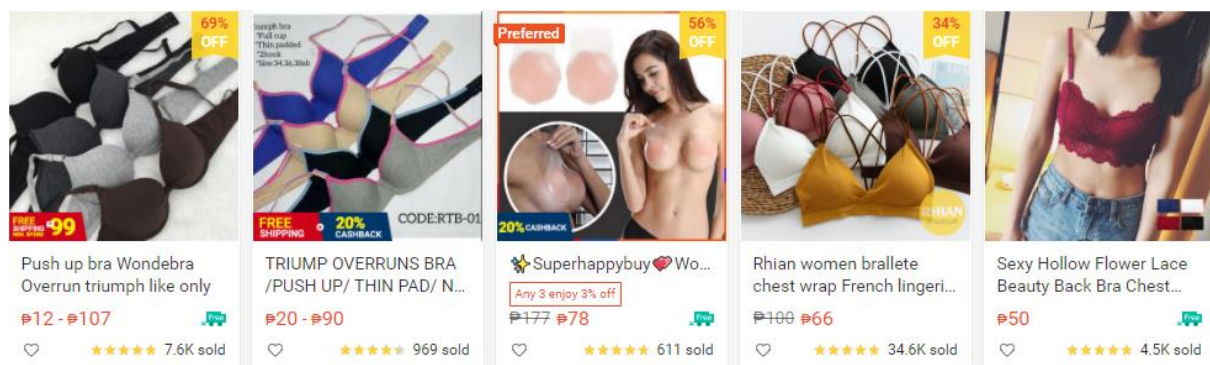
Oversized Shirt 超大衬衫

- 目标价: ₱20 - ₱650



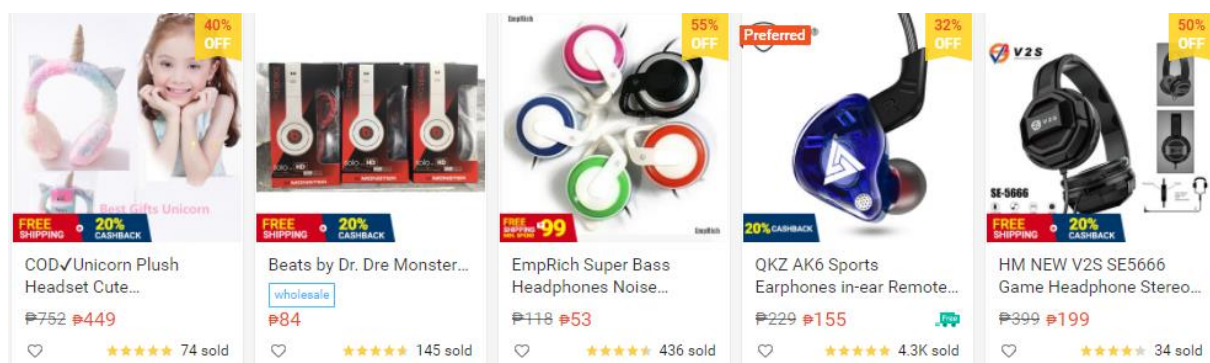
Bra 文胸

- 目标价: ₱12 - ₱90



Headset 头带耳机




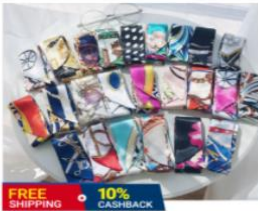




- 目标价: ₱53 - ₱449



热卖P9 产品







Top Peso 9 Products

9.9 当天售完产品

 <p>iPhone充电线</p>	 <p>酱料碟</p>	 <p>护手霜</p>	 <p>包包丝巾</p>
 <p>Micro + Type C 充电线</p>	 <p>棉质内裤</p>	 <p>眼膜</p>	 <p>面罩</p>

冷门P9 产品

Bottom Peso 9 Products

 <p>数字蜡烛</p>	 <p>儿童指甲贴</p>	 <p>钓鱼诱饵</p>	 <p>面膜</p>
 <p>口罩耳带挂钩</p>	 <p>壁钩</p>	 <p>围兜</p>	 <p>手机架</p>

跨境闪购热卖产品 CB CFS Top Products

Lifestyle

<p>防护面罩</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱8</p>	<p>壁纸</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱23</p>
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<p>玫瑰金数字气球</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱19</p>	<p>50 颗单色气球</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱48</p>	<p>防紫外线手臂套</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱79</p>
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Electronics

<p>马卡龙色系有线耳机</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱34</p>	<p>iPhone 防爆膜</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱7</p>	<p>Micro 充电线</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱142</p>
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<p>记忆卡</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱157</p>	<p>Realme 马卡龙壳</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱7</p>	<p>马卡龙色系蓝牙耳机</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱170</p>
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跨境闪购热卖产品 CB CFS Top Products

Health & Beauty

<p>纳米面部喷雾器 Fashion@Beauty</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱84</p>	<p>眼线笔 BEAUTY GLAZED</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱74</p>	<p>樱花精华液 LAIKOU</p>  <p>₱63</p>
<p>吸黑头粉刺器</p>  <p>9.9 FREE SHIPPING 10% CASHBACK</p> <p>₱301</p>	<p>维生素 C 精华液 BREYLEE</p>  <p>9.9 FREE SHIPPING 10% CASHBACK</p> <p>₱92</p>	<p>红外线额头温度计</p>  <p>Lowest price 5 pcs/order</p> <p>₱244</p>

TKB

<p>竹炭布尿布 + 尿垫</p>  <p>9.9 FREE SHIPPING 10% CASHBACK</p> <p>₱188</p>	<p>防护眼罩 Haikyuu!!</p>  <p>₱552</p>
<p>奶瓶奶嘴</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱16</p>	<p>儿童牙刷</p>  <p>FREE SHIPPING 10% CASHBACK</p> <p>₱16</p>

跨境闪购热卖产品 CB CFS Top Products

Fashion

<p>无缝隙内裤</p>  <p>FREE SHIPPING 10% CASHBACK</p>	<p>蕾丝内衣</p>  <p>FREE SHIPPING 10% CASHBACK</p>	<p>防辐射眼镜</p>  <p>FREE SHIPPING 10% CASHBACK</p>
<p>₱25</p>	<p>₱61</p>	<p>₱79</p>

<p>棉质内裤</p>  <p>FREE SHIPPING 10% CASHBACK</p>	<p>头带</p>  <p>FREE SHIPPING 10% CASHBACK</p>
<p>₱7</p>	<p>₱7</p>

本地闪购热卖产品 Local CFS Top Products

Health & Beauty

<p>三层口罩</p>  <p>With Box 50 pcs</p> <p>₱48</p>	<p>粉状唇膏</p>  <p>20% CASHBACK</p> <p>₱18</p>	<p>玉瘦脸器</p>  <p>FREE SHIPPING ₱99</p> <p>₱23</p>
<p>美白牙膏</p>  <p>Shopee X MINI FASHION</p> <p>FREE SHIPPING ₱99</p> <p>BUY IT NOW FOLLOW GET VOUCHER</p> <p>₱29</p>	<p>养身耳蜡</p>  <p>GET ₱100 OFF* USE CODE SSUKIMGHV 1200 MIN. SPEND. FIRST SHOPEE PURCHASE ONLY.</p> <p>FREE SHIPPING ₱99</p> <p>₱9</p>	<p>防护面罩</p>  <p>Safety face mask</p> <ul style="list-style-type: none"> Anti-spitting splash Anti-dust Anti-fogging <p>With box COD</p> <p>High transparent Adjustable holder</p> <p>Clear shield / Elastic band / Wide vision</p> <p>₱15</p>

TKB

<p>纸巾</p>  <p>₱9.9 FREE SHIPPING</p> <p>₱9</p>	<p>儿童袜</p>  <p>USA Quality</p> <p>FREE SHIPPING ₱99</p> <p>₱9</p>	<p>短袖长裤睡衣</p>  <p>Small Wonders Page</p> <p>FREE SHIPPING 10% CASHBACK</p> <p>₱57</p>
<p>湿纸巾</p>  <p>w/ Aloe Vera Extract</p> <p>Sold Out</p> <p>FREE SHIPPING ₱99</p> <p>₱26</p>	<p>可洗布尿布</p>  <p>Babys Adjustable Nappies Pants</p> <p>FREE SHIPPING 20% CASHBACK</p> <p>₱43</p>	<p>无袖连身裙</p>  <p>FREE SHIPPING ₱99</p> <p>₱47</p>

本地闪购热卖产品 Local CFS Top Products

Lifestyle

可折叠鞋盒  <p>FREE SHIPPING MAX SPEND 99</p>	超纤维毛巾  <p>FREE SHIPPING MAX SPEND 99</p>	LED 风扇+灯  <p>FREE SHIPPING MAX SPEND 99</p>
₱40	₱10	₱95

霓虹色彩笔  <p>FREE SHIPPING MAX SPEND 99</p>	一次性手套  <p>FREE SHIPPING MAX SPEND 99</p>	窗帘  <p>FREE SHIPPING 20% CASHBACK</p>
₱30	₱12	₱69

Fashion

无钢丝文胸  <p>FREE SHIPPING MAX SPEND 99</p>	运动裤  <p>FREE SHIPPING MAX SPEND 99</p>	短裤  <p>FREE SHIPPING 20% CASHBACK MEGHAN Dolphin Short</p>
₱35	₱73	₱43

无钢丝内衣  <p>FREE SHIPPING MAX SPEND 99</p>	长睡裤  <p>FREE SHIPPING MAX SPEND 99</p>	睡裙  <p>FREE SHIPPING MAX SPEND 99</p>
₱23	₱36	₱39

准则公告 Code Announcement

Removal of High Value Counterfeit Items

CB 卖家不能上传并需删除高价值仿冒品与情趣用品

例如：Gucci, LV, Nike, Michael Kors, Yves Saint Laurent, Chanel, Champion, Coach, Air Jordan

如果被发现，相关的产品会被：

- 1st: 删除产品

Announcement

**Removal of High Value Counterfeit Items
(Cross border Sellers)**

Due to logistics concerns, we will remove selected brands for high value counterfeit items for cross border sellers.

Specific Brands:
Gucci, Louis Vuitton, Nike, Michael Kors, Yves Saint Laurent
Chanel, Champion, Coach



BY RHONDADAVISDESIGNS

Reason Code:
Prohibited Listing
Action: Delete



GUCCI casual plus size T-shirt loose letter cotton tops
P485

2020-074 As of 07/01/2020

Updated Action & Reason Code

上传指南更改了一些条例，可参考图片中更新了的条例

- 网站/社交媒体链接/联系信息
- 图像不当的非成人玩具
- 图片不当的成人玩具

Announcement	
Previous Action & Reason Code	Updated Action & Reason Code
Action: 1st: Ban 2nd: Delete Reason Code: Watermark On Image	Action: 1st: Ban 2nd: Delete Reason Code: Website/Social Media Links/Contact Information in Listing
Action: 1st: Ban 2nd: Delete Reason Code: Website/Social Media Links	Action: 1st: Ban 2nd: Delete Reason Code: Non-adult toys with inappropriate images
Action: 1st: Ban 2nd: Delete Reason Code: Sexually Explicit Content In The Picture(S)	Action: 1st: Ban 2nd: Delete Reason Code: Adult toys with inappropriate images
Action: 1st: Ban 2nd: Delete Reason Code: Sexually Explicit Images In The Picture(S)	Action: 1st: Ban 2nd: Delete Reason Code: Photo Grabbed from Shopee Website

2020-079 - As of 07/06/2020

准则公告 Code Announcement

Additional Prohibited Item

CB 卖家不能上传任何对肯尼亚总统带有冒犯或侮辱性的产品如面具

- 1st: 停止销售（无惩罚）
- 2nd: 删除产品（相应惩罚）

Additional Prohibited Item
✕

Highly Offensive Listing for Kenya President

We will remove all Highly Offensive Listing for Kenya President and other merchandise such as mask on our platform under Prohibited Listing.

Reason Code: Prohibited Listing
Action: Delete




2020-093 As of 09/07/2020

电子烟及相关配件是禁止销售的产品

如果被发现，相关的产品会被：

- 1st: 停止销售（无惩罚）
- 2nd: 删除产品（相应惩罚）

E-Cigarettes and Accessories
(Crossborder)

As per Bureau of Customs the importing of **E - Cigarettes** and **Accessories** for **Crossborder** sellers is now considered as a prohibited listing.

Reason Code: Prohibited Listing
Action: Delete




准则公告

Code Announcement


CB 卖家不能上传任何跟朝鲜相关的产品，被发现会被平台禁止然后删除

Additional Prohibited Item


✕

North Korea's Politically Sensitive Items

We will remove all North Korea's politically sensitive items and merchandise on our platform under Prohibited Listing.



Reason Code: Prohibited Listing
Action: Delete



CB 卖家不能够出售枪支/玩具枪/枪支模型以及任何其他相关配件（例如子弹），会被平台禁止然后删除

Additional Prohibited Items

✕

Cross-border Toy Guns

All Cross-border sellers are prohibited to sell guns/toy guns/gun models and any other related accessories (such as bullets)

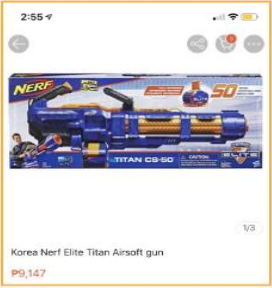
Reason Code: Prohibited Listing
Action: Delete



1/6 WW2 US Army M1 Carbine Gun Rifle Model Plastic Weapon Toys Fit 12" Figure
P499



Nerf N-Strike Elite Delta Trooper GT/OT (BRAND NEW) On HAND
P1,500



Korea Nerf Elite Titan Airsoft gun
P9,147

2020-059 - As of 05/07/2020

16

准则公告 Code Announcement

在菲律宾的特殊法律下，政府/警察/军队的制服和其他相关物品，例如徽章/勋章都禁止售卖
如果被发现，相关的产品会被：

1st: 停止销售（无惩罚）

2nd: 删除产品（相应惩罚）

Guidelines Reminder:



(Government, Police or Military uniforms and other related items such as badges, insignia etc.)

Reminding everyone that Government, Police or Military uniforms and other related items (such as badges, insignia, etc.) are part of our prohibited listing under special law of the Philippines.

Action: Delete
Reason Code: Prohibited Listing



As of 05/22/2020

Suspend-Delete Listing

依据菲律宾当地政策，移动信号增强器和对讲机的销售需要相关证书。

如果没有提供相关证书，相关的产品会被：

1st: 停止销售（无惩罚）

2nd: 删除产品（相应惩罚）

Mobile Signal Booster and Two-Way Radio
 (Insufficient Information Provided According To Local Regulations)

We will Suspend-Delete the listing under "Insufficient Information Provided According To Local Regulations" if the seller did not provide:

- **Certificate of Type Acceptance** for Radio Communications Equipment (RCE) for GSM/mobile signal boosters
- **NTC Accreditation Permit** for Traders (NTC Permit Number) for Two-way Radio

1st Action: Suspend
2nd Action: Delete

Reason Code: Insufficient Information Provided According To Local Regulations





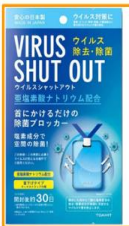
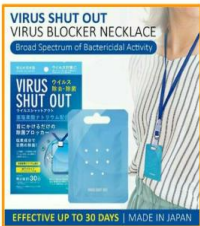




准则公告 Code Announcement

根据 FDA 的规定，禁止购买和使用具有误导性的降低 COVID-19 感染的风险的消毒剂/杀菌剂产品，产品无有效证据证明它有防病毒效果。

如果被发现，相关的产品会被：

- 1st: 停止销售（无惩罚）
- 2nd: 删除产品（相应惩罚）

Additional Prohibited Item 	Additional Prohibited Items 
<p style="text-align: center;">Virus Shut Out</p> <p>We will remove Virus Shut Out listings on our platform. The FDA warned us regarding this unregistered product with claims under Republic Act 9711.</p> <p>Reason Code: Prohibited Listing Action: Delete</p> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: right; font-size: small;">2020-061 - As of 05/16/2020</p>	<p style="text-align: center;">SDS Blocker</p> <p>Public health warning against the purchase and use of SDS Blocker product with misleading health claims that decrease the risk for Coronavirus Disease (COVID-19) infection. (FDA Advisory No. 2020-852)</p> <p>Reason Code: Prohibited Listing Action: Delete</p> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: right; font-size: small;">2020-064 - As of 05/26/2020</p>

N88 & N95 Masks

N88/N95 口罩的销售定价不得超过 DTI 规定的最高的原价（每件 N88 口罩建议售价为 PHP8, N95 口罩建议售价为 PHP105）。


如果卖家价格超过规定的原价，相关的产品会被：

- 1st: 停止销售（无惩罚）
- 2nd: 删除产品（相应惩罚）

[Profiteering]
(Additional Reason Code)


We received a request from DTI Undersecretary to remove N95 and N88 listings of sellers who don't comply with DTI's price ranges.

We will remove listings with price above maximum SRP:



N88 - PHP 8.00 per piece/mask
N95 - PHP 105.00 per piece/mask

Reason Code: Profiteering
Action: Ban > Delete



2020-012 As of 02/07/2020

准则公告 Code Announcement

Infringement

关于侵权的问题，卖家需要删掉没有经过品牌授权的产品。例如，Nike 和 Adidas 的假鞋以及假的内存卡等。涉及侵权的产品将先被禁止并且卖家需要在七天内进行删除。否则，七天后系统会自行删除并扣分。

[New Reason Code]
(Intellectual Property Rights Infringement - Use of Copyrighted Material)

Listings containing any breach of Intellectual Property Rights (IPR) without proper permission from IPR owners are not allowed. This reason code gives sellers the chance to replace/remove the copyrighted material.

Reason Code:
Intellectual Property Rights Infringement - Use of Copyrighted Material

Action:

1st: Ban
2nd: If seller removes copyrighted material, PASS.
If seller keeps copyrighted material, DELETE

Note: System deletion after 7 days if no changes are made

2020-016 As of 02/14/2020

Change of Action - Authenticity Issue (Official shop), Authenticity Issue (Preferred Seller), Sexually Explicit Images in the Picture(S)

Official shop 以及 preferred seller，出现假货时，如果卖家在七天内没有修改或删除假冒商品，会被自动删除。

含有色情图片的 listing，会给卖家替换图片的机会，如果没有修改，会被删除。

需要注意的是，CB 卖家是不允许卖成人用品的，所以主要针对内衣内裤，卖家需要把过于暴露的图片替换掉，否则会被删除

Change of Action
(From Delete to Ban-Delete)

Action for the Reason Codes below will be **changed**
from Delete
To
1st Action: **Ban**
2nd Action: **Delete**

No.	Reason Code	Remarks
1	Authenticity Issue - Official Shop	To give sellers time to delete or dispute suspicious counterfeit listings. With auto deletion after 7 days.
2	Authenticity Issue - Preferred Seller	
3	Sexually Explicit Images In The Picture(S)	To give sellers a chance to edit their category or replace their images to sell their product.

2020-021 - As of 03/02/2020

准则公告 Code Announcement

Additional Item for Profiteering

根据健康部门的规定，血氧仪的价格不得超过 P1000
价格高于 P1,000 的血氧仪被视为暴利，会被平台禁止然后删除

Announcement

Additional Item for Profiteering
Pulse Oximeters

Pulse Oximeter with the price higher than P1,000.00 is considered as Profiteering.
Issued by the Department of Health (DOH) as of March 23, 2020, on Price Freeze of Essential Emergency Medicines and Medical Devices due to the COVID-19 Health Event.



Reason Code: Profiteering
1st Action: Ban
2nd Action: Delete



2020-055 As of 04/17/2020

Additional Reason Codes

卖家需要保证图片与产品详情匹配，标签错误或包装不当的 listing，如果 CB 卖家没有删除或替换掉无关的图片，先被禁止再删除。

关于 Mall listing: 封面图片中的上图像或文本不能重叠，需要在正确的位置，且是完整的图片，不能是裁剪过的。如果违反了以上 mall listing，卖家会有两次机会修改，同样是先被禁止再删除

Announcement

Additional Reason Codes

Reason Code	Description	Action
Irrelevant Images	An image does not match with product listing detail. The seller needs to remove or replace the image to list item successfully. Type of Seller: CB, Normal, Preferred	1st Action: Ban 2nd Action: Delete
Graphics concerns in Cover Image (Mall)	Graphics/texts are overlapping/not in correct location/cropped on the product in the cover image.	1st Action: Ban 2nd Action: Ban 3rd Action: Delete
First 3 images must be the actual product (Mall)	Cover image must be the product only. 2nd and 3rd images must contain the actual product.	1st Action: Ban 2nd Action: Ban 3rd Action: Delete

2020-049 As of 04/06/2020

Additional Reason Codes

Reason Code	Description	Action
Specific Brand - Prohibited Listing	Listings which are prohibited based on general listing guidelines. (Such as FDA Warning, Specific Brands under Prohibited Listing) Please check the Prohibited Listing for more details: https://seller.shopee.ph/edu/article/698	Delete
Mislabelled Goods or Improper Packaging	Listing has improper packaging or no label in the product stated. Please upload at least three actual product images.	1st Action: Ban 2nd Action: Delete

2020-079 - As of 07/06/2020

Prohibited listing – Product name, description, image & variation to be in English

Listing 允许使用菲律宾语, 但是 Product Name, Description, Image and Variation 必须是英语。视频、variation image 与其其他图片也推荐使用英语。

其中 cover image 只能包含英语, 如果有任何外语字/汉字, listing 会被平台禁止并删除。

Announcement

[Allowing Filipino Words]
(Product name, description, image and variation should be in English)

Filipino words for listings are now **allowed**.
For better search engine results and category recommendations we still prefer English language.

For your reference regarding the reason code Product name, description, image and variation should be in English

Cover Image - We will Suspend/Delete the listing if the cover image of the product contains ANY other Foreign/Chinese characters.

Other images - If contains Foreign/Chinese characters, we will be passive.
We will PASS the listing if the cover image, title, description and variation do not have Foreign/Chinese characters.

Videos and variation images will also be counted as "other images"

Clarification - If the physical product has a foreign/chinese character, we are passive.

2020-064 As of 05/21/2020

1. 菲律宾常见手机型号分享

1. Redmi Note 7
2. Redmi 7
3. Realme 3
4. Pocophone
5. Honor 10 Lite
6. Huawei Y6 Pro
7. Huawei Y7 Pro

2. 菲律宾常见汽车摩托车型号分

摩托车

1. Yamaha NMAX
2. Yamaha Sniper 150 MXi
3. Yamaha Mio i 125
4. Honda CLICK 125i
5. Suzuki Raider R150
6. Yamaha Mio Soul i 125
7. Yamaha YZF – R6
8. Yamaha Mio
9. Yamaha Mio Sporty
10. Yamaha Mio Aerox 155

汽车

1. Toyota Vios
2. Mitsubishi Mirage
3. Toyota Innova
4. Toyota Fortuner
5. Toyota Wigo
6. Mitsubishi Montero
7. Toyota Hilux
8. Nissan Navara
9. Mitsubishi Xpander
10. Toyota Hi-ace

3. P199 免运活动 (FSS199)

菲律宾 P199 免运活动已开始接受报名。活动周期是每月 16 号到下个月 15 号。参加活动的店铺产品将获得 P199 免运（正常是 P500 免运）。活动期间所有订单需支付额外 5% 的佣金（取消和退货的订单除外）。

若您对活动感兴趣，请咨询客户经理报名参加。