



# 印尼市场周报

19/10/2020

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## 1. 公告栏与常用链接

### 【全新】Shopee [公告栏](#)

(PMO卖家管理公告, 包含: 物流渠道补贴与其他重要通知)

### 小语种客服[公告栏](#) 2019(印/泰/越)

(内容包含: 产品描述相关问题, 聊聊回复模板, 等等)

### Shopee [在线学习](#)

(如何使用Shopee平台功能)



## 2. 推荐商品 -类目: Sports & Outdoors

**Description:** Consumers are looking for biking lights, glow-in-the-dark fishing baits and exercise balls to exercise at home.

**说明：** 消费者正在寻找自行车灯，夜光诱饵和健身球在家中锻炼。





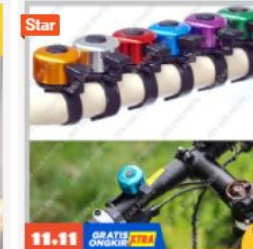
**Opportunity for CB:** Sellers can sell bike lights that are below Rp 9998, and sell a greater variety of fishing and gyming equipment.

**机会点：** 卖家可以出售低于Rp 9998 的自行车灯，和出售更多种类的钓鱼和健身器材。

为您推荐以下热卖产品：



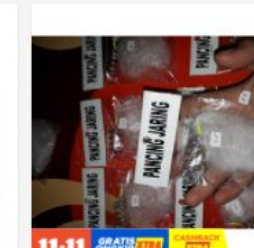

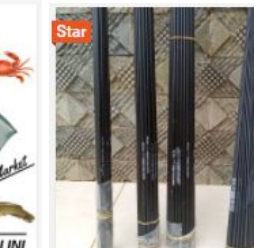
**Subcategory:** [Bike \(自行车\)](#)

**热卖产品:** 自行车防水灯，防滑手套，自行车头盔，自行车座套

 <p><b>Kirim dari Sidoarjo</b></p> <p>Lampu Belakang Sepeda ...</p> <p>Grosir Rp9.998</p> <p>1RB+ Terjual/ ... KAB. SIDOARJO</p>	 <p>50% OFF</p> <p>Sarung Tangan gel seten...</p> <p>Pilih 5, diskon Rp500 Rp68.400 Rp34.198</p> <p>1RB+ Terjual/ ... Luar Negeri</p>	 <p>14% OFF</p> <p>Helm Sepeda Dewasa Gunung Balap Unisex...</p> <p>Rp44.550 - Rp89.100</p> <p>1RB+ Terjual/ ... KOTA SURABAYA</p>	 <p>52% OFF</p> <p>Cod-saku Cover Sadel Sepeda Gunung MTB 3D...</p> <p>Rp15.960 - Rp16.872</p> <p>1RB+ Terjual/ ... Luar Negeri</p>	 <p>PROMO Bel Sepeda Kecil...</p> <p>Grosir Rp4.400</p> <p>1RB+ Terjual/ ... KOTA JAKARTA BARAT</p>
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**Subcategory:** [Fishing Equipment \(钓鱼用具\)](#)

**热卖产品:** 鱼饵，钓竿，伞式鱼陷阱，捕鱼网

 <p>64% OFF</p> <p>Shengyao 1Pcs New Sinking Minnow Umpan...</p> <p>Rp26.220 Rp9.462</p> <p>868 Terjual/ B... Luar Negeri</p>	 <p>Umpan Pancing Cumi Se...</p> <p>Grosir Rp2.800</p> <p>1RB+ Terjual/ ... KOTA JAKARTA UTARA</p>	 <p>pancing jaring / bom net ...</p> <p>Grosir Rp6.500</p> <p>700 Terjual/ B... KAB. KARANGANYAR</p>	 <p>Jaring Perangkap Ikan Bubu Payung Alat Pancing...</p> <p>Rp29.000</p> <p>554 Terjual/ B... KAB. PURWAKARTA</p>	 <p>Joran karbon setet (sudah bubuk) warna tinggal...</p> <p>Rp21.000 - Rp67.500</p> <p>729 Terjual/ B... KAB. CIAMIS</p>
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Subcategory: [Gym & Fitness \(健身房和健身\)](#)

热卖产品：哑铃，健身球，跳绳，坐起工具

 <p>11.11 <b>GRATIS ONGKIR</b> <b>AKSES</b> <b>DISKON 10%</b></p> <p>Barbel Dumbbell Dumbel Plastik Winstar 2 Kg</p> <p>Rp22.000 </p> <p>♥ ★★★★★ 3,6RB Terjual KOTA JAKARTA UTARA</p>	 <p>speeds <b>28% OFF</b></p> <p>55CM 65CM 75CM</p> <p>Gedara Olahraga</p> <p>Bonus pompa</p> <p>Free!</p> <p>Gymball Unistar Speeds 55, 65, 75 cm / Bola Gym ...</p> <p>Rp75.000 <del>Rp54.280</del> </p> <p>♥ ★★★★★ 3,3RB Terjual KOTA JAKARTA BARAT</p>	 <p>Star <b>Gym Ball</b> <b>1% OFF</b></p> <p>GRATIS ONGKIR <b>AKSES</b> <b>DISKON 10%</b></p> <p>Gymball fitness/Bola yoga alat olahraga Gym ball...</p> <p>Rp54.450 - Rp64.350 </p> <p>♥ ★★★★★ 2RB Terjual KOTA SURABAYA</p>	 <p>Star <b>4</b> <b>21% OFF</b></p> <p>GRATIS ONGKIR <b>AKSES</b> <b>DISKON 10%</b></p> <p>Skipping Lompat Tali Kansen Loncat Tali Digita...</p> <p>Rp7.900 - Rp15.840 </p> <p>♥ ★★★★★ 2,7RB Terjual KOTA SURABAYA</p>	 <p>Star <b>SIT UP STAND</b></p> <p>GRATIS ONGKIR <b>AKSES</b> <b>DISKON 10%</b></p> <p>Alat Sit Up Stand Alat Bantu Holder Penahan...</p> <p>Rp49.000 </p> <p>♥ ★★★★★ 1,4RB Terjual KOTA SURABAYA</p>
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### 3. 印尼市场本周热搜产品

\*SKU ranking have been randomized

main_category	sub_category	item_name	item_price	link	Chinese
Stationery & Books	Books	Washable Kn95 mask with breathing valve (suitable for general adult civilian use)	3290	<a href="https://shopee.co.id/sss-i.170331051.3352469422">https://shopee.co.id/sss-i.170331051.3352469422</a>	水洗口罩Kn95呼吸阀 (适用于一般成人民用)
Stationery & Books	Books & Papers	45Pcs Stiker Desain Kawaii Lucu untuk Scrapbook / Jurnal / Diary	5301	<a href="https://shopee.co.id/sss-i.171638508.2726663254">https://shopee.co.id/sss-i.171638508.2726663254</a>	贴纸45pcs可爱卡哇伊设计剪贴簿/杂志/日记
Fashion Accessories	Glasses	Kacamata Hitam Bahan Plastik Aneka Variasi untuk Pria dan Wanita	10649	<a href="https://shopee.co.id/sss-i.118977455.2160616855">https://shopee.co.id/sss-i.118977455.2160616855</a>	眼镜黑色材质造型艺术, 变异男女
Fashion Accessories	Glasses	[Bayar di Tempat]Korean Trendy Gata Bulat Kacamata Hitam Wanita/Pria Sunglasses Anti UV400	11399	<a href="https://shopee.co.id/sss-i.476784872.044686088">https://shopee.co.id/sss-i.476784872.044686088</a>	[收费代替]韩国时尚加塔圆形墨镜女/男太阳镜抗UV400
Fashion Accessories	Glasses	Kacamata Lensa Photocromic Anti Blue Ray Radiasi Wanita Korea Besi Frame Kacamata Komputer Anti Silau 2 in 1 Potocromic Fotocromik Fashion Anti Sinar Matahari UV400 Kaca Mata Hitam	54492	<a href="https://shopee.co.id/sss-i.708413634.818176571">https://shopee.co.id/sss-i.708413634.818176571</a>	Photocromic眼镜镜片防蓝光辐射韩版女装铁框眼镜计算机防眩2在1 Potocromic Fotocromik 时尚防UV400太阳眼镜黑色
Fashion Accessories	Glasses	Kacamata Anti Radiasi Bahan Plastik Aneka Warna untuk Unisex	4999	<a href="https://shopee.co.id/sss-i.118977455.2160589992">https://shopee.co.id/sss-i.118977455.2160589992</a>	反辐射玻璃plastik材料杂色对于中性
Stationery & Books	Books	KN95 Disposable Masker with Breathing Valve Dustproof and Breathable Protective Mask Five-layer Filter Mask	3590	<a href="https://shopee.co.id/sss-i.122152958.6342711738">https://shopee.co.id/sss-i.122152958.6342711738</a>	Kn95一次性掩蔽随着呼吸阀防尘透气防护口罩 五层过滤掩模
Mobile & Accessories	Casing & Covers	Case OPPO A5 A9 2020 A5s A7 A3s A31 A52 A92 A12 Realme C1 9 Colors Upgrated 2nd Skin Feel Candy Color Soft Bumper Full Hard Matte Cover	18690	<a href="https://shopee.co.id/sss-i.469567726.541939076">https://shopee.co.id/sss-i.469567726.541939076</a>	案例OPPO的A5 A9 2020 A5S A7 A3S A31 A52 A92 A12 Realme C1 9种颜色Upgrated第2层皮肤感觉糖果色软保险杠全硬磨砂封面
Fashion Accessories	Glasses	Kacamata Hitam Round Metal Sunglasses Steampunk Men Women Fashion Retro Vintage Sun Glasses	11399	<a href="https://shopee.co.id/sss-i.476784871.122431488">https://shopee.co.id/sss-i.476784871.122431488</a>	Kacamata Hitam的圆形金属太阳镜蒸汽朋克男装女装时尚复古复古太阳镜
Fashion Accessories	Glasses	Kacamata Uv400 Gaya Vintage Bentuk Bulat Untuk Wanita	3000	<a href="https://shopee.co.id/sss-i.74299062">https://shopee.co.id/sss-i.74299062</a>	奥克利UV400复古风格的圆形形状女性

s				<a href="https://shopee.co.id/sss-i.6034981837">.6034981837</a>	
Fashion Accessories	Glasses	Kacamata Hitam Bahan Plastik Aneka Variasi untuk Pria dan Wanita	7249	<a href="https://shopee.co.id/sss-i.118977455.2870098247">https://shopee.co.id/sss-i.118977455.2870098247</a>	眼镜黑色材质造型艺术, 变异男女
Fashion Accessories	Glasses	【Bayar di Tempat】 COD Kacamata Hitam Frame Metal Kecil Gaya Vintage untuk Wanita	11942	<a href="https://shopee.co.id/sss-i.47678487.1116366536">https://shopee.co.id/sss-i.47678487.1116366536</a>	【】 鳕鱼粮在框架太阳镜小金属风格的复古欲女
Fashion Accessories	Glasses	Kacamata lensa photocromic anti radiasi wanita pria kacamata komputer Anti Silau fotocromic	61000	<a href="https://shopee.co.id/sss-i.129668452.6545710058">https://shopee.co.id/sss-i.129668452.6545710058</a>	反辐射Photocromic眼镜镜片女装男装电脑眼镜防眩光Fotocromic
Fashion Accessories	Glasses	Kacamata Myopia Bingkai Logam Aneka Warna untuk Pria Wanita	6999	<a href="https://shopee.co.id/sss-i.118977455.1916966431">https://shopee.co.id/sss-i.118977455.1916966431</a>	近视眼镜框部金属杂色男士女士
Beauty & Care	Face Cosmetics	New Mushroom Head Make up Air Cushion Moisturizing Foundation Air-permeable Natural Brightening Makeup BB Cream	56909	<a href="https://shopee.co.id/sss-i.287946060.7244010508">https://shopee.co.id/sss-i.287946060.7244010508</a>	新的蘑菇头弥补气垫保湿基金会的透气的天然美白化妆BB霜
Fashion Accessories	Glasses	[Bayar Di Tempat]Kacamata Baca Frame Metal Gaya Retro untuk Pria / Wanita	8834	<a href="https://shopee.co.id/sss-i.47678487.1116700606">https://shopee.co.id/sss-i.47678487.1116700606</a>	[收费在分]老花镜金属框架复古风格的男士/女士
Fashion Accessories	Glasses	[Bayar di Tempat] Korean Fashion Bulat Mata Kucing Kacamata Hitam Wanita/Pria Sunglasses	8998	<a href="https://shopee.co.id/sss-i.47678487.2192597894">https://shopee.co.id/sss-i.47678487.2192597894</a>	[收费代替]韩版时尚圆形猫眼太阳镜女士/男士太阳镜
Mobile & Accessories	Casing & Covers	Case Vivo Y12 Y30 Y50 Y30i Y15 Y17 Y11 Realme 5 C3 5i 5s Oppo A53 2020 F9 F9pro A91 Reno 3 Upgrated 9 Colors 2nd Skin Feel Candy Color Soft Bumper Full Hard Matte Cover	18696	<a href="https://shopee.co.id/sss-i.46956772.7041939542">https://shopee.co.id/sss-i.46956772.7041939542</a>	案例体内Y12 Y30 Y50 Y15 Y30i Y17 Y11 Realme 5 C3 5i 5S OPPO的A53 2020 F9 F9Pro A91里诺3 Upgrated 9种颜色第2层皮肤感觉糖果色软保险杠全硬磨砂封面
Fashion Accessories	Glasses	✨ Bayar di Tempat ✨ Kacamata Hitam 2018 Korean Ulzzang Triangle Vintage Cat Eye Sunglasses Women Men	11999	<a href="https://shopee.co.id/sss-i.47678487.1114242058">https://shopee.co.id/sss-i.47678487.1114242058</a>	✨ Bayar2018年韩国 Tempat ✨ KacamataUlzzang黑三角复古猫眼太阳镜女装男装
Fashion Accessories	Glasses	【Bayar di Tempat】 INS Fashion Square Besi Frame Wanita Kacamata Hitam Women Sunglasses	28442	<a href="https://shopee.co.id/sss-i.47678487.6403703999">https://shopee.co.id/sss-i.47678487.6403703999</a>	【收费代替宏时尚女装广场金属镜框的太阳镜妇女太阳镜