



新加坡 counterfeit listing 整改

新加坡站点将会对 counterfeit listing 进行更严格的规范，即日起将给卖家预留两周时间对店铺 listing 进行整改，产品标题/描述/brand attribute 均不能出现品牌名称。本周开始 content team 将会冻结不符合规定的产品，重复上架 counterfeit 产品将会得到罚分。

新加坡 Cash Back

Cashback 报名截止日期为每周四。每周日将开放 cashback FD Sunday，在项目中的商家可以参与后台报名。现在每个 CFS 时间段将会定量开放 0.99 新币，3.99 新币，5.99 新币 CFS, 只开放给 Cashback 卖家。请卖家继续报名。

新加坡 6.6 - 7.7 促销互动

新加坡促销互动 6.6 - 7.7 的产品清单，被选中的产品将会有机会在活动期间被平台 Feature. 我们会与被选中的卖家们沟通.

上周关键词汇总（根据搜索热度排序，同时搜索次数>100）：

(Top 30 Keywords)

ranking	keyword	category	subcategory
1	mask	N.A.	N.A.
2	grabfood	N.A.	N.A.
3	iphone case	N.A.	N.A.
4	foodpanda	N.A.	N.A.
5	durian	N.A.	N.A.
6	tops women	N.A.	N.A.
7	face mask	N.A.	N.A.
8	grab	N.A.	N.A.
9	kids mask	N.A.	N.A.
10	nintendo switch	N.A.	N.A.
11	muji	N.A.	N.A.
12	xiaomi	N.A.	N.A.
13	airpods case	N.A.	N.A.
14	laptop	N.A.	N.A.
15	wireless earphone	N.A.	N.A.
16	innisfree	N.A.	N.A.
17	yoga mat	N.A.	N.A.
18	airpods	N.A.	N.A.
19	bra	N.A.	N.A.
20	face shield	N.A.	N.A.
21	reusable mask	N.A.	N.A.
22	baking tools	N.A.	N.A.
23	foldable table	N.A.	N.A.
24	air fryer	N.A.	N.A.
25	women's dress	N.A.	N.A.
26	office chair	N.A.	N.A.
27	surgical mask	N.A.	N.A.
28	airpods pro	N.A.	N.A.
29	iphone 11 case	N.A.	N.A.
30	laptop stand	N.A.	N.A.

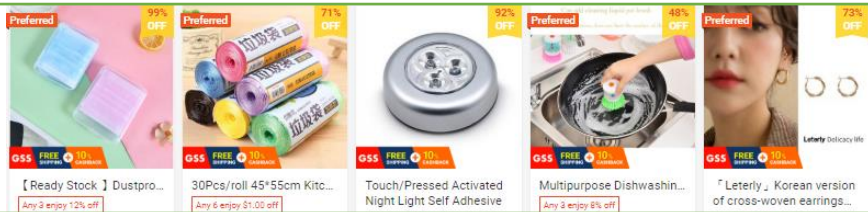
上周秒杀热卖分享(CB \$0.99)



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99



0.99 0.99 0.99 0.99 0.99

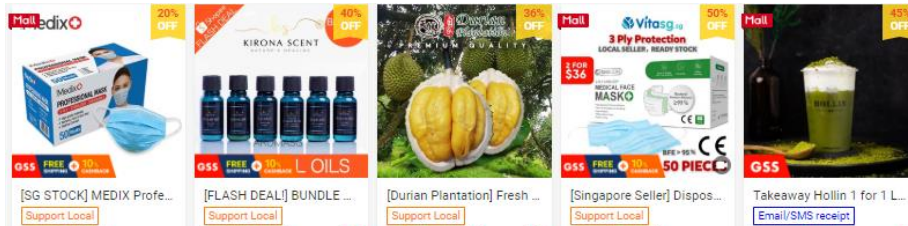


0.99 0.99 0.99 0.99 0.99

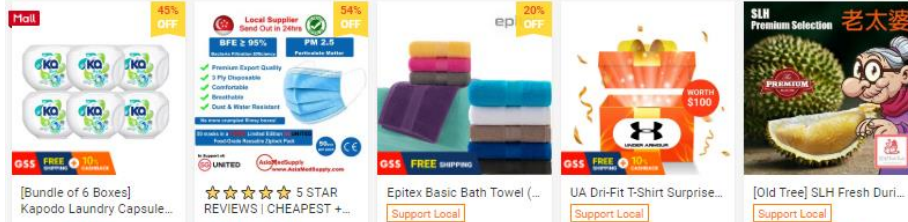
上周秒杀热卖分享(CB)

<p>70% OFF Preferred GSS FREE shipping + 10% cashback 嗨吃家酸辣粉 Hai Chi Ji... See Shipping</p>	<p>35% OFF Preferred GSS FREE shipping + 10% cashback Waist Acupuncture Mass...</p>	<p>61% OFF Preferred GSS FREE shipping + 10% cashback Women's Seamless Yoga...</p>	<p>77% OFF GSS FREE shipping + 10% cashback 3 Ply 50pcs/Box 3 Ply Breathable Anti-Fog...</p>	<p>11% OFF GSS FREE shipping + 10% cashback balsang Made in Korea Balsang Air Fryer Silicone Pot (Reusable Air Fryer...)</p>
12.29	9.45	1.79	7.20	21.94
<p>34% OFF Preferred and big ready stock GSS FREE shipping + 10% cashback [READY STOCK]6pcs Stretchable Silicone Lids...</p>	<p>46% OFF Preferred GSS FREE shipping + 10% cashback Ice Silk Sports Yoga Vest ... Any 5 enjoy 10% off</p>	<p>16% OFF Preferred GSS FREE shipping + 10% cashback Kitchen Cans Opener Pro... Any 4 enjoy 6% off</p>	<p>86% OFF Preferred GSS 10% cashback 【 Ready Stock 】 10Pcs ... Add-on Deal</p>	<p>43% OFF Preferred GSS FREE shipping + 10% cashback 10/20PCS Breathable Fa... Add-on Deal</p>
3.00	2.80	3.90	2.02	4.64
<p>55% OFF Preferred GSS FREE shipping + 10% cashback 3A Magnetic USB Cables ... Any 2 enjoy 2% off</p>	<p>58% OFF Preferred GSS 10% cashback Japan Seamless Bra</p>	<p>62% OFF Preferred GSS FREE shipping + 10% cashback [Ready Stock]50PCS Face-Mask Disposable Anti...</p>	<p>70% OFF Preferred GSS 10% cashback 12 Colors Metallic Marker Pens DIY Craft...</p>	<p>32% OFF Mail PK GSS FREE shipping + 10% cashback TOPK cable Organizer Wi... Any 2 enjoy 10% off</p>
1.57	2.99	8.90	6.38	1.77
<p>54% OFF GSS FREE shipping + 10% cashback 【2020 new】Cartoon Printing Portable Storage...</p>	<p>51% OFF Mail GSS 10% cashback UNLIMON 5pcs Seamless... Any 2 enjoy 15% off</p>	<p>50% OFF Mail GSS FREE shipping 6IXTY8IGHT Lace Bralette BR03874 S9</p>	<p>73% OFF Preferred GSS FREE shipping + 10% cashback 4 Pcs Japan 3D Honeyco... Any 6 enjoy \$1.00 off</p>	<p>70% OFF Preferred GSS FREE shipping [Mix En Scene] Hello Bubble Foam Color Hair...</p>
1.85	6.99	6.70	5.35	7.62
<p>48% OFF Preferred GSS FREE shipping + 10% cashback Portable Mini Heat Sealin... Any 2 enjoy 8% off</p>	<p>43% OFF Mail GSS FREE shipping + 10% cashback QCY M1C Wireless Sports Earphones Dual In-ear...</p>	<p>62% OFF Mail GSS FREE shipping + 10% cashback Original Inpods 12 Airpods TWS Wireless Earphone...</p>	<p>49% OFF GSS FREE shipping New Mini Mask Storage Box Small Items Earrings...</p>	<p>29% OFF GSS FREE shipping + 10% cashback Bjjax 3 layers net Electric Fly Mosquito Swatter Bu...</p>
1.90	3.99	8.99	0.95	3.90
<p>52% OFF Mail GSS FREE shipping + 10% cashback TOPK AN20 3 In 1 USB C... Free Gift</p>	<p>45% OFF GSS FREE shipping + 10% cashback 1 Pair Adhesive Reusable Nipple Covers Bra Pads...</p>	<p>GSS FREE shipping + 10% cashback Original TY Brand Paw Pa...</p>	<p>52% OFF Preferred GSS FREE shipping + 10% cashback 5A Fast Charging Cable ... Any 2 enjoy 2% off</p>	<p>60% OFF Mail GSS 10% cashback GIORDANO MEN Waistband with drawstrin...</p>
1.74	0.89	4.24	1.99	12.90

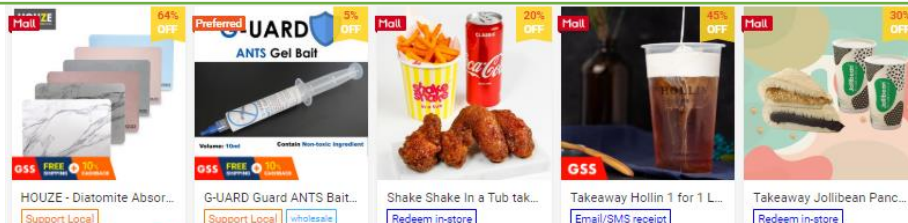
上周秒杀热卖分享(本地)



16.00 9.40 51.39 17.50 5.49



32.57 13.43 6.99 39.00 32.85



12.90 9.38 5.00 5.66 4.25



99.00 39.90 20.15 43.90 17.90



8.88 3.90 5.72 24.40 19.33



9.90 9.49 16.90 13.50 15.42

上周全品类热卖分享:

Automotive: <https://shopee.sg/collections/150959/>

Beauty: <https://shopee.sg/collections/150956/>

Camera: <https://shopee.sg/collections/150952/>

Collectible: <https://shopee.sg/collections/150944/>

Computer: <https://shopee.sg/collections/150946/>

Home Appliance: <https://shopee.sg/collections/150949/>

Men Clothes: <https://shopee.sg/collections/150942/>

Men Shoes: <https://shopee.sg/collections/150965/>

Men Bags: <https://shopee.sg/collections/150966/>

Non-clothes Fashion: <https://shopee.sg/collections/150939/>

Pets: <https://shopee.sg/collections/126039/>

Sports & Outdoors: <https://shopee.sg/collections/150958/>

Toys, Kids & Babies: <https://shopee.sg/collections/126037/>

Video Games: <https://shopee.sg/collections/72230/>

\$1 CFS Best Sellers: <https://shopee.sg/collections/204801/>