



### 新加坡 counterfeit listing 整改

新加坡站点将会对 counterfeit listing 进行更严格的规范，即日起将给卖家预留两周时间对店铺 listing 进行整改，产品标题/描述/brand attribute 均不能出现品牌名称。本周开始 content team 将会冻结不符合规定的产品，重复上架 counterfeit 产品将会得到罚分。

### 新加坡 Cash Back

Cashback 报名截止日期为每周四。每周日将开放 cashback FD Sunday，在项目中的商家可以参与后台报名。现在每个 CFS 时间段将会定量开放 0.99 新币，3.99 新币，5.99 新币 CFS, 只开放给 Cashback 卖家。请卖家继续报名。

### 新加坡 Cash Back Free Trial

从 05/30/2020 – 06/12/2020 被选到的 ICB 卖家便可免费试用 Cashback。免费试用期过后将需要付费。

### 新加坡 6.6 – 7.7 促销互动

新加坡促销互动 6.6 – 7.7 的产品清单，被选中的产品将会有机会在活动期间被平台 Feature。我们会与被选中的卖家们沟通。

上周关键词汇总（根据搜索热度排序，同时搜索次数>100）：

(Top 30 Keywords)

ranking	keyword	category	subcategory
1	face shield	N.A.	N.A.
2	mask	N.A.	N.A.
3	muji	N.A.	N.A.
4	iphone case	N.A.	N.A.
5	airpods case	N.A.	N.A.
6	grabfood	N.A.	N.A.
7	tops women	N.A.	N.A.
8	foodpanda	N.A.	N.A.
9	yoga mat	N.A.	N.A.
10	kids mask	N.A.	N.A.
11	face mask	N.A.	N.A.
12	nintendo switch	N.A.	N.A.
13	baking tools	N.A.	N.A.
14	laptop	N.A.	N.A.
15	grab	N.A.	N.A.
16	xiaomi	N.A.	N.A.
17	wireless earphone	N.A.	N.A.
18	innisfree	N.A.	N.A.
19	fan	N.A.	N.A.
20	surgical mask	N.A.	N.A.
21	adult toy	N.A.	N.A.
22	face shield kids	N.A.	N.A.
23	air fryer	N.A.	N.A.
24	adidas shoes	N.A.	N.A.
25	blender	N.A.	N.A.
26	bra	N.A.	N.A.
27	office chair	N.A.	N.A.
28	bedsheet	N.A.	N.A.
29	the ordinary	N.A.	N.A.
30	led light	N.A.	N.A.

上周秒杀热卖分享(CB \$0.99)







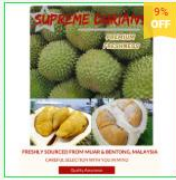























 <p>Epidemic prevention isol... Addison Dsai</p>	 <p>Mid waist small daisy briefs women's ice silk...</p>	 <p>Portable Disposable Face Masks Container...</p>	 <p>Mini iPhone X 7 8 Adapter Lightning Splitter Audio...</p>	 <p>New Cartoon Paw Patrol ... Any 5 enjoy 3% off</p>
0.99	0.99	0.99	0.99	0.99
 <p>Webcam Cover Ultra-Thin Slide Privacy Protector...</p>	 <p>Simple Women Geometric Semicircle Hollow Marble...</p>	 <p>USB Type C Cable 5A Fas... Any 3 enjoy 3% off</p>	 <p>Touch Activated LED Night Light</p>	 <p>Aloe Vera Lipstick Color Mood Changing Lip Stick...</p>
0.99	0.99	0.99	0.99	0.99
 <p>Soft Cute Cat Ears Hairba... Any 2 enjoy 2% off</p>	 <p>New Eyebrow Clip Acne Needle Combination Set...</p>	 <p>Sexy Lingerie Girl Soft Lace Panties Ice Silk...</p>	 <p>Summer Suntan Ice Silk Fabric Anti Dust Mouth...</p>	 <p>Women's Seamless Ice Silk Panties</p>
0.99	0.99	0.99	0.99	0.99
 <p>Children's Magical Water Painting Book Animal...</p>	 <p>CHDM K-Dramas Crash L... Any 2 enjoy 3% off</p>	 <p>3 Beige Plus Long Line Charging Line Iphone...</p>	 <p>20Pcs Adjustable Mask E... Any 3 enjoy 12% off</p>	 <p>Spring Flower Letter Printing Cushion Cover...</p>
0.99	0.99	0.99	0.99	0.99
 <p>iPhone 7 8 11 Pro 6 6S Plus X XR XS MAX 5 5S 5...</p>	 <p>50pcs / Set Multicolor Di... Any 20 enjoy 2% off</p>	 <p>100 Double Ended Ins Ha... Any 3 enjoy 13% off</p>	 <p>Ins Grab Clip Geometry R... Any 3 enjoy 3% off</p>	 <p>Unique 100PCs Waterproof Breathable...</p>
0.99	0.99	0.99	0.99	0.99
 <p>Glasses cloth Glasses anti-fog Anti-fog...</p>	 <p>[Jewelry Time] Korean Version Sweet And Lovel...</p>	 <p>LAMUSELAND Waterproof Eyebrow Pencil With...</p>	 <p>Face Cleansing Brush Fa... Any 2 enjoy 3% off</p>	 <p>Women's Summer Bas... Any 2 enjoy 3% off</p>
0.99	0.99	0.99	0.99	0.99

上周秒杀热卖分享(CB)

 <p>Protective mask 60% OFF Preferred [windy] Kids Adults Protective Anti Splash...</p>	 <p>Cute Cartoon Print Kids C... 50% OFF Preferred Cute Cartoon Print Kids C...</p>	 <p>Children Adult Anti-fog F... 81% OFF Preferred Children Adult Anti-fog F...</p>	 <p>Ready stock -Japan lace comfort ladies sexy bra... 56% OFF Preferred Ready stock -Japan lace comfort ladies sexy bra...</p>	 <p>Jeju Wet Wipes 27% OFF Preferred Jeju Wet Wipes 10packs (800pcs)   Refill type   Ne...</p>
1.26	1.59	1.50	2.72	15.37
 <p>3D Paper Jigsaw Puzzle 42% OFF Preferred 3D Paper Jigsaw Puzzle 1000 pieces wooden toys...</p>	 <p>[Ready Stock] HD Clea... 75% OFF Preferred [Ready Stock] HD Clea...</p>	 <p>Waist Acupuncture Mass... 35% OFF Preferred Waist Acupuncture Mass...</p>	 <p>Balsang Air Fryer Silicone Pot (Reusable Air Fryer... 35% OFF Preferred Balsang Air Fryer Silicone Pot (Reusable Air Fryer...</p>	 <p>Sweejar Ceramic Handle ... 31% OFF Preferred Sweejar Ceramic Handle ...</p>
3.99	1.48	9.00	20.90	1.42
 <p>Powerful Ultrasonic Sonic Electric Toothbrush USB... 34% OFF Preferred Powerful Ultrasonic Sonic Electric Toothbrush USB...</p>	 <p>[FH] HD Clear Face Pr... 68% OFF Preferred [FH] HD Clear Face Pr...</p>	 <p>Portable Disposable Face Masks Container... 50% OFF Preferred Portable Disposable Face Masks Container...</p>	 <p>MOVING PEACH Compression Pants... 30% OFF Mall MOVING PEACH Compression Pants...</p>	 <p>5/10 PSC Face Protective... 77% OFF Preferred 5/10 PSC Face Protective...</p>
4.84	1.50	0.95	15.99	5.28
 <p>YT-100pcs/bag women R... 80% OFF Preferred YT-100pcs/bag women R...</p>	 <p>TOPK AN20 3 In 1 USB Cable Micro Usb Type C... 52% OFF Mall TOPK AN20 3 In 1 USB Cable Micro Usb Type C...</p>	 <p>TTL Hua Dia Chicken / Sesame oil chicken / ... 36% OFF Preferred TTL Hua Dia Chicken / Sesame oil chicken / ...</p>	 <p>DIY utensils non-stick do... 78% OFF Preferred DIY utensils non-stick do...</p>	 <p>12Pcs 7cm Muffin Silico... 14% OFF Preferred 12Pcs 7cm Muffin Silico...</p>
1.89	1.99	6.68	2.76	1.75
 <p>MOVING PEACH sports bra push up bra fitness... 30% OFF Mall MOVING PEACH sports bra push up bra fitness...</p>	 <p>Seamless Women's Push Up Bra 53% OFF Preferred Seamless Women's Push Up Bra</p>	 <p>sports shorts quick dry and loose yoga gym shorts 53% OFF Preferred sports shorts quick dry and loose yoga gym shorts</p>	 <p>Chun Yi Multifunctional Y... 27% OFF Preferred Chun Yi Multifunctional Y...</p>	 <p>MOVING PEACH Fitness shorts Yoga shorts... 30% OFF Mall MOVING PEACH Fitness shorts Yoga shorts...</p>
11.99	2.54	7.86	11.90	12.60
 <p>Adult Cotton Anti-fog Dustproof Washable... 50% OFF Preferred Adult Cotton Anti-fog Dustproof Washable...</p>	 <p>MOVING PEACH women sport bra yoga gym bra... 30% OFF Mall MOVING PEACH women sport bra yoga gym bra...</p>	 <p>Wall Charger Fast Charge... 80% OFF Preferred Wall Charger Fast Charge...</p>	 <p>(Ready Stock) Korea win... 64% OFF Preferred (Ready Stock) Korea win...</p>	 <p>[GRAFEN] Edge finger (Re... 44% OFF Preferred [GRAFEN] Edge finger (Re...</p>
1.99	13.45	5.99	0.70	26.65



上周秒杀热卖分享(本地)

 <p>Takeaway Jollibean 2 So... Redeem in-store</p>	 <p>[SG SELLER] Disposable ... Support Local   Any 2 at \$9...</p>	 <p>Takeaway Jollibean Panc... Redeem in-store</p>	 <p>[Bundle of 24] Carlsberg Green Label Beer Can... S-Mart   Free By Shopee</p>	 <p>嗨吃家酸辣粉   Hai Chi Ji... Support Local   Any 3 at \$58...</p>
2.00	18.00	3.93	43.90	17.90
 <p>[LOCAL SG] Hai Chi Jia S... Any 2 at \$53.60</p>	 <p>[Supreme Durian] Fresh Durian Delivery 500g/... Support Local</p>	 <p>D24 Premium Durian Puff... Support Local</p>	 <p>Roborock S6 Max V New Launch AI Vision Obsta... GSS   Free Shipping</p>	 <p>OSIM uCozy 3D Back Ma... Support Local</p>
17.90	41.26	16.80	629.00	119.00
 <p>HOUZE - 35L Pelican Box ... GSS   Free Shipping</p>	 <p>[Durian Edition] Premium ... Support Local</p>	 <p>KIRONA ESSENTIAL OIL ... GSS   Free Shipping</p>	 <p>G-UARD Guard Ant Bait G... GSS   Free Shipping</p>	 <p>Hai Chi Jia   Suan La Fen ... GSS   Free Shipping</p>
27.90	106.60	8.77	9.38	15.60
 <p>Goli Apple Cider Vinegar ... wholesale</p>	 <p>Mayer 1.5L Air Fryer MMAF89 (Shopee... GSS   Free Shipping</p>	 <p>Oldam 울담 Baby wet wipe... Support Local   Add-on Deal</p>	 <p>Logitech M330 Wireless Silent Mouse GSS   Free Shipping</p>	 <p>Takeaway 1-for-1 Takeaw... Email/SMS receipt</p>
22.50	49.00	14.44	19.90	16.00
 <p>500ML Ultrasonic Humid... Support Local   Buy 3 Get 10%...</p>	 <p>Thirsty Hippo Dehumidif... GSS   Any 2 enjoy 5% off</p>	 <p>[Bundle of 2] Amazin' Gra... Halal   Support Local</p>	 <p>[Bundle of 1/2/4] Bird's N... Support Local</p>	 <p>(1 year warranty) Authent... Support Local</p>
17.90	12.63	17.90	37.87	14.10
 <p>[Bundle of 4] Drypers Drypantz S-Mart   Free By Shopee</p>	 <p>Omron Electronic Nerve Stimulator (TENS unit) H... GSS   Free Shipping</p>	 <p>[Bundle of 2] Redoxon Triple Action Orange... GSS   Free Shipping</p>	 <p>Under Armour Men's Und... Gift With Min. Spend \$160</p>	 <p>Logitech M220 Silent Wir... wholesale</p>
38.23	55.00	59.90	29.50	16.70

## 上周全品类热卖分享:

Automotive: <https://shopee.sg/collections/150959/>

Beauty: <https://shopee.sg/collections/150956/>

Camera: <https://shopee.sg/collections/150952/>

Collectible: <https://shopee.sg/collections/150944/>

Computer: <https://shopee.sg/collections/150946/>

Home Appliance: <https://shopee.sg/collections/150949/>

Men Clothes: <https://shopee.sg/collections/150942/>

Men Shoes: <https://shopee.sg/collections/150965/>

Men Bags: <https://shopee.sg/collections/150966/>

Non-clothes Fashion: <https://shopee.sg/collections/150939/>

Pets: <https://shopee.sg/collections/126039/>

Sports & Outdoors: <https://shopee.sg/collections/150958/>

Toys, Kids & Babies: <https://shopee.sg/collections/126037/>

Video Games: <https://shopee.sg/collections/72230/>

\$1 CFS Best Sellers: <https://shopee.sg/collections/204801/>