



NEW SHOP DECORATION FEATURES

USER GUIDE

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INTRODUCTION TO NEW SHOP DECORATION FEATURES

New components in Shop Decoration

You can now use more ways to decorate your shop and achieve the look you desire.

- 1 Single Image**
Display your products and promotions as one cohesive image.
- 2 Multiple Clickable Areas**
Embed multiple clickable links within an image.
- 3 Text Category List**
Display your shop's categories in a list format without uploading images.



What's new in Shop Decoration

Beautifying your shop to build your unique brand look and attract more shoppers is now so much easier. Currently available only to selected sellers, the latest Shop Decoration features on Shopee give you lots more flexibility in personalising your shop.

With the new Shop Decoration features, you can enjoy:

- 3 new decoration components
- Reduced restriction on the arrangement of components
- More customisation options, such as title and margin adjustments
- More decoration components allowed



New customisation options

You are now given more flexibility to adjust and organise your decoration components.

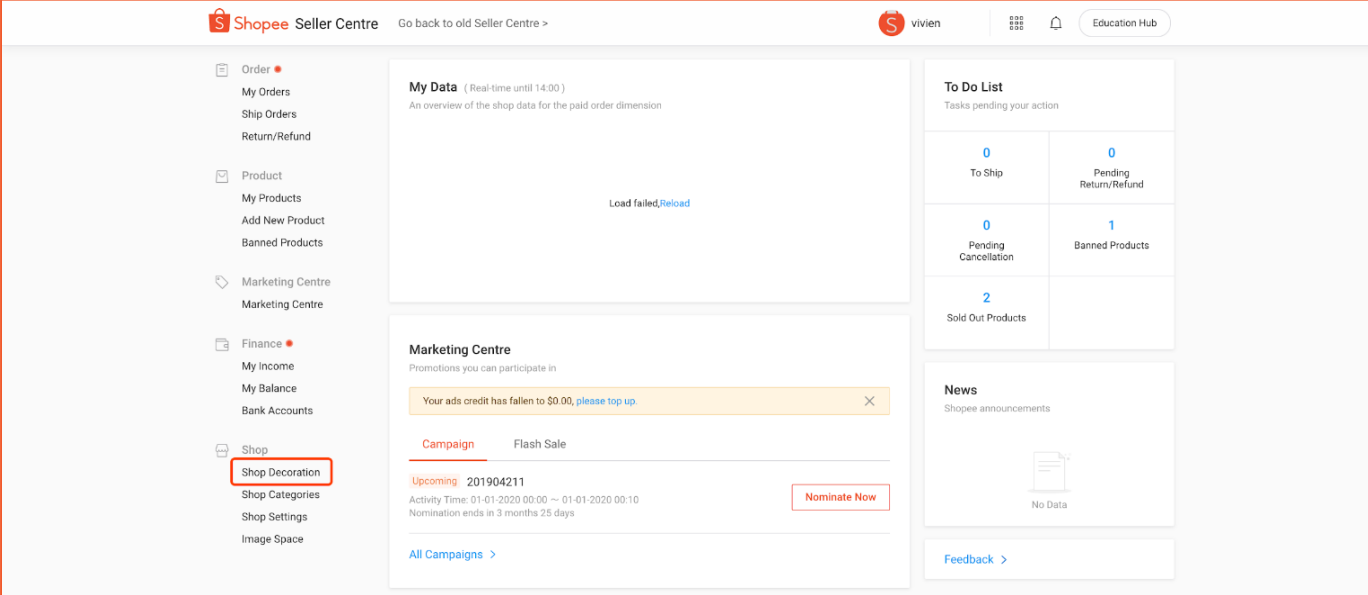
- 1 Hide title and bottom margin**
Hide title and bottom margin to form a seamless image.
- 2 No restriction in carousel image height**
Upload images within specific height range to create your carousel.
- 3 Rearrange the order of components**
Organise banners, categories and product listings in any order you want.



BASICS OF USING SHOP DECORATION

How to use Shop Decoration

Step 1: In the Seller Centre homepage, go to Shop Menu and click on Shop Decoration.



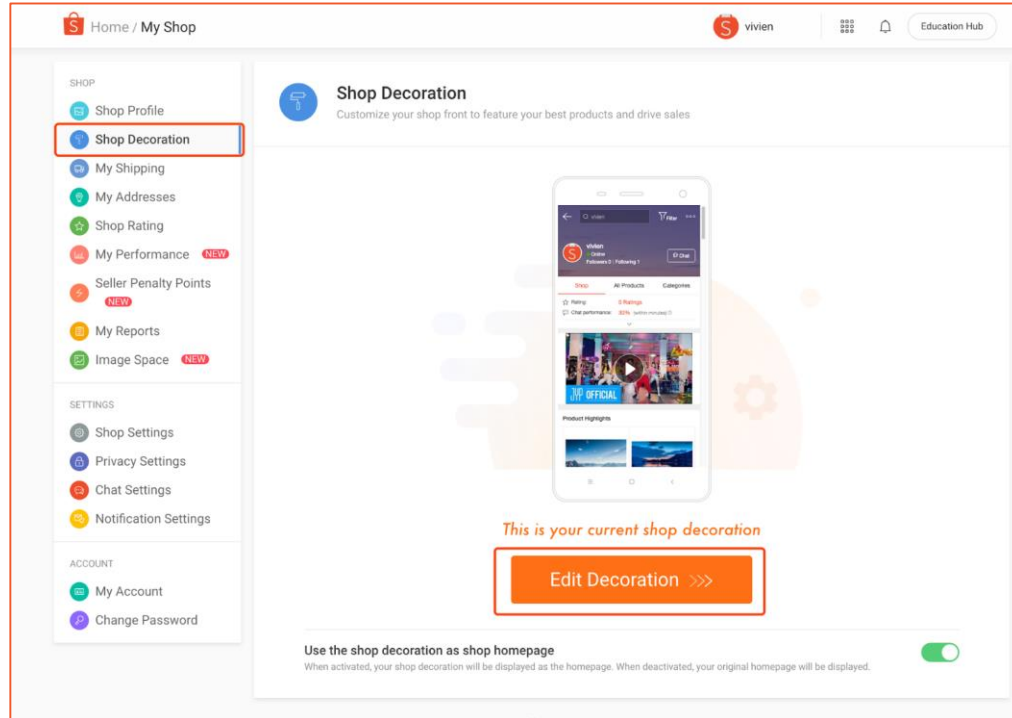
The screenshot displays the Shopee Seller Centre interface. The top navigation bar includes the Shopee logo, 'Seller Centre', a link to 'Go back to old Seller Centre >', the user name 'vivien', and icons for a menu, notifications, and an 'Education Hub' button. The left sidebar contains a navigation menu with categories: Order (My Orders, Ship Orders, Return/Refund), Product (My Products, Add New Product, Banned Products), Marketing Centre (Marketing Centre), Finance (My Income, My Balance, Bank Accounts), and Shop (Shop Decoration, Shop Categories, Shop Settings, Image Space). The 'Shop Decoration' option is highlighted with a red box. The main content area is divided into three sections: 'My Data' (Real-time until 14:00) with a 'Load failed, Reload' message; 'Marketing Centre' (Promotions you can participate in) featuring a 'Your ads credit has fallen to \$0.00, please top up' notification and an 'Upcoming' campaign '201904211' with an 'Nominate Now' button; and 'To Do List' (Tasks pending your action) with a 2x2 grid showing 0 To Ship, 0 Pending Return/Refund, 0 Pending Cancellation, and 1 Banned Products. Below the grid is a 'Sold Out Products' section with 2 items. A 'News' section at the bottom right shows 'Shopee announcements' with 'No Data' and a 'Feedback >' link.



How to use Shop Decoration

Step 2:

Click on Edit Decoration.



The screenshot shows a seller dashboard with a navigation menu on the left and a main content area. The navigation menu is divided into three sections: SHOP, SETTINGS, and ACCOUNT. The 'Shop Decoration' option in the SHOP section is highlighted with a red box. The main content area features a 'Shop Decoration' header with a sub-header 'Customize your shop front to feature your best products and drive sales'. Below this is a preview of a mobile shop front with a play button overlay. Underneath the preview, the text 'This is your current shop decoration' is displayed above an orange 'Edit Decoration >>>' button, which is also highlighted with a red box. At the bottom, there is a toggle switch for 'Use the shop decoration as shop homepage', which is currently turned on.

Home / My Shop

vivien

Education Hub

SHOP

- Shop Profile
- Shop Decoration**
- My Shipping
- My Addresses
- Shop Rating
- My Performance **NEW**
- Seller Penalty Points **NEW**
- My Reports
- Image Space **NEW**

SETTINGS

- Shop Settings
- Privacy Settings
- Chat Settings
- Notification Settings

ACCOUNT

- My Account
- Change Password

Shop Decoration
Customize your shop front to feature your best products and drive sales

This is your current shop decoration

Edit Decoration >>>

Use the shop decoration as shop homepage
When activated, your shop decoration will be displayed as the homepage. When deactivated, your original homepage will be displayed.



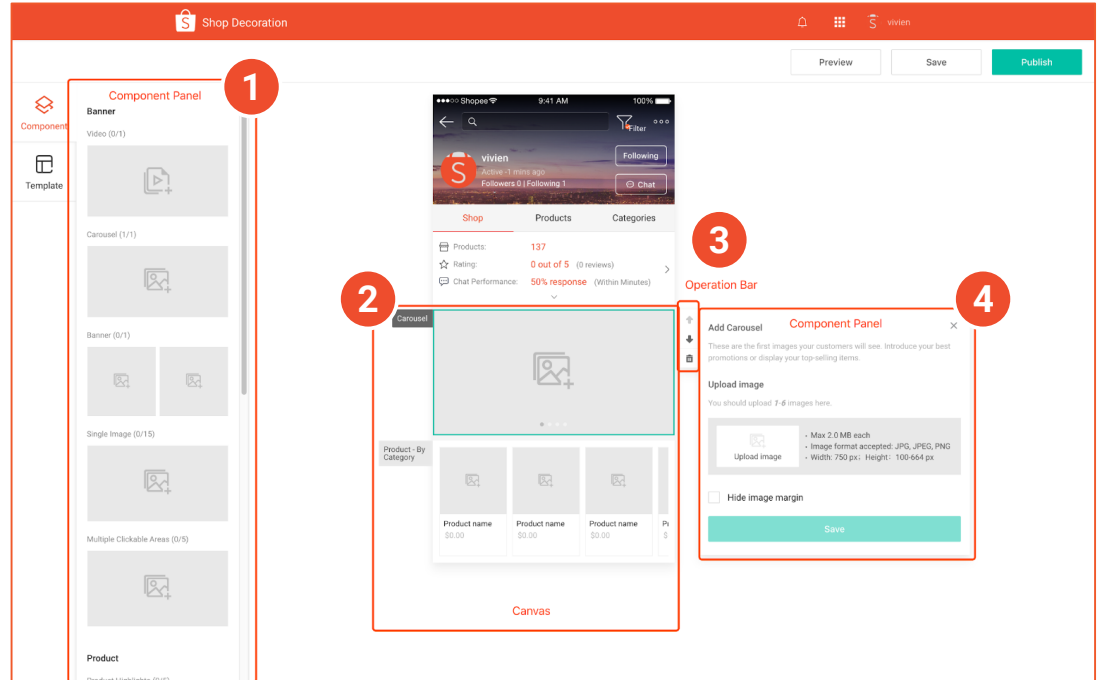
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NEW SHOP DECORATION FEATURES

How to use Shop Decoration

In the Shop Decoration page, you will see:

- 1. Component Panel:** View your decoration components and add new components to your canvas.
- 2. Canvas:** See how the components will appear in your shop.
- 3. Operation Bar:** Rearrange or delete components from your canvas.
- 4. Component Property Panel:** Input images, products or categories for the components.



How to use Shop Decoration

To add components to canvas :

Step 1: Click and hold a component in the Component Panel.

Step 2: Drag and drop the selected component into the canvas area on the right.

The screenshot displays the Shop Decoration interface. On the left is the Component Panel with categories like Banner, Single Image, Multiple Clickable Areas, and Product. The main canvas shows a mobile shop preview for 'vivien'. A red box highlights a 'Carousel' component being dragged from the 'Multiple Clickable Areas' section into the shop preview. A red arrow points from the component panel to the carousel. A red text label '1. Click and Hold Mouse' is positioned over the component in the panel, and another red text label '2. Drag' is positioned over the arrow. A third red text label '3. activate a component blank, and then release the mouse' is positioned near the carousel in the preview. An 'Add Carousel' dialog box is open on the right, showing upload instructions and a 'Save' button.



How to use Shop Decoration

To rearrange components:

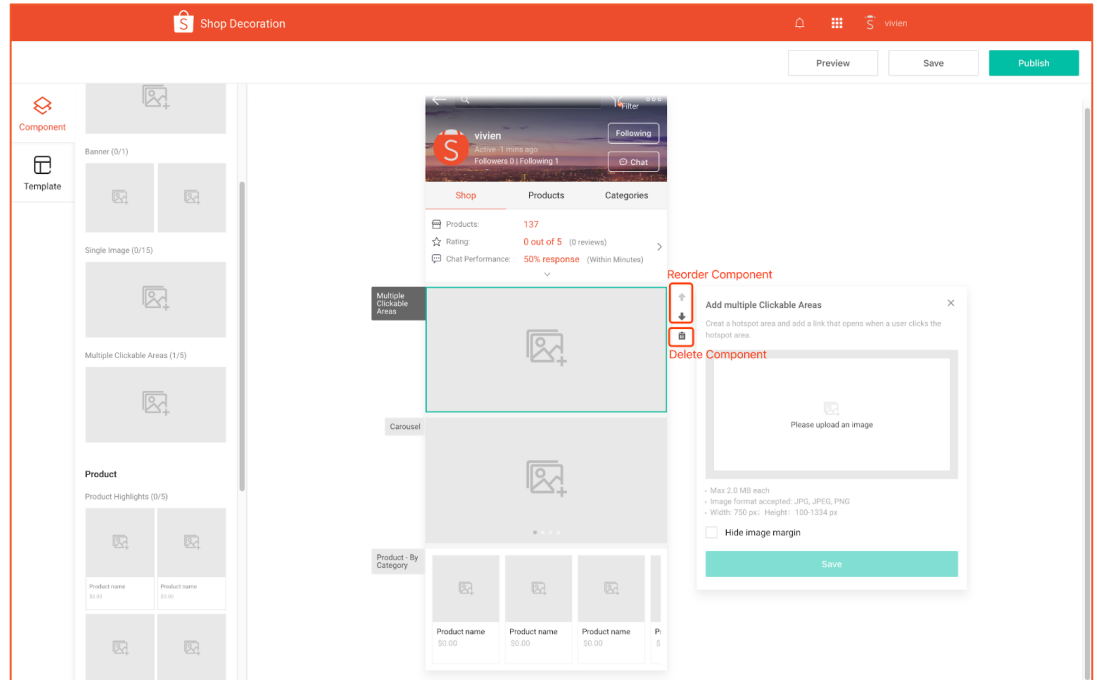
Step 1: Select a component in the canvas to display the operation bar.

Step 2: Click on the up and down arrows to move the components.

To delete components:

Step 1: Select a component in the canvas to display the operation bar.

Step 2: Click on the bin icon to delete.



How to use Shop Decoration

To edit components:

Step 1: Click on a component in the canvas to expand its property panel.

Step 2: Add your desired image, hyperlink, product or category.

Step 3: Click Save.

The screenshot displays the Shop Decoration editor interface. On the left, a canvas shows a 'Multiple Clickable Areas' section with a 'Carousel' component highlighted by a green border. Below the carousel is a 'Product - By Category' section with three product cards, each showing 'Product name' and '\$0.00'. On the right, the 'Add Carousel' property panel is expanded, showing instructions: 'These are the first images your customers will see. Introduce your best promotions or display your top-selling items.' It includes an 'Upload image' section with a note: 'You should upload 1-6 images here.' Below this, there are specifications: 'Max 2.0 MB each', 'Image format accepted: JPG, JPEG, PNG', and 'Width: 750 px; Height: 100-664 px'. There is also a checkbox for 'Hide image margin' and a 'Save' button at the bottom.



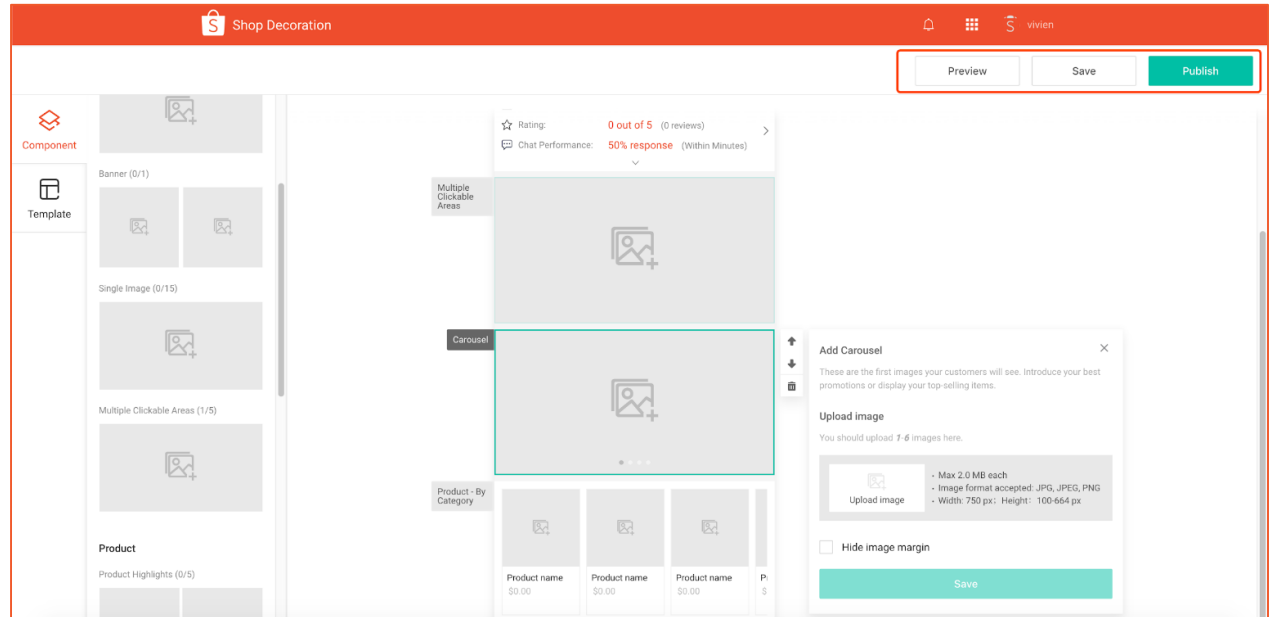
How to use Shop Decoration

Once editing is complete:

Step 1: Click Preview to see how your shop will look.

Step 2: Click Save on the top right to save draft for future edit.

Step 3: Click Publish to start displaying the decorations in your shop immediately.



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NEW SHOP DECORATION FEATURES

The background is a solid orange color with several abstract, overlapping shapes in various shades of orange and red, creating a dynamic and modern feel. The shapes are primarily located in the top-left and bottom-right corners, with some extending towards the center.

NEW DECORATION COMPONENTS FOR YOUR SHOP

Single image

Single image gives sellers more varieties in how you can showcase your products to shoppers.

It provides more exposure for a wider range of products on your shop page, while shoppers can be easily directed to purchase the products.

Single image

Products by category

Multiple single images



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NEW SHOP DECORATION FEATURES

Single image

Single image can be used to:

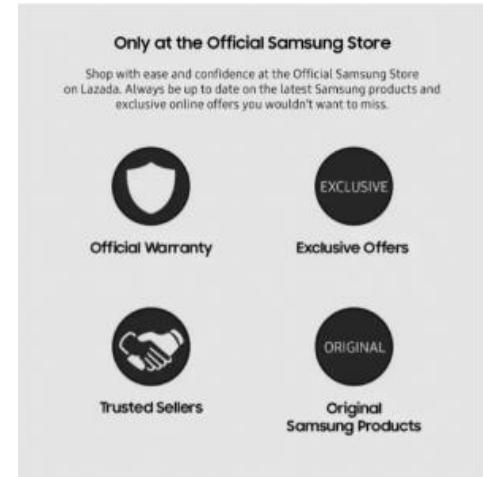
1 Highlight products/categories services



2 Shoutout special promotions



3 Showcase your shop's



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How to create a single image

Step 1: Drag and drop a new component to canvas.

Step 2: Click on the image area to upload an image.

Note: Ensure ALL uploaded images meet the following requirements.

- Height: 100px - 1334px
- Width: 750px
- Maximum size: 2mb
- Format: JPG, JPEG, PNG

The screenshot displays a shop interface for a user named 'vivien'. The shop has 137 products, a 0 out of 5 rating, and a 50% chat response rate. A 'Single Image' component is being added to the shop. The 'Add Single Image' dialog box is open, showing the upload area and the following requirements:

- Max 2.0 MB each
- Image format accepted: JPG, JPEG, PNG
- Width: 750 px; Height: 100-1334 px

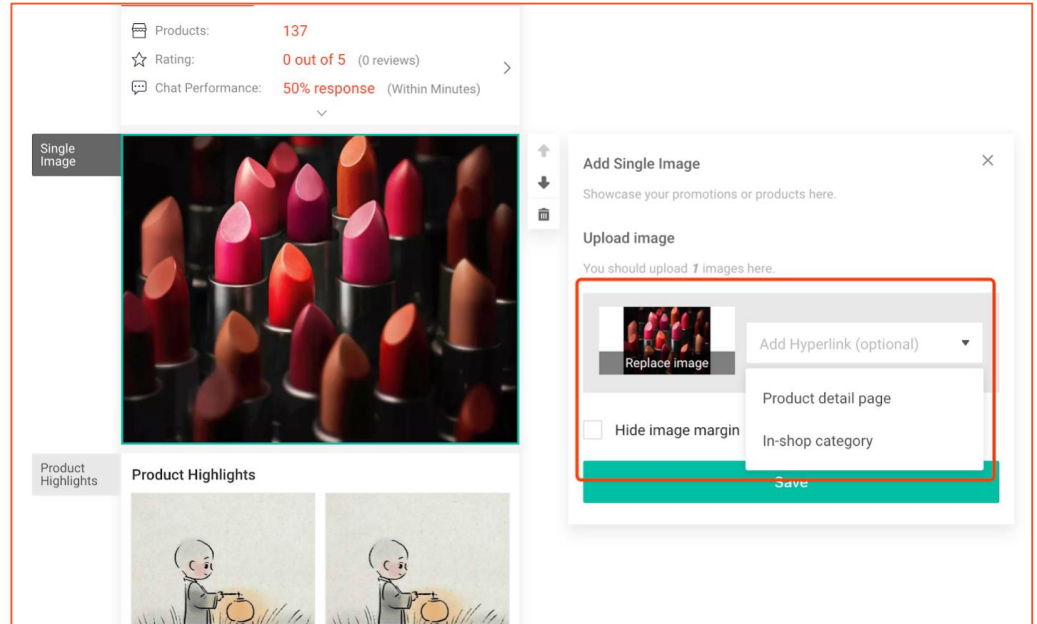
The dialog also includes a 'Hide image margin' checkbox and a 'Save' button.



How to create a single image

Step 3 (optional): Add hyperlink for the image.

Step 4: Click Save.



The screenshot displays a seller dashboard interface. At the top, there are statistics: 'Products: 137', 'Rating: 0 out of 5 (0 reviews)', and 'Chat Performance: 50% response (Within Minutes)'. Below these is a 'Single Image' section with a large image of various lipsticks. To the right, a 'Product Highlights' section shows two small illustrations of a person. A modal window titled 'Add Single Image' is open, allowing the user to showcase promotions or products. The modal includes an 'Upload image' section with a 'Replace image' button and a 'Hide image margin' checkbox. A dropdown menu for 'Add Hyperlink (optional)' is open, showing 'Product detail page' and 'In-shop category' options. A 'Save' button is at the bottom of the modal.



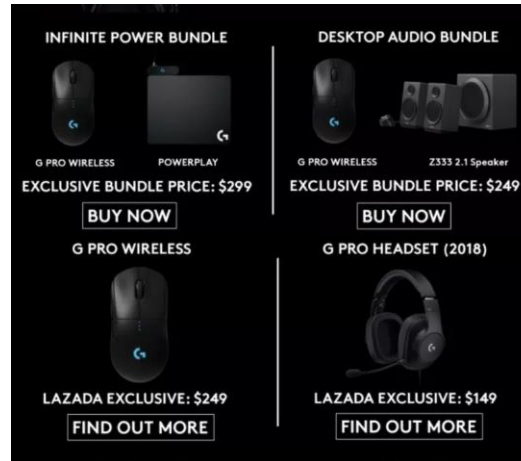
Multiple clickable areas

Multiple clickable areas allow you to redirect shoppers to a maximum of 10 different pages/products within just one image. It is useful for showcasing:

1 Multiple categories products



2 Multiple



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NEW SHOP DECORATION FEATURES

How to create multiple clickable areas

Step 1: Drag and drop a hotspot component to canvas.

Step 2: In hotspot component's property panel, click the image area to upload an image.

The screenshot displays a shop decoration editor interface. On the left, a 'Component' panel lists various elements: 'Single Image (1/15)', 'Multiple Clickable Areas (1/5)', and 'Product Highlights (2/5)'. The 'Multiple Clickable Areas' component is selected and placed on the main canvas. The canvas shows a chat performance widget with a '50% response' rate, a video player for 'JYP OFFICIAL', and a 'Product - By Category' section. A 'Multiple Clickable Areas' property panel is open on the right, titled 'Add multiple Clickable Areas'. It contains a text input field with the placeholder 'Click here to upload image', an image upload area with the text 'Please upload an image', and a 'Save' button. Below the upload area, there are specifications: 'Max 2.0 MB each', 'Image format accepted: JPG, JPEG, PNG', and 'Width: 750 px; Height: 100-1334 px'. There is also a checkbox for 'Hide image margin'.



How to create multiple clickable areas

Step 3: Click on Edit Hotspot.

The screenshot shows a product page editor interface. At the top, there are performance metrics: a star icon for 'Rating: 0 out of 5 (0 reviews)' and a chat icon for 'Chat Performance: 50% response (Within Minutes)'. Below this is a grid of product images with labels: 'TRENDING #MACRED', 'EYE', 'LIPS', 'FACE', and 'ACCESSORIES'. A 'Multiple Clickable Areas' label is positioned to the left of the grid. Below the grid is a table with columns for 'Category name', 'Product name', and 'Price'. The table contains three rows of placeholder data. A 'Product - By Category' label is on the left of the table. A 'See All' link is on the right. At the bottom, there is another 'Product - By Category' label and a grid of placeholder images.

The 'Add multiple Clickable Areas' dialog box is open on the right side. It has a title bar with a close button (X). The main text reads: 'Create a hotspot area and add a link that opens when a user clicks the hotspot area.' Below this is a preview of the product grid with a 'Replace image' button. At the bottom of the dialog, there is a '+ Edit Hotspot' button, a checkbox for 'Hide image margin', and a 'Save' button.



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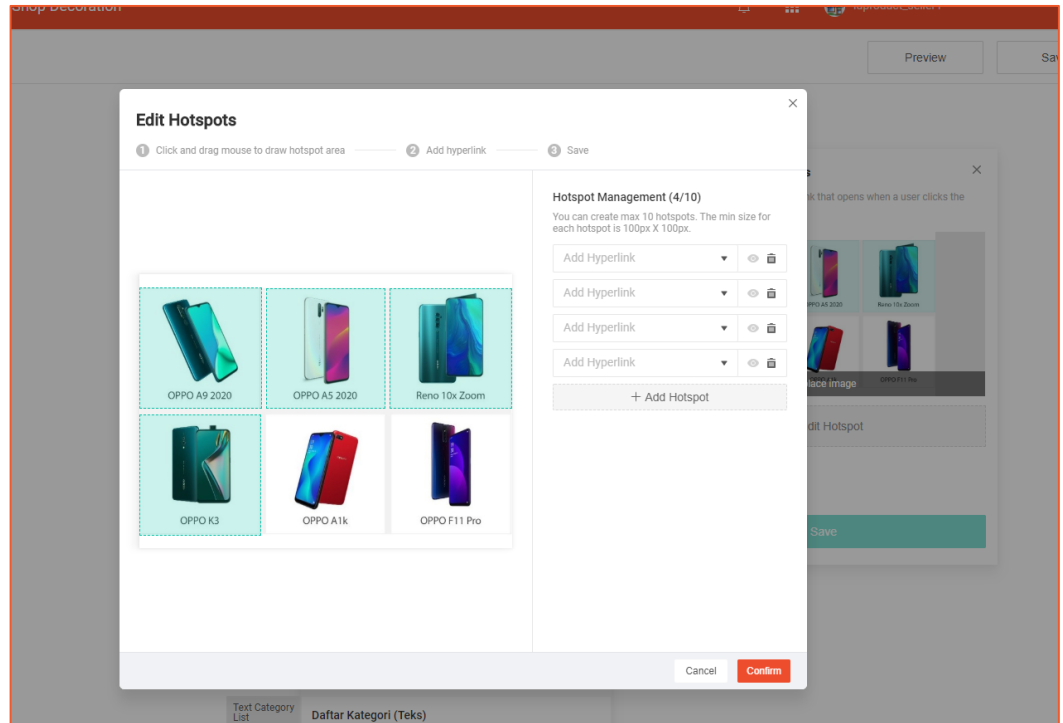
How to create multiple clickable areas

Step 4: In the Hotspot Editor pop-up window, you can add new hotspots by

- Clicking on Add Hotspot OR
- Dragging to draw over the image

Note:

- You can add up to 10 hotspots.
- Minimum dimension of a hotspot is: 100 x 100 pixels.
- Hotspot must be a quadrilateral with 4 right angles, i.e. rectangle or square.



How to create multiple clickable areas

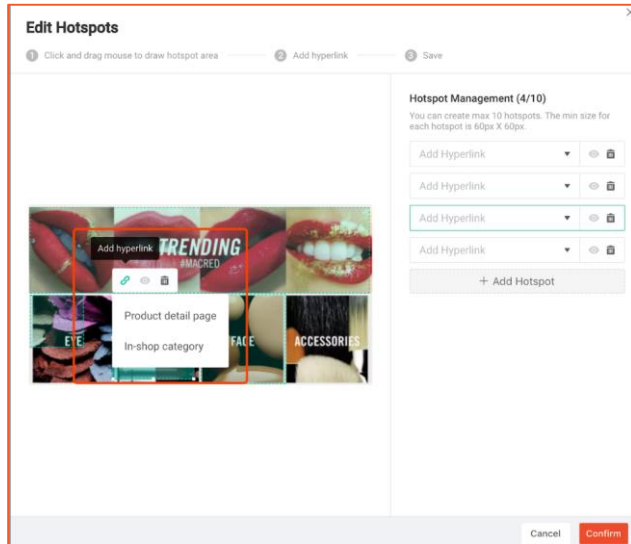
Step 5: To adjust a hotspot's size, click on the hotspot to display its anchor points. Click on an anchor point, hold and drag.

Step 6: To shift a hotspot's position, click on the hotspot, hold and move.

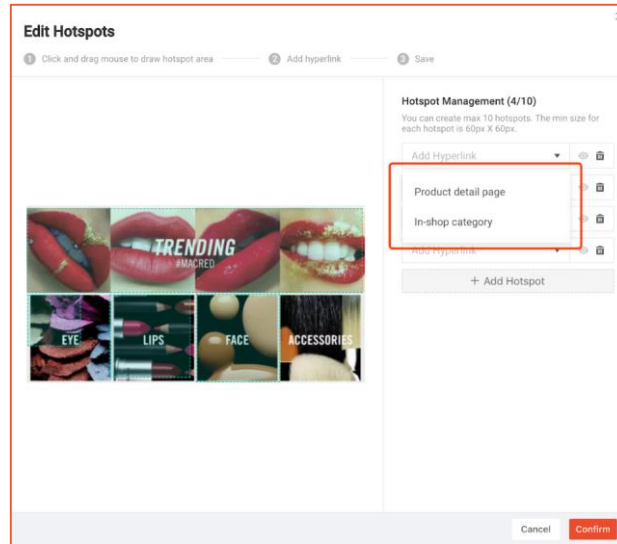


How to create multiple clickable areas

Step 7: Add a hyperlink for every hotspot via the Edit Bar or Hotspot Management.



OR



Note: It is a **MUST** to add a hyperlink for every hotspot.

Step 8: Click Confirm to save.



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NEW SHOP DECORATION FEATURES

How to create multiple clickable areas

Step 9: Click Save to save component setting.

The screenshot displays the Shopify admin interface for editing a product page. On the left, a 'Component' sidebar lists various elements: Template, Video (0/1), Carousel (0/1), Banner (0/1), Single Image (1/15), and Multiple Clickable Areas (1/5). The 'Multiple Clickable Areas' component is selected, showing a preview of a product page with a grid of images. The main preview area shows a product page with a 'Shop' tab, product statistics (137 products, 0 out of 5 reviews, 50% response), and a grid of images. A 'Multiple Clickable Areas' dialog box is open, showing a preview of the product page with a grid of images. The dialog box contains the following text: 'Add multiple Clickable Areas', 'Create a hotspot area and add a link that opens when a user clicks the hotspot area.', a '+ Edit Hotspot' button, '1 hotspots created', and a 'Hide image margin' checkbox. A red box highlights the 'Save' button at the bottom of the dialog box.

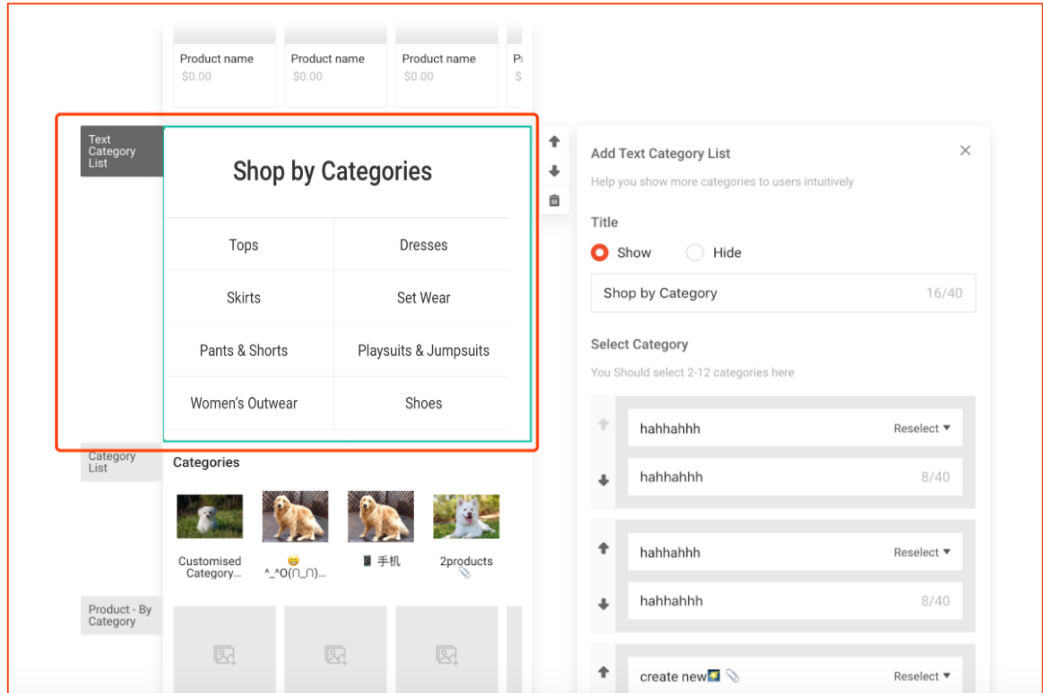


Text category list

You now have an option to display shop categories in a list format. This allows you to select categories easily without uploading images.

It also gives shoppers a clearer category guide to browse your products.

Note: You can add between 2 - 12 categories.



How to create text category list

Add a new category:

Step 1: Go to text category list component's property panel and click on Add a New Category.

Step 2: Select a category.

Step 3: Category name will be filled automatically and can be modified manually.

Rearrange categories:

Click the up and down arrows to reorder the categories.

Delete a category:

Hover over and click Delete.

The screenshot displays the 'Add Text Category List' interface. On the left, a 'Text Category List' component is shown with a table titled 'Shop by Category' containing two rows of 'Category name' fields. Below this, a 'Category List' section shows four category cards: 'Customised Category', '手机', and '2products'. At the bottom, a 'Product - By Category' section shows three product cards with 'Product name' and '\$0.00'.

On the right, the 'Add Text Category List' configuration panel is open. It includes a title 'Add Text Category List', a subtitle 'Help you show more categories to users intuitively', and a 'Title' field with 'Show' selected and 'Hide' as an option. The 'Title' field contains 'Shop by Category' and a character count of '16/40'. Below this is a 'Select Category' section with a note 'You Should select 2-12 categories here' and a list of three category selection rows. Each row has a dropdown menu 'Select an In-shop category' and a 'Category name' input field with a '0/40' character count. A red box highlights a delete icon on the right side of the first row. At the bottom of the panel, there is a '+ Add a New Category' button and a 'Save' button.



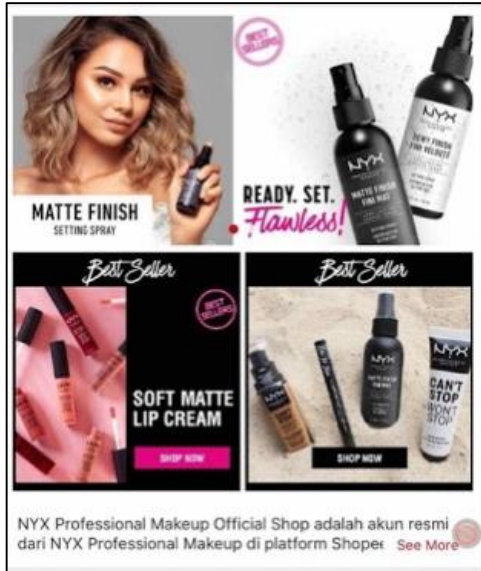
The background is a solid orange color with several abstract, darker orange shapes. One shape is a teardrop-like form in the top left corner. Another is a large, flowing, wavy shape in the bottom right corner. The text is centered in the middle of the page.

NEW DECORATION OPTIONS FOR YOUR SHOP

Hide title and margin

Before

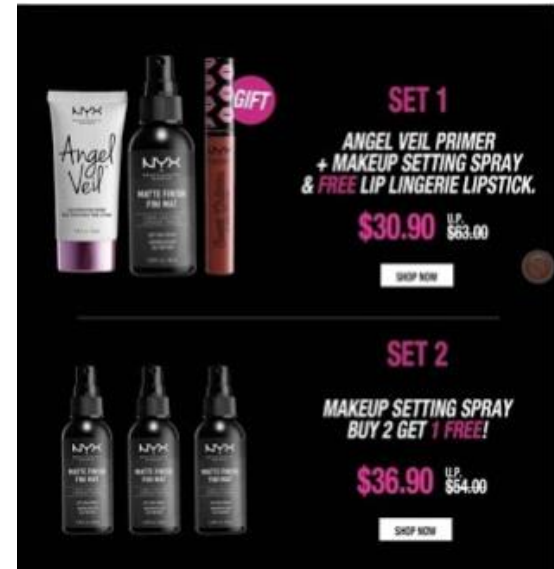
Every component is separated by a white bottom margin and has its own title to create distinct sections.



NYX Professional Makeup Official Shop adalah akun resmi dari NYX Professional Makeup di platform Shopee. See More

Now

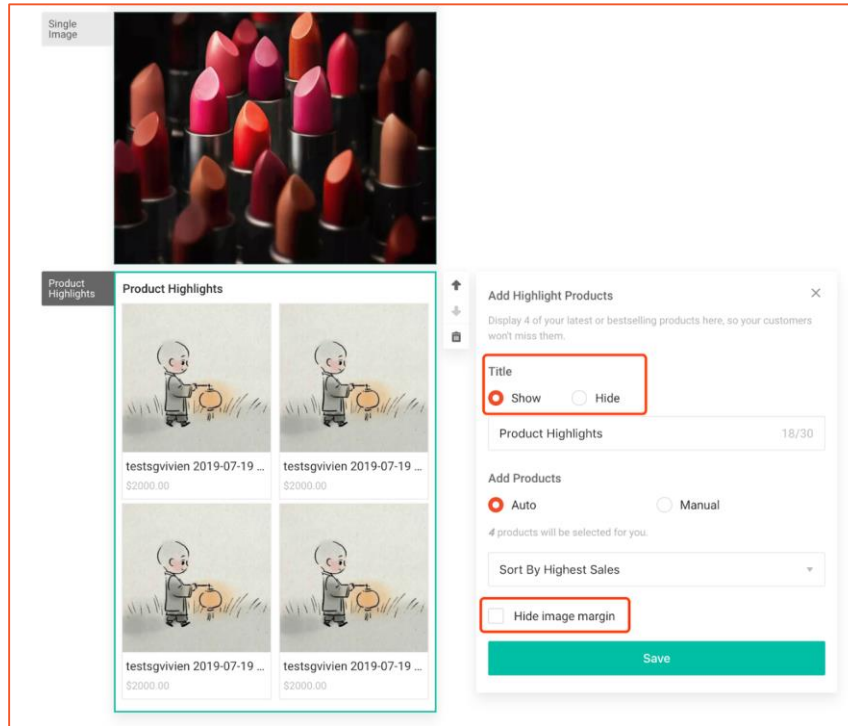
Sellers have the option to hide the bottom margin and title to create one seamless, cohesive image.



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NEW SHOP DECORATION FEATURES

How to hide title and bottom margin



The screenshot displays the Shopify admin interface. On the left, a 'Product Highlights' component is shown with a grid of four product cards. Each card features a cartoon illustration of a character holding a glowing orb, with the text 'testsgviven 2019-07-19 ...' and '\$2000.00'. On the right, the 'Add Highlight Products' configuration panel is open. It includes a 'Title' section with 'Show' and 'Hide' radio buttons, where 'Hide' is selected. Below this is a 'Product Highlights' field with '18/30' characters. The 'Add Products' section has 'Auto' and 'Manual' radio buttons, with 'Auto' selected. A 'Sort By Highest Sales' dropdown menu is visible. At the bottom, there is a 'Hide image margin' checkbox, which is checked, and a green 'Save' button.

To hide title:

In component's property panel, select Hide and click Save.

To hide bottom margin:

In component's property panel, check Hide Bottom Margin and click Save.

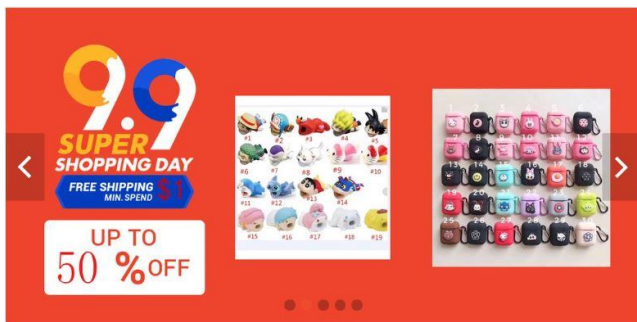


Carousel

Carousel autoplays up to 6 images on rotation and allows you to hyperlink each image to a purchase page.

Before

All carousel images have to fit within a standard size requirement.



Now

We support carousel images with a wide range of heights, so that you can create the visual impact you want for your shop.



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NEW SHOP DECORATION FEATURES

How to create a carousel

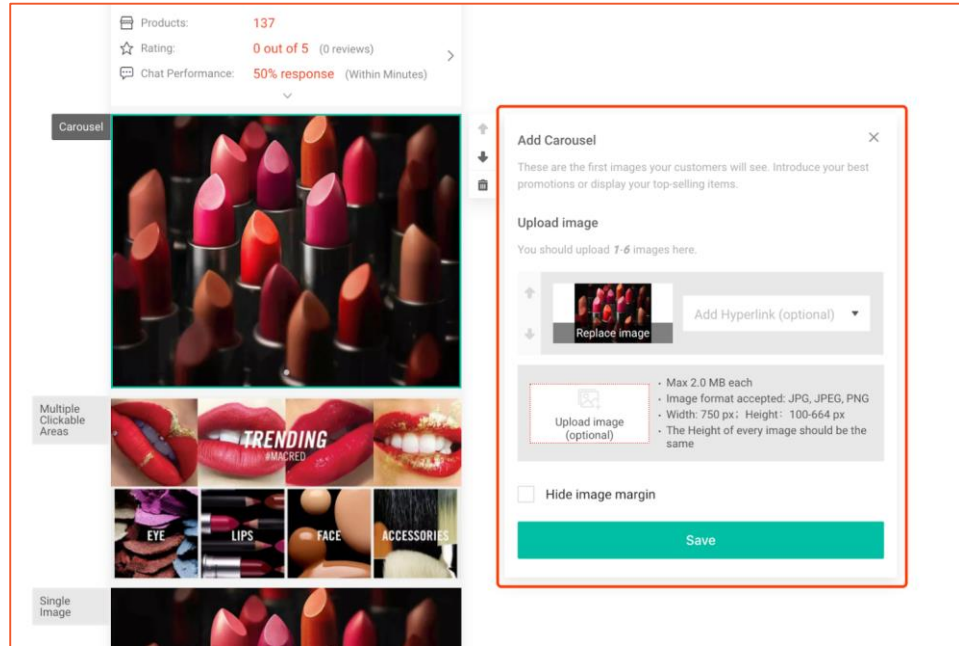
Step 1: Add new component to canvas.

Step 2: Click on the image area to upload images.

Step 3 (optional): Add hyperlink for the images.

Step 4: Click Save.

Note: All images in a carousel **MUST** have the same dimensions.



The screenshot displays a shop decoration editor interface. At the top, there are statistics: Products: 137, Rating: 0 out of 5 (0 reviews), and Chat Performance: 50% response (Within Minutes). Below these is a carousel of lipstick images. To the right, an 'Add Carousel' dialog box is open, providing instructions and options for adding images. The dialog includes a 'Replace image' button, an 'Add Hyperlink (optional)' dropdown, and a 'Save' button. Below the dialog, there are sections for 'Multiple Clickable Areas' and 'Single Image', each showing different image layouts and categories like 'EYE', 'LIPS', 'FACE', and 'ACCESSORIES'.

Products: 137
Rating: 0 out of 5 (0 reviews)
Chat Performance: 50% response (Within Minutes)

Carousel

Multiple Clickable Areas

Single Image

Add Carousel

These are the first images your customers will see. Introduce your best promotions or display your top-selling items.

Upload image

You should upload 1-6 images here.

Replace image

Add Hyperlink (optional)

- Max 2.0 MB each
- Image format accepted: JPG, JPEG, PNG
- Width: 750 px ; Height: 100-664 px
- The Height of every image should be the same

Hide image margin

Save





Thank you

Learn more about best practices for selling on

Shopee on Seller Education Hub:

<https://seller.shopee.ph/edu/>