NEW SHOP DECORATION FEATURES

USER GUIDE

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INTRODUCTION TO NEW SHOP DECORATION FEATURES

New components in Shop Decoration

You can now use more ways to decorate your shop and achieve the look you desire.

1 **Single Image**
Display your products and promotions as one cohesive image.

2 **Multiple Clickable Areas**
Embed multiple clickable links within an image.

3 **Text Category List**
Display your shop's categories in a list format without uploading images.

What's new in Shop Decoration

Beautifying your shop to build your unique brand look and attract more shoppers is now so much easier. Currently available only to selected sellers, the latest Shop Decoration features on Shopee give you lots more flexibility in personalising your shop.

With the new Shop Decoration features, you can enjoy:

- 3 new decoration components
- Reduced restriction on the arrangement of components
- More customisation options, such as title and margin adjustments
- More decoration components allowed

New customisation options

You are now given more flexibility to adjust and organise your decoration components.
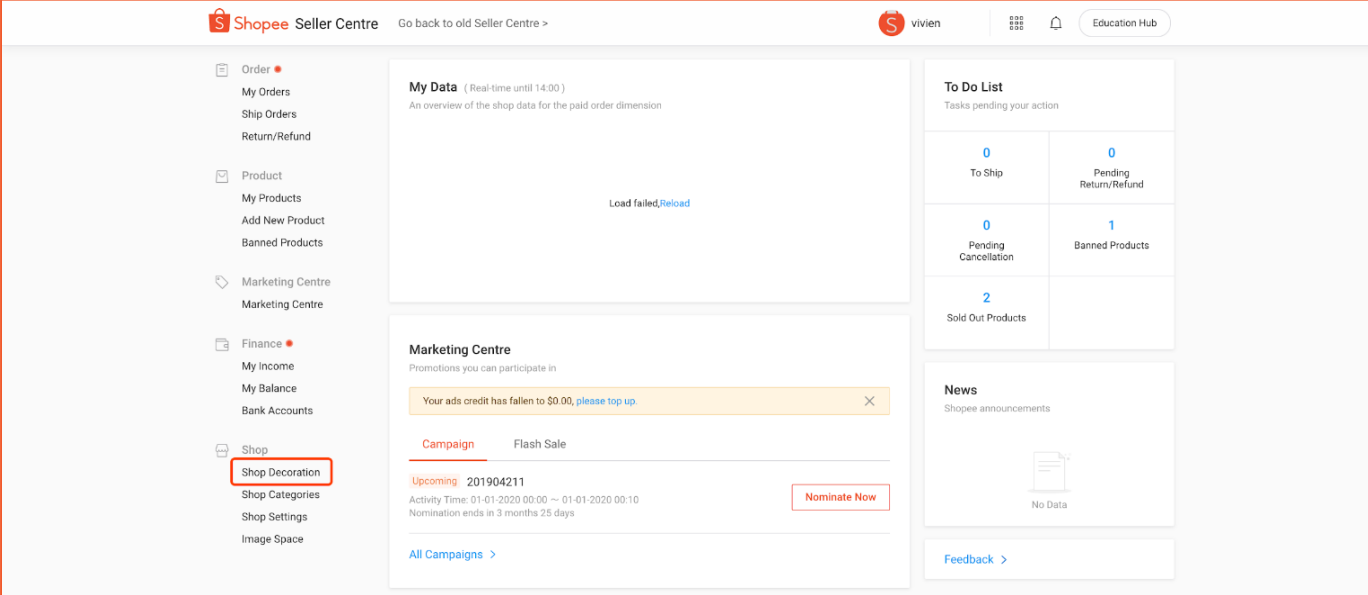
1 **Hide title and bottom margin**
Hide title and bottom margin to form a seamless image.

2 **No restriction in carousel image height**
Upload images within specific height range to create your carousel.

3 **Rearrange the order of components**
Organise banners, categories and product listings in any order you want.

BASICS OF USING SHOP DECORATION

How to use Shop Decoration

Step 1: In the Seller Centre homepage, go to Shop Menu and click on Shop Decoration.

How to use Shop Decoration

Step 2:

Click on Edit Decoration.

How to use Shop Decoration

In the Shop Decoration page, you will see:

1. Component Panel: View your decoration components and add new components to your canvas.

2. Canvas: See how the components will appear in your shop.

3. Operation Bar: Rearrange or delete components from your canvas.

4. Component Property Panel: Input images, products or categories for the components.
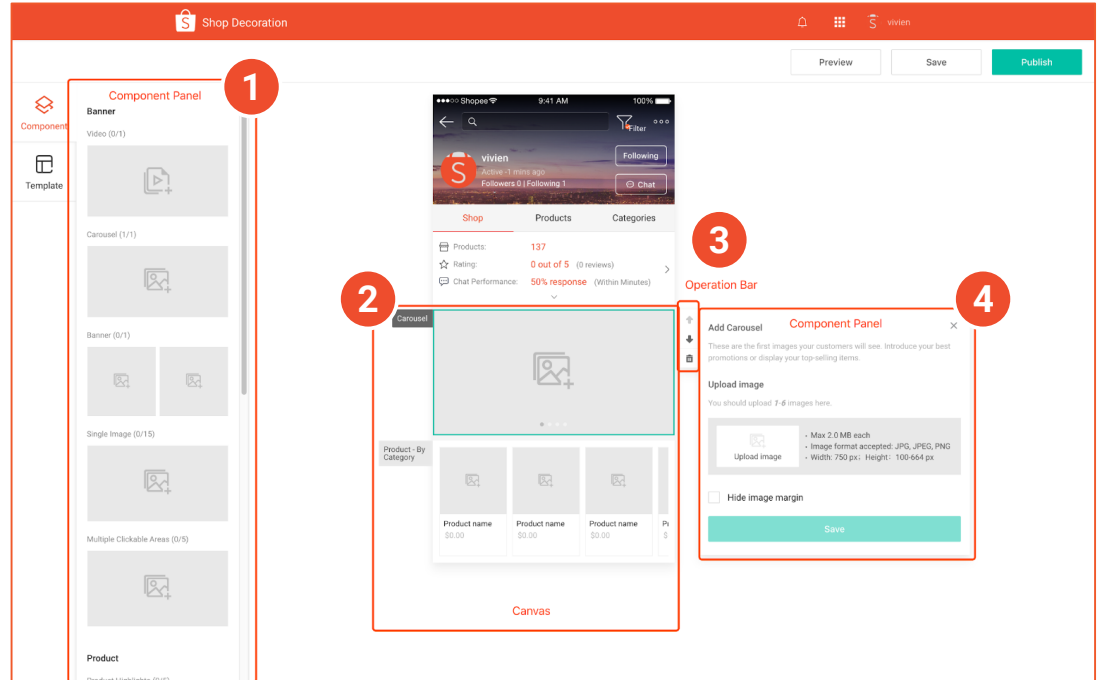
How to use Shop Decoration

To add components to canvas：

Step 1: Click and hold a component in the Component Panel.

Step 2: Drag and drop the selected component into the canvas area on the right.

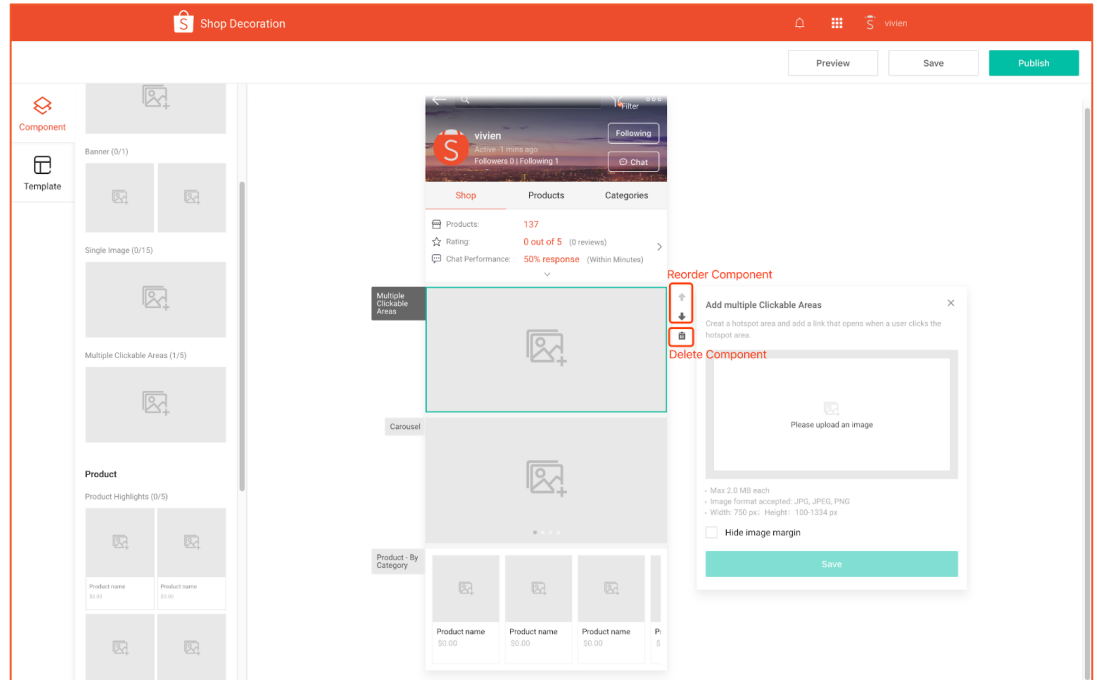# How to use Shop Decoration

To rearrange components:

Step 1: Select a component in the canvas to display the operation bar.

Step 2: Click on the up and down arrows to move the components.

To delete components:

Step 1: Select a component in the canvas to display the operation bar.

Step 2: Click on the bin icon to delete.

How to use Shop Decoration

To edit components:

Step 1: Click on a component in the canvas to expand its property panel.

Step 2: Add your desired image, hyperlink, product or category.
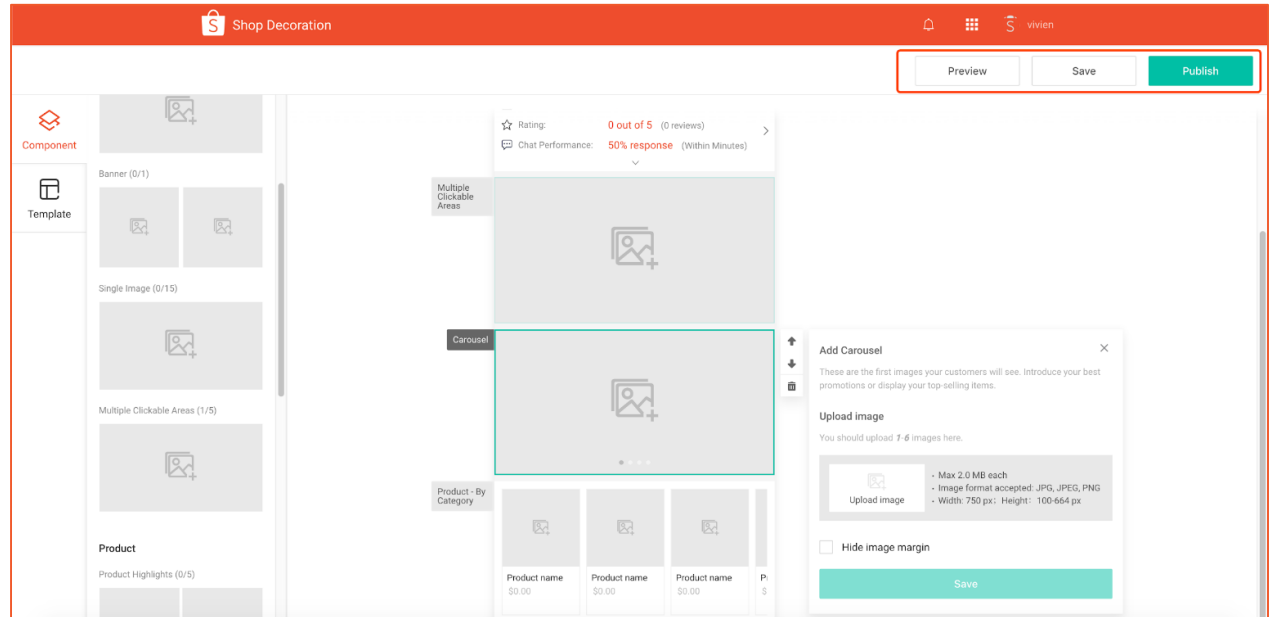
Step 3: Click Save.

How to use Shop Decoration

Once editing is complete:

Step 1: Click Preview to see how your shop will look.

Step 2: Click Save on the top right to save draft for future edit.

Step 3: Click Publish to start displaying the decorations in your shop immediately.

NEW DECORATION COMPONENTS FOR YOUR SHOP

Single image

Single image gives sellers more varieties in how you can showcase your products to shoppers.

It provides more exposure for a wider range of products on your shop page, while shoppers can be easily directed to purchase the products.

Single image

Products by category

Multiple single images

Single image

Single image can be used to:

1 Highlight products/categories services

2 Shoutout special promotions

3 Showcase your shop's
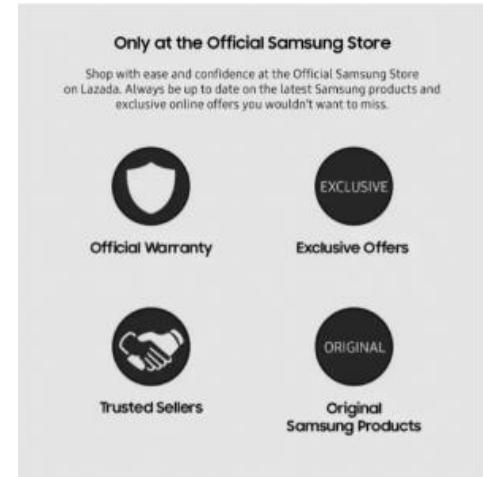
How to create a single image

Step 1: Drag and drop a new component to canvas.

Step 2: Click on the image area to upload an image.

Note: Ensure ALL uploaded images meet the following requirements.

- *Height: 100px - 1334px*
- *Width: 750px*
- *Maximum size: 2mb*
- *Format: JPG, JPEG, PNG*
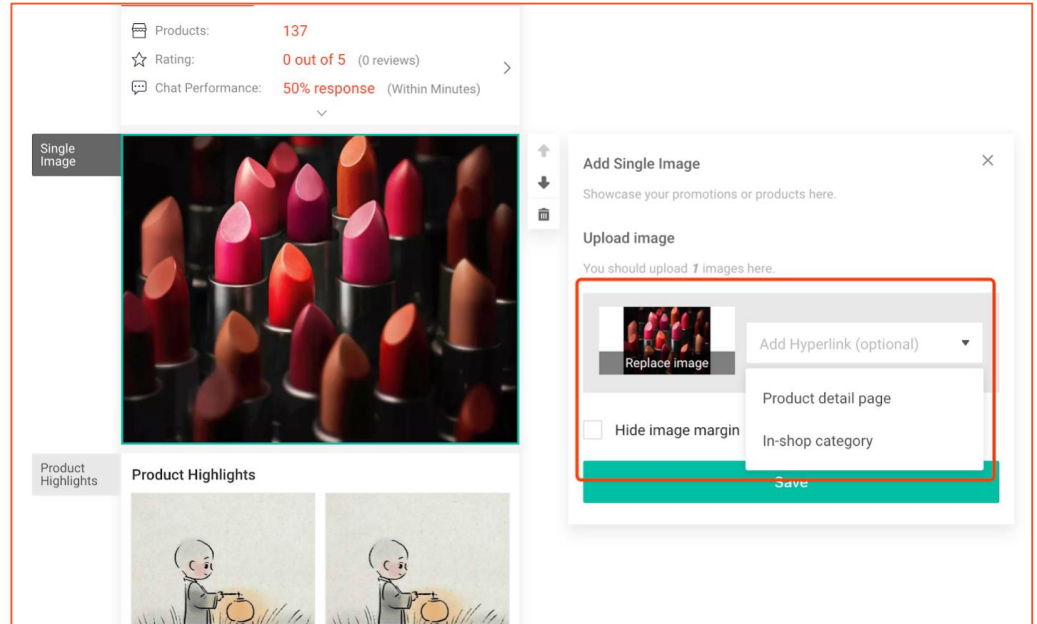
How to create a single image

Step 3 (optional): Add hyperlink for the image.

Step 4: Click Save.

Multiple clickable areas

Multiple clickable areas allow you to redirect shoppers to a maximum of 10 different pages/products within just one image. It is useful for showcasing:

1 Multiple categories products

2 Multiple
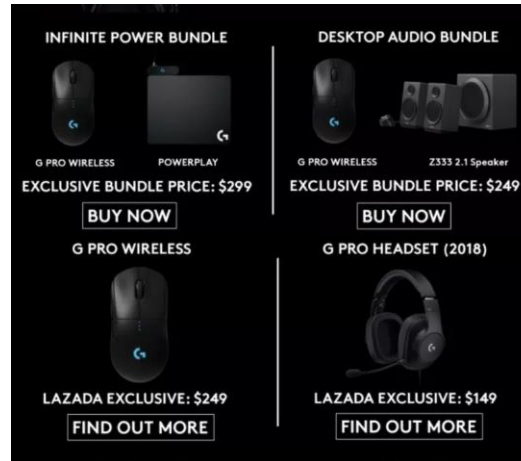
How to create multiple clickable areas

Step 1: Drag and drop a hotspot component to canvas.

Step 2: In hotspot component's property panel, click the image area to upload an image.

How to create multiple clickable areas

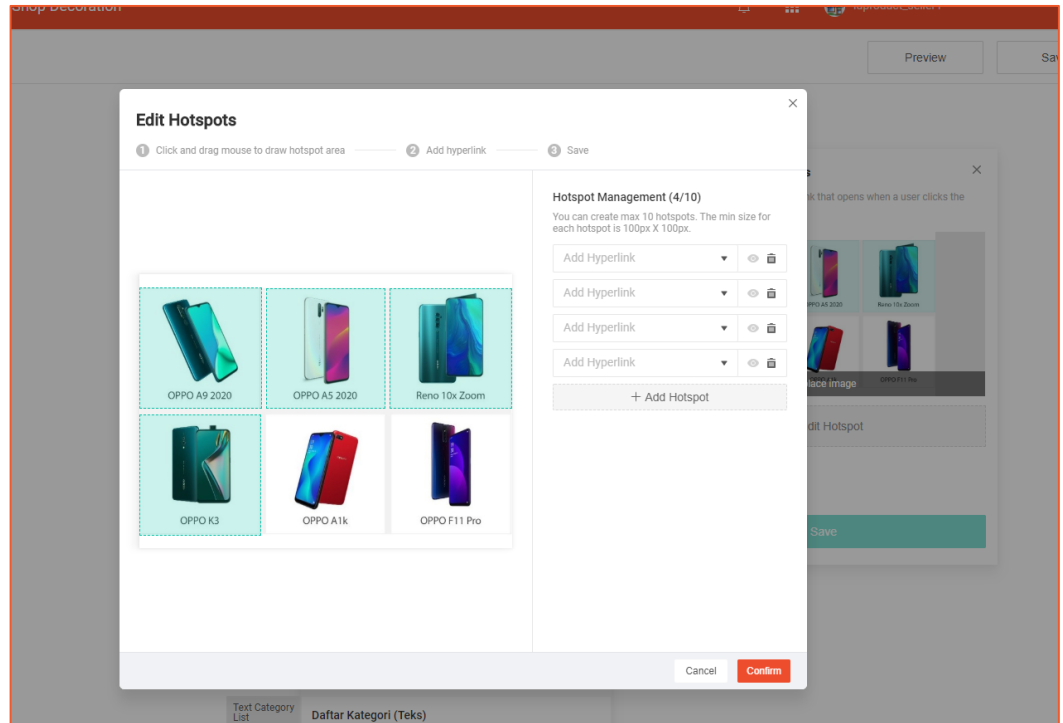**Step 3:** Click on Edit Hotspot.

How to create multiple clickable areas

Step 4: In the Hotspot Editor pop-up window, you can add new hotspots by
- Clicking on Add Hotspot
  OR
- Dragging to draw over the image

Note:
- *You can add up to 10 hotspots.*
- *Minimum dimension of a hotspot is: 100 x 100 pixels.*
- *Hotspot must be a quadrilateral with 4 right angles, i.e. rectangle or square.*
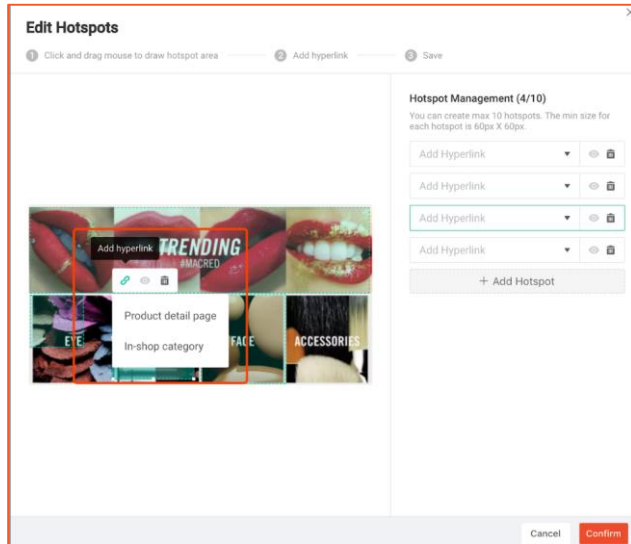
How to create multiple clickable areas

Step 5: To adjust a hotspot's size, click on the hotspot to display its anchor points. Click on an anchor point, hold and drag.

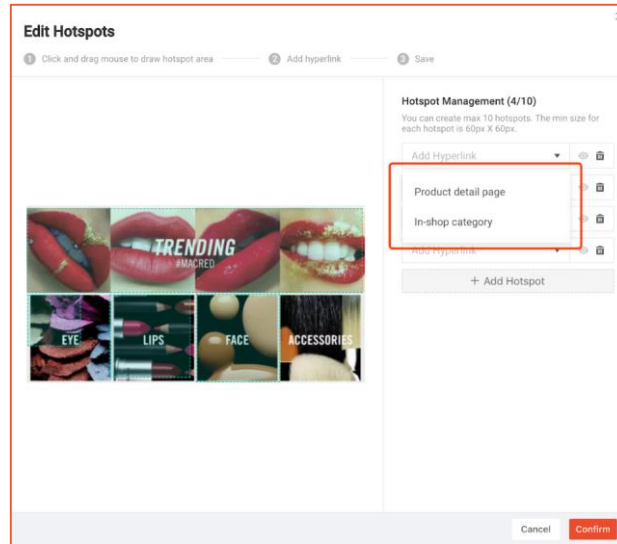**Step 6:** To shift a hotspot's position, click on the hotspot, hold and move.

How to create multiple clickable areas

Step 7: Add a hyperlink for every hotspot via the Edit Bar or Hotspot Management.

OR

Note: It is a MUST to add a hyperlink for every hotspot.

Step 8: Click Confirm to save.

How to create multiple clickable areas

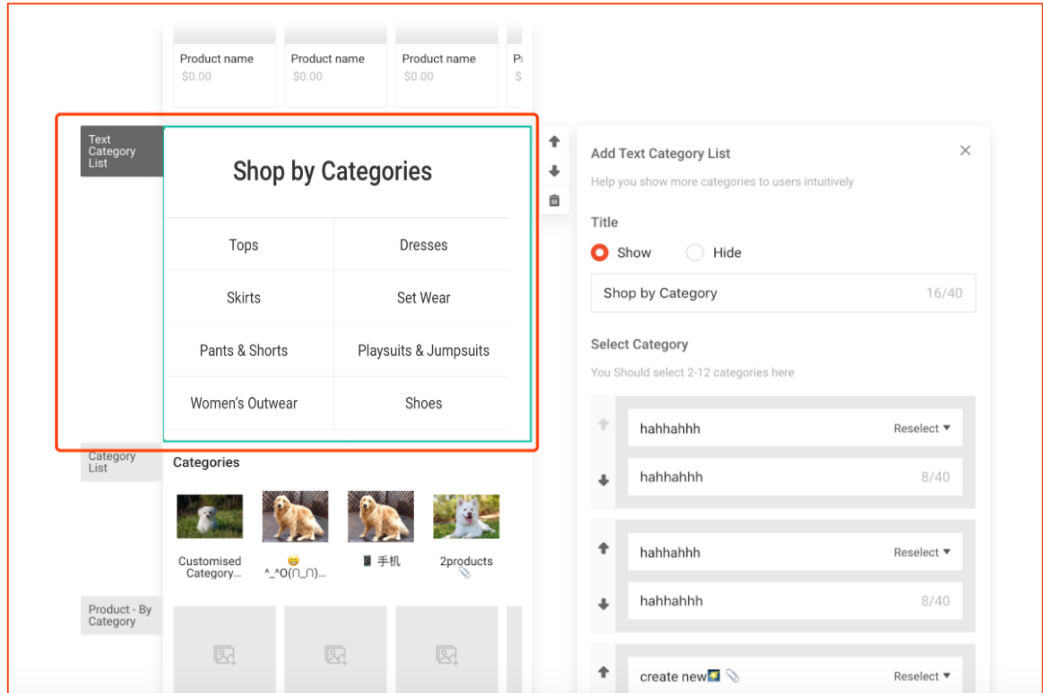**Step 9:** Click Save to save component setting.

Text category list

You now have an option to display shop categories in a list format. This allows you to select categories easily without uploading images.

It also gives shoppers a clearer category guide to browse your products.

Note: You can add between 2 - 12 categories.

How to create text category list

Add a new category:

Step 1: Go to text category list component's property panel and click on Add a New Category.

Step 2: Select a category.

Step 3: Category name will be filled automatically and can be modified manually.

Rearrange categories:

Click the up and down arrows to reorder the categories.

Delete a category:

Hover over and click Delete.

NEW DECORATION OPTIONS FOR YOUR SHOP

Hide title and margin

Before
Every component is separated by a white bottom margin and has its own title to create distinct sections.
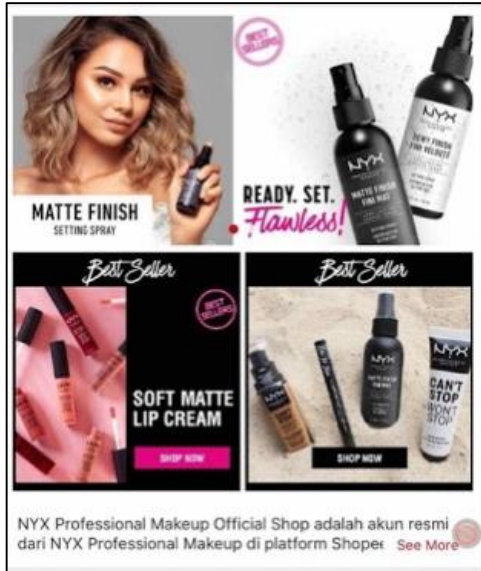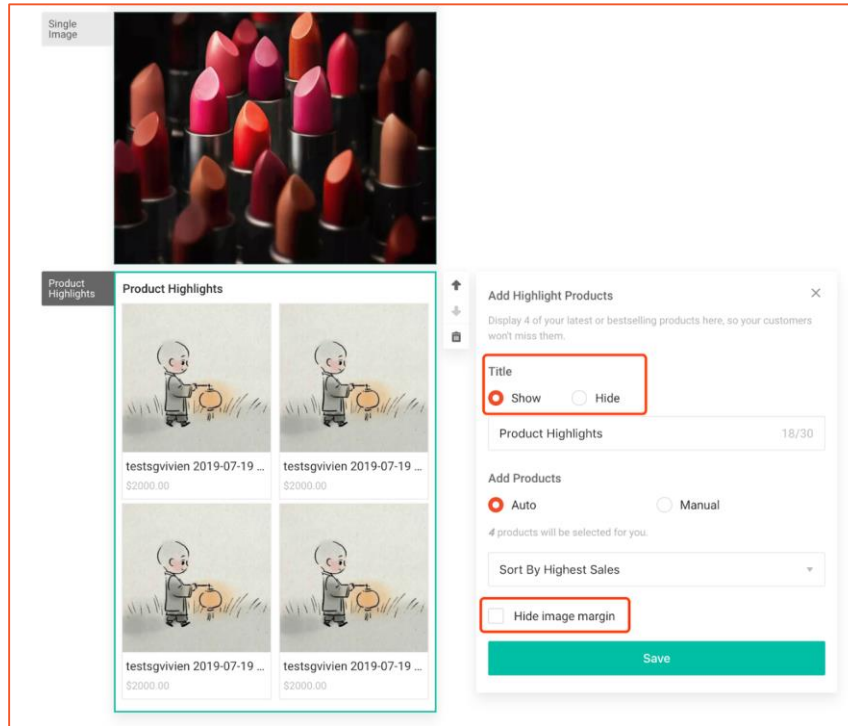
Now
Sellers have the option to hide the bottom margin and title to create one seamless, cohesive image.

How to hide title and bottom margin

To hide title:

In component's property panel, select Hide and click Save.

To hide bottom margin:

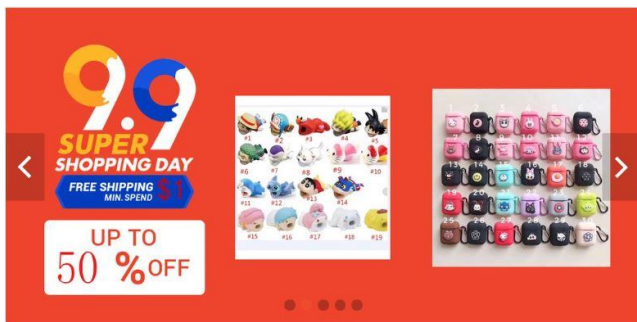In component's property panel, check Hide Bottom Margin and click Save.

Carousel

Carousel autoplays up to 6 images on rotation and allows you to hyperlink each image to a purchase page.

Before

All carousel images have to fit within a standard size requirement.

Now

We support carousel images with a wide range of heights, so that you can create the visual impact you want for your shop.
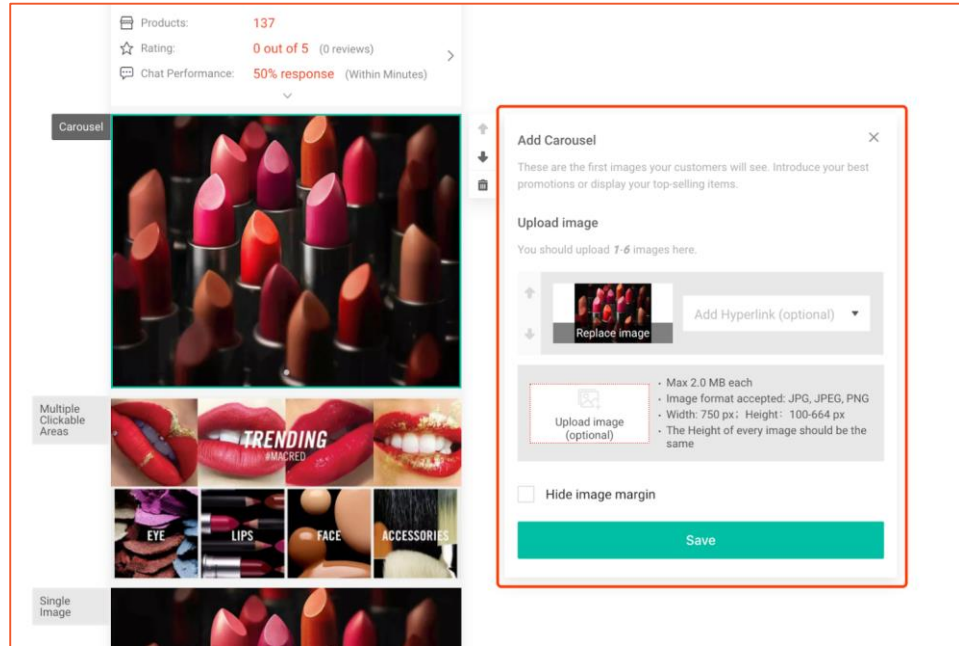
How to create a carousel

Step 1: Add new component to canvas.

Step 2: Click on the image area to upload images.

Step 3 (optional): Add hyperlink for the images.

Step 4: Click Save.

Note: All images in a carousel MUST have the same dimensions.

Thank you

Learn more about best practices for selling on

Shopee on Seller Education Hub:

https://seller.shopee.ph/edu/